

#### **CENTRE FOR MANAGEMENT STUDIES JAMIA MILLIA ISLAMIA** (A Central University)

T

NEW DELHI

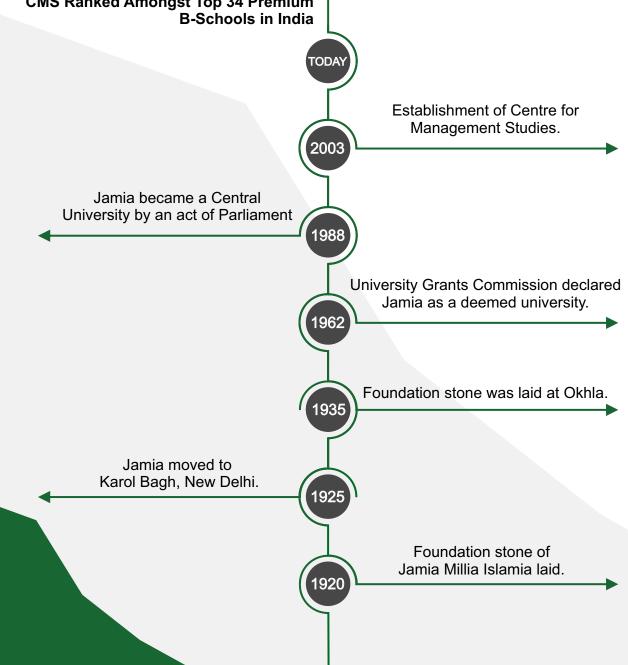
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#### VISION

CMS shall be a socially responsive, distinguished institution of valuesbased management education and research, ranking among top ten management institutions in the country.

## MISSION CMS aims to develop professional managers, corporate leaders, entrepreneurs and innovative research with wide societal representation and conscious concerns for social, environmental and sustainability issues. CMS Ranked Amongst Top 34 Premium B-Schools in India



# **GLOBAL RANKINGS**

# **BANDON OF THE STATE OF THE STA**













THE QS WORLD UNIVERSITY RANKINGS OF 2019 RANKED Jamia Millia Islamia



# CONTENTS

VICE CHANCELLOR'S MESSAGE	01
DIRECTOR'S MESSAGE	02
PLACEMENT DESK MESSAGE	03
FACULTY MEMBERS	04
COURSES OFFERED	08
CURRICULUM	09
LIFE@CMS	12
MiBYTES	14
PAST RECRUITERS	15
CAMPUS AMENITIES	16
CORPORATE INTERACTIONS	18
FINAL YEAR PROFILES	20
FINAL YEAR PROFILES FIRST YEAR PROFILES	20 27

## **VICE CHANCELLOR'S MESSAGE**



#### Vice Chancellor's Message

Jamia Millia Islamia, a Central University, has now made a quantum leap. Today it has more than 20,000 students on its roll and approximately 800 faculty members. It has 9 faculties with 39 departments, and 30 centres of excellence and research. It offers more than 243 courses.

Master of Business Administration (MBA)-International Business, a post graduate business degree is one of the most sought after programmes of the university with the seats to applicant ratio are increasing every year. The programme caters to the dynamic needs of the global business scenario. It seeks to provide the best possible opportunities, enhancing prerequisite knowledge, pertinent skills and the right attitude. The programme is benefitted from the interdisciplinary knowledge resources from many well-known faculties, departments and centres of university.

The programme is guided by a Board of Management, comprising eminent experts from the management education and from the corporate world.

The current batch of MBA-International Business students has gone through the rigorous academic inputs and at the same time they have undergone summer internship at reputed firms and organisations. These students are now ready to enter into the corporate world and contribute their share towards the growth of firms and organisations they join.

I request you to arrange a visit of your company executive to have a first-hand interaction with our students and give them an opportunity them and opportunity to work in your renowned organisation. I am sure the students will prove to be an asset for your organisation.

I thank you for all your support and look forward to establishing a long term relation.

Nap Alektar

## **DIRECTOR'S MESSAGE**



The journey of the flagship MBA (International Business) Programme at the Centre for Management Studies (CMS) has thus far been an enviable one, with the institute imparting value-based management education and creating dynamic and industry-ready professionals in this competitive world.

Academic excellence and continuous innovation are the prime growth drivers at CMS. We are conscious of the changing needs of the industry, and hence our curriculum is regularly tailored to be in sync with the changing industry needs. We emphasize on imparting education and training to our students beyond the prescribed syllabus to make them responsible citizens, too. The eminent and distinguished faculty majorly focuses on the holistic development of each student, helping them to stand out and prove themselves in the corporate world, not just as managers but also, as leaders. Business acumen combined with social concern is the cornerstone of the CMS education system. The students receive ample opportunities in the form of events and different activities on campus which help them evolve as future management professionals.

The Centre admits students through a rigorous process comprising of entrance examination followed by group discussion and personal interview. The passing out batch of the current academic session comprises of students who are talented and highly motivated. Their diverse backgrounds will provide you with varied options as you seek bright young men and women to join your esteemed organization. This diversity has resulted in experiential learning and appreciation of varied cultures and tastes. At CMS, we have developed an environment that ensures rigor, encourages teamwork and expects excellence.

I, as a member of CMS, take this opportunity to invite all leading business organizations and companies to visit our campus to recruit/select students for final placements. It is my firm belief that our students of MBA(IB) will bring great laurels to your esteemed organization.

We would like to thank all the corporates who have in the recent past encouraged and responded to our Campus Recruitment Programmes. We look forward to building a long term, mutually beneficial relationship with your esteemed organization.

I wish the outgoing batch of MBA(IB) the very best in all their future endeavors, and hope they achieve success in their careers and lives.

> Prof. (Dr.) Amirul Hasan Ansari Director

#### UNIVERSITY PLACEMENT CELL



The technological revolution and the forces of globalization have changed functionality of organizations in the recent years. We at Jamia Millia Islamia endeavor to enable our students to move forward confidently; to embrace change rather than follow; to innovate rather than remain stagnant and to initiate rather than respond and thereby to become competent managers and dynamic entrepreneurs in a rapidly changing economic and industrial environment.

