New Media, Old Media, Social Media:
Changing South Asian Communications
Scholarship

An ICA 2013 Preconference
Sunday, June 16 and Monday, June 17
Khalili Lecture Theatre
School of Oriental and African Studies
University of London

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The workshop is co-sponsored by:

The ICA Communication Law and Policy Division
Shiv Nadar University
The University of Pennsylvania
The School of Oriental and African Studies at the University of London
Jamia Millia Islamia
Florida State University

Members of the organizing committee include:

Biswajit Das, Jamia Millia Islamia
Radha Hegde, New York University
Steve McDowell, Florida State University
Vibodh Parasarathi, Jamia Millia Islamia
Monroe Price, University of Pennsylvania
Jyotika Ramaprasad, University of Miami
Azmat Rasul, University of the Punjab. Florida State U
Subir Sinha, University of London
Laura Stein, University of Texas, Austin
Sahana Udupa, Max Planck Institute
Mohammad Sahid Ullah, University of Chittagong

Acknowledgements

Thanks to:

Workshop Details:

Overview: The preconference runs from Sunday, 16 June; 9:00 to 19:00 to Monday, 17 June from 9:00 to 15:00, and will include three plenary sessions on Sunday morning June 16, two sessions with parallel panels on Sunday afternoon, and three plenary sessions on Monday, June 17. We will provide light refreshments at breaks on Sunday morning and afternoon and on Monday morning, lunch on Sunday and Monday, as well as a reception on Sunday evening.

Location: Khalili Lecture Theatre (Russell Square), School of Oriental and African Studies, U of London (Thornhaugh Street, Russell Square, London WC1H 0XG). A local map of SOAS can also be found at: http://www.soas.ac.uk/visitors/location/maps/file41940.pdf

Transportation: This is walking distance from numerous subway/underground stops. Russell Square is the closest. For more information see: http://www.soas.ac.uk/visitors/location/travel/ . We can also arrange to have preconference representatives at ICA conference hotels early on Sunday morning to assist with local travel.

Sharing papers: We have created a google docs webpage to post papers prior to the preconference workshop for participants to view. For an invitation to the docs site for participants, please send a note to Steve.McDowell@cci.fsu.edu . We will also try to set up a table on site to share program and publication information among participants.

Registration: Please note that all paper presenters are asked to register through the ICA website for the preconference, and may also register for the main ICA conference there. The preconference registration fee is $75.00 USD (covers breaks, lunches, and a reception), and again, is in addition to the ICA main conference registration fee. Online registration can be found at: https://www.icahdq.org/shopping/default.asp. We can send a pdf paper form to you if you are unable to use the online form, and this should be completed and sent to the ICA office.

Food: We will have vegetarian options for breaks and meals. Please let us know if there are any other special dietary needs.

Contacts:

Sahana Udupa, Max Planck Institute for the Study of Religious and Ethnic Diversity (udupa@mmg.mpg.de)
Stephen McDowell, Florida State University (steve.mcdowell@cci.fsu.edu)

We will try to obtain some local London phone number to call in case you have questions or need information (to come).

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Draft Program (May 30, 2013)

Sunday, June 16

**Session 1: 9:00-9:30, Room KLT 147
Opening Plenary**

Welcome:
Sahana Udupa, Max Planck Institute for the Study of Religious and Ethnic Diversity
Subir Sinha, School of Oriental and African Studies, University of London
Stephen McDowell, Florida State University

Opening Comments:
Biswajit Das, Jamia Millia Islamia
Nikhil Sinha, Shiv Nadar University
Daya Thussu, University of Westminster
Monroe Price, University of Pennsylvania
Huma Yusuf, London
Mohammad Sahid Ullah, University of Chittagong

Session 2: 9:30-11:00, Room KLT 147
Communication and Citizenship in India: New Directions in Research

Session Chair: Biswajit Das, Jamia Millia Islamia

 "Communication Rights Movements and Repertoires of Protest: Theorising Voice in India"
Pradip Thomas, University of Queensland