We solicit your cooperation in our attempt to create a knowledge society that fortifies the intellectual, physical, mental and spiritual dimensions of individuals for holistic development.

Dr. RIHAN KHAN SURIYou are cordially invited to our campus to interact with our new age professional<br/>managers and assess their skills to assist helping your organization grow<br/>perpetually.Training & Placement Officer

PLACEMENT CELL, CMS



Dr. NAUSHAD H MULLICK Placement Advisor

I am thankful for the support given to our students by providing them Internships and Placement Offers in your organization. Our new academic year has started and the students are now available for joining organizations. I, on behalf of CMS invite you to visit our campus and select the talents available at our campus.

Our brochure will give you an overview of the talent available at Centre For Management Studies, JMI. The Students who are in the final year have just completed their summer internship in 2019 and are undergoing specialization in International Business, Finance, Marketing and Human Resources. They are very enthusiastic and have been trained to undertake meaningful responsibilities. As you are always on a lookout for better talent which can excel further in this competitive world, I can assure you that they are the future managers who can fit in various roles of your organization. Our first year students are undergoing their foundation courses of Business & Management and are ready to start their summer internships in 2020. They are of varied backgrounds and have come from different parts of the country and world selected through a rigorous MBA selection process comprising of Admission test, Group Discussion and Personal Interview.

I am confident that our students if given a chance will prove themselves and make a significant contribution in your organization. Looking forward to your visit at our vibrant centre and University Campus.



Dr. SUNAYNA KUMAR Placement Coordinator

CMS has produced a large number of business leaders who are already serving the industry at various levels in India and abroad. We have a permanent team of faculty, experts in their area and who have already excelled both in academia and industry. The Centre also takes support from other multi disciplinary experts from reputed academic institutes, universities, professionals and consultants from the industry.

In turbulent times, the business model of every enterprise has undergone a sea change. the recent global turmoil has opened opportunities for management institutions to respond and customize their outputs to the emerging management practices. we recognise this fact and endeavor to inculcate the blend of theoretical and practical knowledge, skills and attitude in our budding members to grow with our organisation and help in achieving your mission and vision.

Looking forward to your visit to our campus and a long lasting relationship.

## FACULTY MEMBERS

**250+ YEARS** TOTAL **NF** TEACHING **EXPERIENCE 20+ YEARS OF AVERAGE** TEACHING **EXPERIENCE** 15 17 **GUEST** PERMANENT FACULTY FACULTY

# **FACULTY MEMBERS**

#### **DR. AMIRUL HASAN ANSARI**



PH.D, M.PHIL, M.A (PSY), MSW & PG DIPLOMA IN TRAINING & DEVELOPMENT AREA: ORGANIZATIONAL BEHAVIOUR, HUMAN RESOURCE MANAGEMENT HR ANALYTICS, OD, STRATEGIC MANAGEMENT

#### DR. P.K. GUPTA

PROFESSOR Ph.D (Finance), M.Com, Ficwa, FCS, CFA, F-III AREA: FINANCE AND RISK MANAGEMENT

#### **DR. KAVITA CHAUHAN**

#### PROFESSOR

PH.D (E-COMMERCE), MBA (E-COMMERCE) AREA: ADVERTISING MANAGEMENT, CRM, INTERNATIONAL MARKETING, DIGITAL MARKETING, CUSTOMER EXPERIENCE, E-COMMERCE

#### **DR. SHAHID AKHTER**

PROFESSOR L.L.B, MBA, PH.D AREA: MARKETING, ADVERTISING & BRANDING

#### **DR. FURQAN QAMAR**

PROFESSOR Former VC, central University of Himachal Pradesh PH.D (UNIVERSITY OF LUCKNOW), AMP (CLARE COLLEGE, CAMBRIDGE) **AREA:** FINANCE, RESEARCH METHODOLOGY

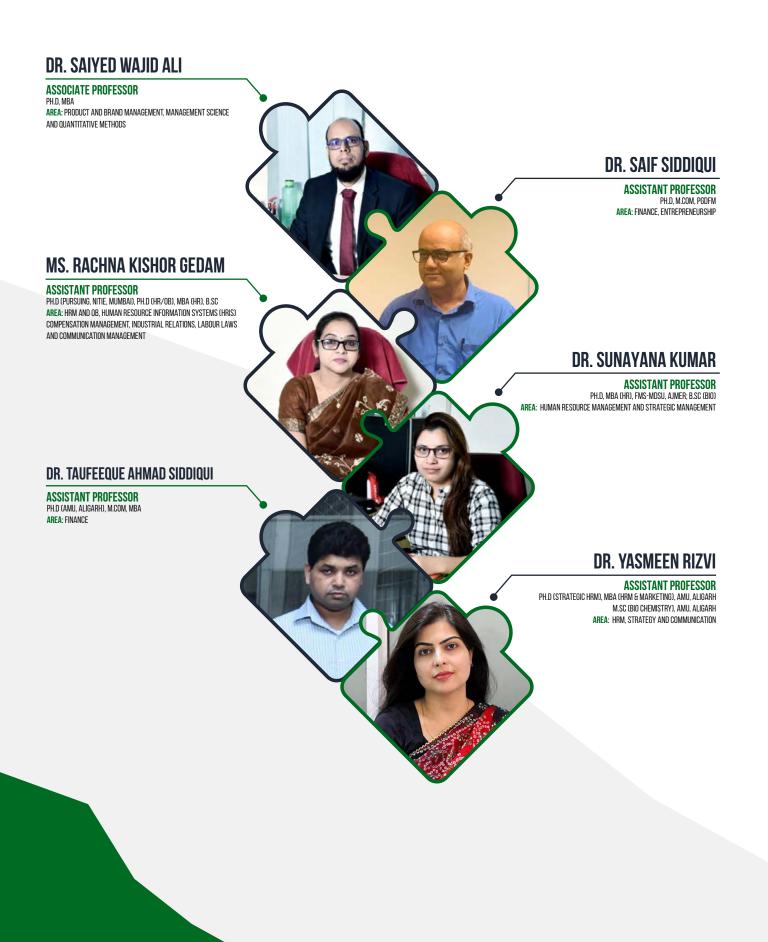
#### **DR. RAHELA FAROOQI**

PROFESSOR PH.D, MBA (AMU, ALIGARH) AREA: MARKETING, SERVICES MARKETING, E-MARKETING

#### **DR. NAUSHAD H. MULLICK**

PROFESSOR PH.D., MBA (AMU ALIGARH AREA: MARKETING, CONSUMER BEHAVIOUR, SALES & DISTRIBUTION

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ASSISTANT PROFESSOR B.SC (INDUSTRIAL CHEMISTRY), MBA (IB), M.A., M. PHIL. Ph.D. (INU), LLB, LLM, PH.D. (TRADE LAWS) AREA: INTERNATIONAL BUSINESS AND TRADE LAWS

#### **MR. SYED SHAAMIKH AHSAN**

ASSISTANT PROFESSOR MBA (MARQUETTE UNIVERSITY, USA), BE-MECHANICAL ENGINEERING (RIT, SANGLI) AREA: OPERATIONS AND SUPPLY CHAIN MANAGEMENT

#### **ACADEMIC ADVISOR**



## **PROF. ABAD AHMAD**

FORMER RAFI AHMAD KIDWAI CHAIR PROFESSOR, CMS PH.D, MBA (UNIVERSITY OF WESTERN ONTARIO, CANADA), ITP (HARVARD), ICAME (STANFORD) FORMER PRO VICE-CHANCELLOR, FORMER DEAN FMS, UNIVERSITY OF DELHI FORMER EXECUTIVE DIRECTOR OF THE MANAGEMENT DEVELOPMENT INSTITUTE, GURGAON FORMER VISITING PROFESSOR AT THE INDIANA UNIVERSITY USA & UNIVERSITY OF CALIFORNIA, LOS ANGELES

## **COURSES OFFERED**

Established in the year 2003, with the objective of providing the industry with business leaders, CMS aims to provide its students with an effective mix of theoretical and practical knowledge to compete with the ever-changing business environment.

The University has constituted an advisory committee under the chairmanship of the Vice Chancellor with prominent academicians and professionals in management and business education as members to oversee and guide the programmes of the Centre. CMS began its journey with the MBA-FT programme in the year 2003 and has grown ever since. Now, we have four MBA programmes, viz MBA – Full Time, MBA International Business, MBA - Executive and the latest one-MBA Entrepreneurship and Family Business. In addition to these, since 2006-07 CMS also been providing academicians the chance to earn a doctorate degree.

CMS does not confine itself to a management degree but avenues into the domain of comprehensive education. Here, our students are entrusted with resources and responsibilities early on sculpturing their future as well as ours. A CMS manager is equipped to lead, no matter where he/she goes. CMS aims to create cognizant, competent and confident business leaders.

## **COURSES OFFERED**

<b>MBA</b> international business			HBA ENTREPRENEURSHIP & FAMILY BUSINESS
<ul> <li>AIMED AT PROVIDING STUDENTS A BUSINESS DEGREE WITH INTERNATIONAL FOCUS.</li> <li>FOCUSES ON GLOBAL TRADE, LOGISTICS AND SUPPLY CHAIN, EXPORT- IMPORT PROCEDURES AMONGST OTHER INTERNATIONAL RELATIONS.</li> </ul>	<ul> <li>ESTD. 2003-04</li> <li>COURSE CONTENTS, DURATION AND METHODOLOGY OF THE PROGRAMME ARE LARGELY BASED ON LATEST UGC MODEL CURRICULUM FOR MBA.</li> <li>SOLUTIONS TO PROBLEMS IN ORGANIZATIONAL STRUCTURE</li> <li>STIMULATING CONCEPTUAL AND PERPETUAL SKILLS</li> <li>TRAINING IN CORE SUBJECTS FOLLOWED BY ELECTIVES</li> </ul>	<ul> <li>DESIGNED FOR WORKING EXECUTIVES, ENTREPRENEURS, AND OTHER PROFESSIONALS</li> <li>HELPS SUCH PEOPLE TO ENHANCE THEIR MANAGERIAL KNOWLEDGE AND SKILLS THROUGH FORMAL EDUCATION WHILE CONTINUING TO WORK FULL-TIME IN ONGOING PROFESSIONS OR BUSINESSES.</li> </ul>	<ul> <li>STARTED IN THE YEAR 2019</li> <li>AIMS TO ENHANCE THE ENTREPRENEURIAL SKILLS OF STUDENTS WITH SPECIAL EMPHASIS ON FAMILY BUSINESSES.</li> </ul>

# CURRICULUM

In the age Neo - Liberal Economy India has emerged as an integral part of the world economy. Many Indian corporations now operate abroad and several MNC's have Indian set-ups. This has created a strong demand for well educated professionals who can go beyond managing the needs of domestic business and work effectively and efficiently in differing and continually changing international environment.

As a consequence knowledge of International Business operations is now an essential component in the global corporate. The MBA (IB) programme is designed to provide a thorough knowledge of International Business with emphasis on the implications of International Business and the specialization required in carrying out business activities across national frontiers.

SEMESTER - I	SEMESTER - II
Management Concepts and Organizational Behaviour	Foreign Trade and Policy
Quantitative Methods	Operations Research
Managerial Economics	Economic Environment of Business
International Human Resource Management	Financial Management
Business Communication and Negotiations	Business Research Methods
Financial Accounting	Operation Management
Marketing Management	Export Import Procedure and Documentation
IT Applications in Management and MIS	Accounting for Managerial Decision Making
SEMESTER - III	SEMESTER - IV
Business Policy and Strategic Management	Organizational Structure, Dynamics and Change
Legal Environment of Business	International Trade Blocks and Agreements
International Marketing	Cross Cultural Management
International Supply Chain Management & Logistics	International Financial Management
Managing Port Operations	International Business Laws and Taxation
	E Duringer
Marketing Services and CRM	E-Business
Marketing Services and CRM Foreign Language - French	E-Business International Relations and Business Diplomacy

## PEDAGOGY

MBA (IB) adheres to high academic standards. The program is structured keeping in corporate stalwarts to meet the rapidly evolving requirements of the global economy.