 "Banal Nationalism and Soap Opera"
Santanu Chakrabarti, Rutgers University

"Media, citizenship, and Shi´i mobilization in an Indian megacity"
Patrick Eisenlohr, University of Göttingen

"From Living Room to Where? Re-thinking 'audiences' in Television Studies"
Pranta Pratik Patnaik, Central University of Rajasthan

11:00-11:30 break, coffee/tea

Session 3: 11:30-1:00, Room KLT 147
Revisiting Media Empowerment

Session Chair: Laura Stein, University of Texas, Austin

"Democratizing communications systems for third-tier media: the case of Community Radio in Bangladesh"
S. M. Shameem Reza, University of London

"Media, Civil Society and Women's Empowerment; A General Analysis"
Rashida Khanam, University of Chittagong

"Critiquing development communication approaches by NGOs through an ethnography of everyday communication practices of a Dalit community"
Murali Shanmugavelan, SOAS, University of London

"Community Information Centre and the Blue Lady Entrepreneurship: An examination of the empowering rural Bangladesh"
Mohammad Sahid Ullah, University of Chittagong

1:00-2:00: lunch, SOAS

2:00-3:30 parallel sessions

Session 4 A: 2:00-3:30, Room KLT 147
New Media and the Shifting Field of Political Communication in Pakistan

Session Chair: Radha Hegde, New York University

 "Usage of Facebook Among the Students of Public Sector Universities: An Investigation of Political Online Activism and Participation"
Maqsood Ahmad Shaheen, International Islamic University

"Emerging importance of new social media for political communication in Pakistan"
Sadaf Shabbir, University of Huddersfield
Amna Ashraf, Kinnaird College for Women

"Framing Threat: Coverage of Violence in Pakistan's Mainstream Non-English Media"
Jim Linton Williams, Popular Engagement Policy Lab
Michael Dwyer, United States Institute of Peace

"Framing Media Discourse: Assassination and the Sympathetic Voting Waves in South Asia"
Azmat Rasul, Florida State University
Barbara Robinson, Florida State University
Steve McDowell, Florida State University

Session 4B: 2:00-3:30 Room B104
Media and the Politics of Culture

Session Chair: Daya Thussu, University of Westminster

"Comics as socio-political media: A Case Study of 'Grassroots Comics', India"
Lion König, Heidelberg University

"Online networks and offline documentary film events in contemporary India: Sites of mobilisation and cultural activism"
Giulia Battaglia, University of London, London School of Economics and Political Science

"Patrons and producers of India's counter-cultural movements on screen"
Lucia King, University of London

"Global Bollywood and Indian Society"
Monique Dagnaud, School of Social Sciences, U of Paris 3
Kristian Feigelson, School of Social Sciences, U of Paris 3

Session 4C: 2:00-3:30, Room 4421
Media Visibility: Performance as Participation

Session Chair: Subir Sinha, SOAS, University of London

"Popular Media, Performative Encounters and Political Possibilities in India'
Lauhona Ganguly, American University, and the New School

"Patterned Permeations: Middle Class Activisms as Mediated Performance in India'
Sahana Udupa, Max Planck Institute for the Study of Religious and Ethnic Diversity.

"Small frame politics: The circulations of public performance in a digital age"
E. Gabriel Dattatreyan, University of Pennsylvania

"Title TBC"
Chloe Gill-Khan, University of South Australia

3:30-3:45 break

3:45-5:15, parallel sessions

Session 5A: 3:45-5:15 Room KLT 147
Beyond National Media: Political Economy of Subnational Media

Session Chair: Nikhil Sinha, Shiv Nadar University

"Partisanship, Commercialisation and Diversity of Political Views – A Case Study of Kolkata's Newspapers"
Suruchi Mazumdar, Nanyang Technological University

"Critical Reflections on the Political Economy of Media in Tamil Nadu"
Gopalan Ravindran, University of Madras

"Erra (Red) Cinema: Phenomenon, Space and Textuality"
K.V. Nagesh, Tata Institute of Social Sciences

"Episteme of media and communication research in Tamilnadu, India, from 1980 to 2012"
M Shuaib Mohamed Haneef, Pondicherry University

Session 5B: 3:45-5:15 Room B104
Policy Paradigms: Control to Governance?