Appreciating the pace of changes in global business world over, the course structure of MBA (IB) is constantly updated in line with the changing needs of the industry. Throughout the program, students are given the opportunity to enhance their conceptual, analytical and communication skills.

To meet this end, we use lectures, tutorials, case studies, seminars, business games, and other modern techniques of imparting education. Apart from semester-end examinations, the performance of the students is assessed on the basis of classroom participation, preparation of periodic projects and presentations, mid-term tests and business quizzes.

Besides the permanent faculty, the expert guest faculty comprising specialists is drawn from various business enterprises, research institutions and universities. Recognizing the need to expose students to real life challenges, a number of corporate interaction sessions are scheduled throughout the program period along with port visit, industrial visit and ICD visit.



# PEDAGOGY

**Industrial Visits:** Industrial visits aim to enhance and instil practical experience in the students where they experience the practical workings of the industry. They help students become well-acquainted with the professional environments which they will be a part of in the future and make them feel 'at home'.

**Assignments:** Assignments are an important way of making the students go back home and diligently research and analyze the topics that they have been taught. They are also time-bound which make the students learn the primordial essence of efficient time management and sticking to deadlines.

**Presentations:** Presentations inculcate two very important aspects in any management student. First, they learn to make efficient and eye-pleasing presentations which plays an important role for almost any and every business meeting. Second, the students themselves become expert presenters who can catch the attention of the audience and make the best out of the minimal time that they have to prove their point.

**Role-Plays:** Role-Playsallows students to explore realistic situations by interacting with fellow students in a managed way in order to develop experience and trial different strategies in a supported environment. These simulations make the students become aware of how events can turn out in real life situations depending on the choices the students adopt based on their intuition and thinking.

**Seminars:** Seminars dealing with "special and hot business topics" are organized regularly to make the students familiar with the latest market happenings. Usually there are several keynote speakers within each seminar, and these speakers are mostly experts in their own fields, or topics. Several topic reviews are scheduled as well each day throughout the seminar and the students get ample time to interact with these industrial experts and gain extremely useful knowledge which they cannot get from elsewhere.

**Port Visits:** All the International Business MBA students get to experience Port Visits during their time here as students of CMS. Both first and final year students got the opportunity to visit the Inland Container Depot, Dadri, Uttar Pradesh which was an immensely informative and learning experience. Such Port Visits teach the various Import-Export aspects of International Business as well as learn about the functioning of the Ports, handling of Cargo and duties of the customs officials.

**Case Studies:** Case study is a powerful tool that can impart students with critical thinking, communication, and interpersonal skills. Having students work through complex, ambiguous, real world problems engages students with the course material, encouraging them to see it from an action perspective, rather than analyse it from a distance thus bridging the gap between theory and practice. Working on cases requires students to research and evaluate multiple sources of data, fostering information literacy which effectively develops real world, professional skills. The Center's faculty is trained by Richard Ivy professors and the well-designed curriculum efficiently employs Ivy League case studies.

**Interactive Sessions:** We strictly believe in Interactive teaching styles that incorporate a multitude of goals beneath a single roof. Interactive classes and sessions are designed around a simple principle: Without practical application, students often fail to comprehend the depths of the theoretical lessons. Brainstorming, Discussions & Q&A sessions are just some of the many ways students and faculty interact to take academics to the next level.

Lectures: All of knowledge imparted to students at CMS are mostly via well-structured and interesting lectures by some the best lecturers at the University. Almost all of the lectures are accompanied by some sort of visual aid, such as a SlideShow, a word document, an image, or a film to make even the toughest of concepts easier to grasp.

**Group Discussions:** Healthy Group Discussions are regularly conducted to make the students interact on important topics of discussions and draw specific conclusions based on the inputs. These group discussions are conducted under the supervision of the faculty to ensure they are productive enough and aid in the growth of the students.

## LIFE@CMS



Aalen, the annual management fest of CMS, is filled with various events and activities aimed at bringing out the best of the students. The fest is organized by various subject association clubs of CMS and spans for a duration of two days. Events like Jamia's Got Talent, Ad Mad, Dumb Charades, IPL bidding, Battle of Bands, Nukkad Natak, DJ Battle etc. are some of the highlights of the fest that add to it's zeal



# AALEN'19

# LIFE@CMS





# EVENTS























**AND SO MUCH MORE** 

**MiBytes** is a magazine of for International Business published digitally as well as on paper by the students of the Centre for Management Studies, Jamia Millia Islamia. It is a student-run initiative involving contribution of various independent writers from different institutions covering the major issues related to International Business but in the last edition we have added a life perspective as well to it. In the upcoming editions we will be adding Humanitarian aspect also.

The 'Bytes' in its name is the unit of data which signifies its digital presence on the web.



# PAST RECRUITERS



# **CAMPUS AMENITIES**

## **CENTRAL LIBRARY**

The students of MBA have full-fledged access to one of the best managed libraries in the city, the Central Library of Jamia, stocking a rich collection of over 3.28 lakh books and bound volumes of periodicals, about 2500 manuscripts, 200 microfilms, and subscriptions to 440 journals in all major disciplines, the University Central Library caters to the academic needs of the University students, staff & research scholars.

The library has fully computerized its most actively used collection, which is now available to users through OPAC (Online Public Access Catalogue) with network access across the campus-wide LAN.



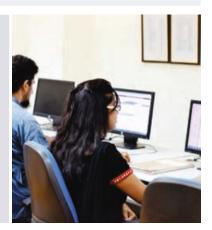


### **CMS LIBRARY**

The CMS Library fosters intellectual growth and advances the mission of CMS by supporting excellence and innovation in education and research, managing and delivering information, and partnering to develop and disseminate new areas of management studies. The CMS library is equipped with a diverse collection of books and business journals to keep the students updated and well informed with the latest developments and changes in the corporate world.

## **COMPUTING FACILITIES**

The students of CMS have access to state-of-the art computing facilities supported by an array of peripherals such as high speed internet connectivity, laser printers, copiers and scanners. The computers are equipped with various management information system software to provide better clarity and comprehensive training of management concepts to the students.





## **SEMINAR HALL**

The institute has a well-equipped, fully air-conditioned seminar hall with complete audiovisual facilities for conferences, guest lectures, meetings and corporate interactions. It has been the venue for numerous industrial interactions, brainstorming sessions and insightful learning experiences.

# **CAMPUS AMENITIES**



## **M.A. ANSARI AUDITORIUM**

The Ansari Auditorium is Jamia's one-stop destination for all cultural activities. With a seating capacity of more than 500, the Ansari Auditorium has played host to a myriad of lectures by eminent speakers, annual fests, theatrical performances and film festivals.

## **CAFETERIA FACILITIES**

With a number of cafeterias in the campus, students have multiple hangout spots to choose from. The cafeterias provide hygienic food at reasonable rates. Needless to say, they are popular hangout spots for the students and serve as a platform for interaction among students from different disciplines.





## **SPORTS AND HEALTH FACILITIES**

Jamia Millia Islamia has long been known for promoting sports and games among the student youth. The Jamia Sports Complex is the center for all sports activities of the University. Jamia offers world class sports facilities and equipment for sports including badminton, cricket, football, hockey, basketball, table-tennis, boxing, handball, athletics, shooting, etc. Jamia offers special concessions and relaxation in admissions to outstanding sports persons. The University boasts of the Bhopal Cricket Ground that has been the center stage for events like the Women's Cricket World Cup and has produced stalwarts like Bishen Singh Bedi and Virender Sehwag.

## **HOSTEL FACILITIES**

The University has a number of fully-furnished hostels for both men and women. There are seven hostels for men and six for women. The hostels provide facilities such as 24-hour internet facility, library, common room, recreation room, playground, RO purifiers, dining hall, 24-hour power-backup, telephone facilities, etc.

Students from diverse cultures and ethnic backgrounds live together, thus creating a strong base of values and integrity among the students.



# **CORPORATE INTERACTIONS**



MR. KI-WAN KIM CEO, LG ELECTRONICS

## **MR. JAIBEER AHMAD**

**SENIOR VICE PRESIDENT, CHEIL** 

MR. SUNIL SAYAL

REGIONAL CFO Nokia Solutions and Networks

MR. AKASH GUPTA

MR. SHARIQ KHAN

SENIOR MANAGER, ADDA52.COM

MR. SAHIL MEHRA

**BRANCH MANAGER, HDFC AMC** 

## **MR. IBRAHIM BADAR**

CH & BUSINESS RESEARCH MANAGER Remi Kuwait

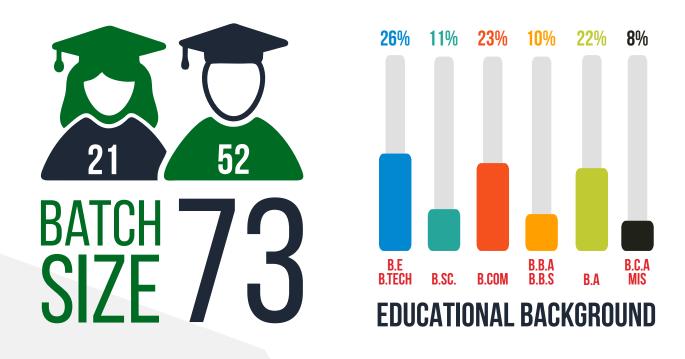
AND MANY MORE.

# J.N.P.T PORT VISIT

The students of MBA (International Business) were blessed with the opportunity to visit Jawaharlal Nehru Port Trust, also known as Nhava Sheva, is the largest container port in India. It is located to the east of Mumbai in Navi Mumbai, Maharashtra. Jawaharlal Nehru Port is also commonly referred to as JNPT (Jawaharlal Nehru Port Trust) from 14 March, 2019 to 18 March, 2019. It was an educational visit for the bright young future business professionals to experience first-hand, how the Import & Export activities are carried out in the sea-port setup. Experts and senior port officials demonstrated the proceedings of the port to the amazement of the students. They were enthralled seeing and learning how a day at the JNPT Port looks like. They learnt the various tasks that are handled by the concerned officials at the depot and enthusiastically listened to the various officials demonstrate and explain indepth their key responsibilities at the port. The kind officers who very heartily welcomed and made our day at the Port also were in turn happy at the keen interest that students displayed while they were at the venue. The students witnessed all the various responsibilities handled at the port and got a practical and real life idea of all the theoretical lessons regarding Imports and Exports as well as International Trade laws that have been carefully taught to them at CMS. Moreover, they also experienced how the transport of the containers which carry various goods from inside and outside the nation happens from the sea ports to the custom clearance zone and further to the concerned parties and vice-versa. It was later followed by an interactive discourse with senior officials from Customs who took care of the customs duties at the port which enlightened the students about real life scenario which they face on a daily basis that books could never provide. They also demonstrated how the customs officials went about their inspection of various consignments that come to the port to ensure there is no illegal transportation of illegitimate goods to and from the country. They also gave a perspective of how they inspect the goods based on their type, quantity, duties paid and so on and so forth. Overall, it was a magnificent day in the annals of CMS for the students of MBA-International Business to be blessed with this opportunity. The students learnt all about the Port Setup, civil & administrative features that plays an important role in International Trade which essentially is an important part of the World Trade setup of today. This real life industrial experience truly was an ocean of knowledge to the students as CMS believes that practical knowledge of the business environment is equally important.