Session Chair: Monroe Price, University of Pennsylvania

"Advocacy & lobbying in south Asia: A social media model for a policy reform efficiency"
Pr Olivier Arifon, Université libre de Bruxelles

"Mapping Media Law: An Interdisciplinary Approach"
Danish Sheikh, Alternative Law Forum

"Internet regulations and narbs"
Ananda Mitra, Wake Forest University

Session 5C: 2:00-3:30, Room 4418
Clicking Away: Politics and Practices of New Media

Session Chair: Michael X. Delli Carpini, University of Pennsylvania "Naxals/Maoists and the social media"
Nandini C Sen, University of Delhi
Abhay Chawla, University of Delhi

"Usage and implication of social media in a conflict ridden society: A study of Kashmir valley"
Salima Jan, University of Kashmir

"Clicking our way through play: Analysis on technology-induced busyness as 'progress' in emerging markets"
Payal Arora, Erasmus University

"The informational culture of Digital Spaces – An ethnographic evaluation of Internet-based e-government initiatives in India"
Asim Chowdhury, Haryana, India,

Session 5D: 3:45-5:15 Room 4418
New Media, Journalism and Media Representations

Session chair: Mohammad Sahid Ullah, University of Chittagong

"Examining Traditional and New Media Credibility in Pakistan"
Khawar Ghumman, Daily Dawn, Islamabad
Muddasir Mukhtar, National University of Modern Languages

Traditional and New Media: The Issue of Credibility in South Asia"
Asim Mian, University of Florida

"Activism vs. Communication: Politics and Pakistan's Social and Mainstream Media"
Huma Yusuf,

Through the lens of framing: How Pakistani elite press frames the relationship with India"
Awais Saleem, Dunya News
Asif Ali Bhatti, Geo News

6:00-7:30-7:00: reception - location TBA

Monday, June 17

Session 6: 9:00-10:30 : Room KLT 147
Neoliberal Media? Markets and Media in an Age of Deregulation

Session Chair: Azmat Rasul, Florida State University

"Media power in post 9/11 Pakistan"
Kiran Hassan, University of London

"Fragmentation of Broadcast Market and Ownership Structure: Insights from India"
Tara S. Nair, Gujarat Institute of Development Research
Harsh Taneja, Northwestern University

"Neoliberalism and Commercialization of Television Journalism in a Peripheral Nation-state"
Anis Rahman, Simon Fraser University

10:30-11:00 break, tea coffee

Session 7: 11:00-12:30, Room KLT 147
The 'Problem' of Acculturation: Media Cultures of the South Asian Diaspora

Session Chair: Patrick Eisenlohr, University of Goettingen

"Use of ethnic versus host media in acculturation process among South Asian Immigrant women in Germany"
Nadia Ashraf Khan, Offenbach, Germany

"Acculturation, Group Vitality, and Media Use in the South Asian Diaspora"
Srivi Ramasubramanian, Texas A&M University
Marissa Doshi, Texas A&M University

"Mapping New Media and Religion in South Asia and the South Asian Diaspora: Hinduism and Digital Media"
Xenia Zeiler, University of Bremen

12:30-1:30: lunch

Session 8: 1:30-3:00, Room KLT 147

Fractured Narratives: Framing Sex, Violence and Health

Session Chair: Sahana Udupa, Max Planck Institute for the Study of Religious and Ethnic Diversity

"Condemnation and Condescension: Narrating rape as India's ruptured modernity"
Radha S. Hegde, New York University

"Reporting on Violence Against Women: An investigation of rape, honor killings, trafficking and domestic violence and the issue of balance and fairness in four highly circulated Indian newspapers in 2012
Daniel Drache, York University
Jennifer Velagic, York University/ Ryerson University

"Breaking the silence: News media coverage of sexual health in Pakistan"
Mariliis Vahe, Florida State University
Khawaja Zain-ul-abdin, Florida State University