# FINAL YEAR STATISTICS



WORK<br/>EXPERIENCEFRESHERS<br/>10000-12 MONTHS<br/>100013-24 MONTHS<br/>100024+ MONTHS<br/>100051994





#### AAS MUHAMMAD

Graduation : B.B.S Summer Training : Avocure Duration : 10 weeks Project Title : Operating and marketing strategies at Avocure Work Exp : 10 Months



#### **ABDUL LATIF**

Graduation : B.Sc Summer Training : MyOperator Duration : 8 weeks Project Title : Enhancing customer experience in the SaaS industry



#### ABDUR RAHMAN

Graduation : B.B.A Summer Training : Indiabulls Duration : 8 weeks Project Title : Satisfaction level of customer towards IndiaBulls Dhani application Work Exp : 18 Months



#### **ADITYA DHEER**

Graduation : B.Sc Summer Training : APEDA Duration : 6 weeks Project Title : Export potential of value added agricultural products Work Exp : 06 Months



#### AHMAD MASOOD

Graduation : B.C.A Summer Training : CONCOR Duration : 8 weeks Project Title : Export scenario of CONCOR in containerized trade



#### AMIR KHAN AHMADI

Graduation : B.C.A Summer Training : L.G Duration : 6 weeks Project Title : Recruitment and selection Work Exp : 18 Months



#### AMIR SUHAIL

Graduation : B.A Summer Training : Trivitron Healthcare India PVT Ltd Duration : 8 weeks Project Title : Market research to identify potential opportunities in the global market



#### ANAM KHAN

Graduation : B.Sc Summer Training : EEPC India Duration : 8 weeks Project Title : Engineering exports of Himachal Pradesh



#### ANKIT AGGARWAL

Graduation : B.Tech (Civil) Summer Training : MMTC Duration : 11 weeks Project Title : Financial analysis and Turnaround strategy of NINL, a joint venture promoted by MMTC; and diversification strategy of MMTC Work Exp : 12 Months



#### FAHEEM AHMAD

Graduation: B.A (Hons) English Summer Training: Max Life Insurance Duration: 8 weeks Project Title: Study of product of basket of max life insurance



#### BAHARA PARWANI Graduation : B.B.A

Summer Training : Embassy of Afghanistan Baghdad-Iraq Duration : 7 weeks Project Title : Human resource management for effective public administration Work Exp : 12 Months



#### FAIZ AHMAD KHAN

Graduation : B.Com Summer Training : SIS Prosegur Duration : 9 weeks Project Title : Study of Impact of Merger & Acquisition on the growth and financial position of the company



#### FARHAN JAWED

Graduation: B.Com Summer Training: Kolkata Port Trust Duration: 8 weeks Project Title: Export import procedural in eastern gateway



#### FAZILAT ZAIDI

Graduation: B.C.A Summer Training: Fortis Escorts Healthcare Institute Duration: 7 weeks Project Title: HR - Recruitment and selection



#### **GIFTY AZURE**

Graduation : B.Sc Summer Training : Engineering Export Promotion Council Duration : 8 weeks Project Title : Bilateral Trade of Engineering Goods Between Africa and India Work Exp : 4 years 8 months



#### HAMI AZAM

Graduation : B.Tech (ECE) Summer Training : Tata Robin Frazer, Jamshedpur Duration : 8 weeks Project Title : Compiling annual rate ( Mechanical group)contract for supply chain management Work Exp : 5 Months



#### HAMID HUSAIN

Graduation : B.Tech (CS) Summer Training : Container Corporation Of India Duration : 8 weeks Project Title : Making Operations Commercially Viable Work Exp : 2 years 6 Months



#### **HINA SHAFIQ**

Graduation : B.B.A Summer Training : J&K Bank Duration : 8 weeks Project Title : Export Finance Work Exp : 7 Months

#### KHAWAR NABI SHAH

Graduation: B.Tech Summer Training: Cottage Arts Emporium Duration: 8 weeks Project Title: Export Documentation and Procedure Work Exp: 12 Months



#### **KIRTI SHARMA**

Graduation: B.Com Summer Training: Indian Oil Corporation Limited Duration: 6 weeks Project Title: Financial Concurrence



#### **KRITIKA BAHL**

Graduation : B.A (H) Journalism Summer Training : EEPC India Duration : 9 weeks Project Title : Engineering Industry of Punjab



KRITIKA GUPTA Graduation : B.Com (H) Summer Training : EEPC Duration : 9 weeks Project Title : Export potential of Engineering goods in Rajasthan



#### MAAZ ANSARI

Graduation : B.Tech (Mech) Summer Training : Bureau of Research on Industry & Economic Fundamentals Duration : 6 weeks Project Title : Swachh Bharat Mission



#### MARIYAM TARIQ KHAN

Graduation : B.C.A Summer Training : Bureau Veritas Duration : 6 weeks Project Title : Recruitment and Selection



#### MD. AJIMUDDIN SHEIKH

Graduation : B.C.A Summer Training : To The New (Inteligrape Software Private Ltd) Duration : 10 weeks Project Title : Analysis of operations of the truvalue history project



#### **MOHAMMAD ARSALAN**

Graduation : B.B.A Summer Training : Directorate General of foreign trade , Ministry of Commerce and Industry Duration : 8 weeks Project Title : Export of dual use of Strategic (SCOMET) Controlled items

Work Exp: 12 Months



#### MD. IMBESAT SYED

Graduation : B.Com(Hons) Summer Training : Container Corporation of India Ltd. Duration: 8 weeks Project Title : Feasibility Study on Aircraft Ground Handling at Indian Airports



#### MOHD SHEES KAZMI

Graduation : B.Com Summer Training : **Duration**: **Project Title :** 

#### MD. SHOAIB SIDDIQUI

Graduation : B.Com Summer Training : WK Lifestyle India Pvt. Ltd Duration: 8 weeks

Project Title : Inventory Management



#### **MOHAMMAD SYED ANWAR**

Graduation : B.C.A Summer Training : Safexpress PVT. LTD. Duration : 6 weeks Project Title : Melioration of Materials Handling



#### MOHD. FARHAN ANSARI

Graduation : B.Sc (Maths) Summer Training : Federation of Indian Women Entrepreneurs Duration: 8 weeks Project Title : Handling Operations at FIWE



#### MOHD. NASEEM KHAN

Graduation : B.Tech (Mech) Summer Training : DNA entertainment network pvt ltd Duration : 8 weeks Project Title : Fan engagement and event management at pro kabaddi league



#### MOHD SAJID

Graduation : B.A (H) Maths Summer Training : Metal and Minerals trading corporation(MMTC) Duration : 8 weeks Project Title : Export/Import procedure of MMTC agro division and study of agro trade in India.



#### MUHAMED NIYAS P

Graduation : B.Com Summer Training : SBI Duration: 8 weeks Project Title : Forex strategies to increase the market share



#### MOHD WAMIQ ANSARI

Graduation : B.Sc. (H) Chem Summer Training : MMTC Limited Duration: 8 weeks Project Title : Understanding the Indian iron ore industry & analysing its future prospects of foreign trade in India



Graduation : B.A.C.A Summer Training : Fortis Escorts Heart Institute Duration: 7 weeks Project Title : effectiveness of training and development and employee satisfaction.



#### MUSTAFA ABBAS ZAIDI

Graduation : B.Tech (Civil) Summer Training : Grant Thornton LLP Duration : 8 weeks Project Title : Commercial Management and Analysis of budgets Work Exp : 24 Months



#### NIDA MUSHTAQ

Graduation : B.Tech (ECE) Summer Training : Jammu and Kashmir Bank Duration : 7 weeks Project Title : Dynamics of Foreign Trade and Exchange Work Exp : 4 Months



#### ANWER KHALID

Graduation : B.A. (H) Travel & Tourism Summer Training : EEPC Duration : 6 Weeks Project Title : Engineering Cluster in North-Central region of India



#### QAZI WAJAHAT HUSSAIN

Graduation : B.Sc Summer Training : EEPC India Duration : 8 weeks Project Title : Exports of Engineering Goods with special reference to Bicycle Industry



#### QUAMAR JAMAL

Graduation : B.A.C.A Summer Training : SageNext Intotech Duration : 6 weeks Project Title : Digital Marketing And Consumer Awareness

Graduation : B.A

Project Title :

Summer Training : Duration :



#### **RAAHAT NAYEEM**

Graduation : B.Sc (Ind. Chem) Summer Training : Trivitron Healthacare Duration : 8 weeks Project Title : Analysis on the market potential of various product range in international scenario



#### **RAHUL KHATRI**



#### **RAIYAN HASSAN**

Graduation : B.Sc (Chem) Summer Training : TravClan Trade Services Duration : 6 weeks Project Title : Sales



#### **RAJA MUSHARAF**

Graduation : B.Tech (ECE) Summer Training : Life insurance corporation of india Duration : 7 weeks Project Title : Analysis on job satisfaction among the employees of lic



SAHIL MAHESHWARI Graduation : B.B.A Summer Training : Indiabulls Duration : 8 weeks Project Title : Customer Perception towards Indiabulls dhani app Work Exp : 12 Months



#### SAIF MOHD

Graduation : B.Tech (Mech) Summer Training : IndiaBulls Ventures Duration : 8 weeks Project Title : Investors Perception about Investment in Mutual Funds Work Exp : 13 Months



#### SALMAN MURTAZA

Graduation : B.Tech (CS) Summer Training : Zomato Duration : 8 weeks Project Title : Zomato C\*500 Launch



#### **SAYAL GUPTA**

Graduation : B.Tech (Mech) Summer Training : Container Corporation of India Limited Duration : 8 weeks Project Title : Import Scenario of Top Three ICDs of India Work Exp : 18 Months



**SHAFIA KHATOON** 

Graduation : B.Com (H) Summer Training : Tata Steel Ltd. Duration : 6 weeks Project Title : Optimization of bulk inventory



#### SHAHZAMAAM HUSSAIN

Graduation : B.Tech (Civil) Summer Training : NJ Wealth Duration : 45 days Project Title : Perception of investors towards mutual fund Work Exp : 9 Months



#### SHAMAAIL FATIMA

Graduation : B.Com (H) Summer Training : The Tinplate Company Of India Limited Duration : 6 weeks Project Title : Implementation of Total Productive Maintenance at The Tinplate Company Of India Limited



#### SHIVANGI TIWARI

Graduation : B.Tech (Electronics) Summer Training : Centum Learning Duration : 8 weeks Project Title : Analysis of success rate of Centum Learning in implementing skill in India Work Exp : 18 Months



#### SOMAN QADRI

Graduation: B.A (H) Economics Summer Training: J&K Bank Duration: 7 weeks Project Title: Sustainability Among Micro, Small and Medium Enterprises



#### SOURAV DAS

Graduation: BJMC Summer Training: The Delta Group Ltd Duration: 8 weeks Project Title: A Brief Study on RMG sector of Bangladesh



#### SUMERA KHAN

Graduation: B.Com (H) Summer Training: Accel Knowledge Duration: 6 weeks Project Title: A study and analysis of individual extent of utilization and satisfaction from credit cards with reference to commercial banks in Noida.



#### SYED RAASHID ARSHAD

Graduation: B.B.A Summer Training: National IT Solutions Duration: 8 weeks Project Title: Client Acquisition and Maintenance



#### SYED SAJJAD ASHRAF

**UNSER IRSHAD** 

Graduation : B.Tech (Civil) Summer Training : Centum learning Ltd Duration : 8 weeks Project Title : Suggestive measures to improve the talent acquisition process at Centum learning



#### **TAUSIF HUSSAIN**

Graduation : B.Sc (Biotech) Summer Training : TaTa Power Solar System Ltd Duration : 2 months Project Title : Consumer Preference for Resco and Capex solar model



#### Graduation : B.Tech Summer Training : XCELSERV SOL.PVT.LTD. Duration : 8 weeks Project Title : Digital marketing of myflightsearch.com in travel domain



#### **URUSHA AFRIN**

Graduation : B.B.S (H) Summer Training : Container Corporation of India Duration: 8 weeks **Project Title** : A feasibility study on starting freighter operations at CONCOR



#### VARTIKA DIXIT

Graduation : B.Sc (Chem) Summer Training : Trustline Securities Ltd. Duration : 8 weeks Project Title : Effect of digital marketing on consumer behavior



#### WASIM AKRAM

Graduation : B.Com Summer Training : L.G Electronic India Pvt I td Duration: 8 weeks Project Title : sales



#### **YOGESH SHARMA**

Graduation : B.B.S

Summer Training : FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

Duration : 8 weeks Project Title : Harmonized Retailing: A guide to create a suitable channel mix based on Customer Preferences (in Delhi) Work Exp: 24 Months



#### **YUSUF SAEED**

Graduation : B.Com (H) Summer Training : **Duration**: Project Title :



#### ZAIN UDDI N SIDDIQUI

Graduation : B.Com

Summer Training : Laxmi Narayan Verma Memorial Society Group of Institutes, New Delhi

Duration: 6 weeks

Project Title : Marketing of various courses offered in both the institutes nationally and internationally



#### ZAINAB PARVEEN

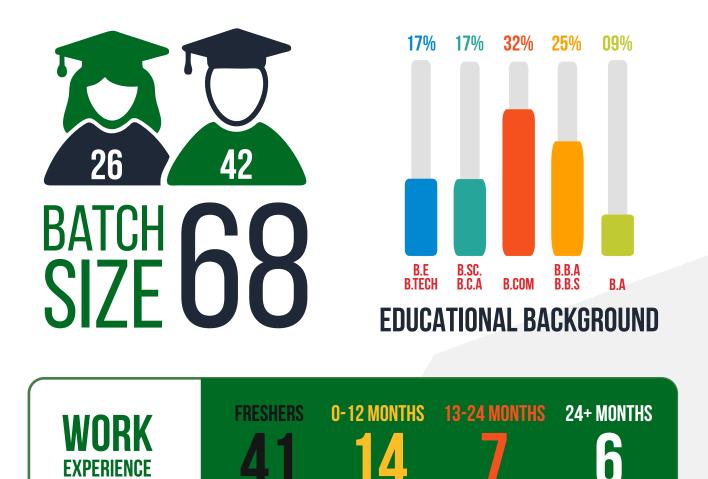
Graduation : B.A (H) Eng Summer Training : IASC SCC ministry of skill development Duration : 53 days Project Title : Work Exp: 12 Months



#### ZAINAB SHAHID

Graduation : B.Tech (Biotech) Summer Training : Centum Learning Ltd. (Bharti Group) Duration : 7 weeks Project Title : A study on "Perception on E-learning among youth of Delhi/NCR" Work Exp : 12 Months

# FIRST YEAR STATISTICS

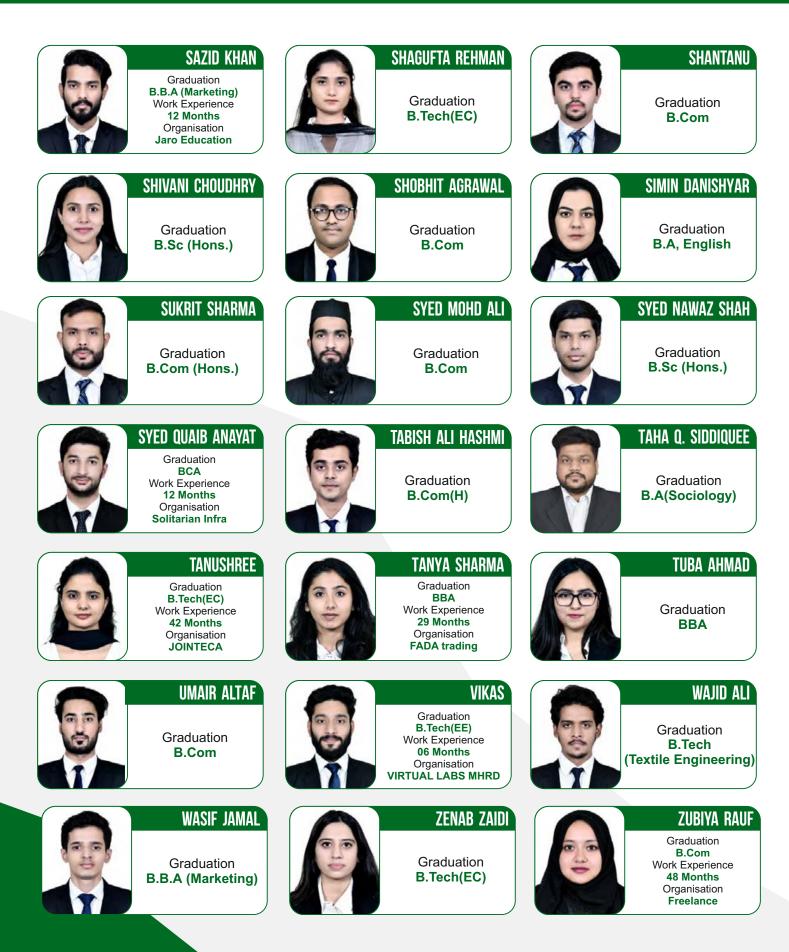














#### FARAH FAROOQ PANDIT Graduation Work Experience 06 Months Organisation **Uplyft Retails**



FAIZ MEHDI Graduation B.A. (Hons.) Geography Work Experience 06 Months

Organisation

**Uplyft Retails** 





## SUMMER PLACEMENT RECRUITERS



## PLACEMENT RESPONSE FORM

#### **JAMIA MILLIA ISLAMIA**

(A Central University)

#### **CENTRE FOR MANAGEMENT STUDIES**

Maulana Mohammad Ali Jouhar Marg, New Delhi -110025

Contact Person : DR. NAUSHAD H MULLICK Contact No. : +91 9899846750 E-mail : nmullick@jmi.ac.in | placements.cms@jmi.ac.in



## **STUDENT PLACEMENT TEAM**

## **SAIF MOHD**

saifm5425@gmail.com
9711444717

## **SAHIL MAHESHWARI**

sahilmaheshwari03@gmail.com8077099257

## ABDUR RAHMAN

▲ abdurrahman100997@gmail.com
 ☐ 9990100212

ZAINAB SHAHID <sup>™</sup> zainab.agra@gmail.com ☐ 7701826487

## SYED RAASHID

▶ brad.raw12@gmail.com
 ☐ 9149598728

## TANYA SHARMA

45tanyasharma@gmail.com9716973839

## SAAD KAMAL

⊠ saadkamal08@gmail.com

**7388616771** 

VIKAS

- vikas.ssingh100@gmail.com
- 9999483363

## TABISH ALI HASHMI

- **tabishhashmi567@gmail.com**
- **9984889496**

## FARUKH USMAN

✓ farukhusman@gmail.com☑ 9419481505







### Jamia Millia Islamia (A Central University)

Maulana Mohammad Jauhar Ali Marg Jamia Nagar, New Delhi - 110025 Tel.: +91-11-26985529 , Fax.: +91-11-26985539 E-mail.: placements.mib@jmi.ac.in