

JAMIA MILLIA ISLAMIA

(A Central University by an Act of Parliament)

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Dean, Students' Welfare

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APPEAL TO STUDENTS TO VOLUNTEER FOR 'VITTIYA SAKSHARTA ABHIYAN' (VISHAKA)

(December 12, 2016 to January 12, 2017)

Due to the recent demonetisation by the Government of India, the Ministry of Human Resource Development has initiated the 'Vittiya Saksharta Abhiyan' (VISHAKA) for promoting a digital economy.

The purpose of the "Vittiya Saksharta Abhiyan" is to actively engage the youth / students of Higher Education Institutions in India to encourage and motivate all payers and payees to use a digitally enabled cashless economic system for transfer of funds.

Students are requested to join as volunteers in educating their family members and people in their immediate surroundings and motivate them for digital transactions. Volunteers need to dispel the commonly held belief that digital transactions are complex and necessarily require a smart phone and internet connectivity.

Students of Jamia, including NCC / NSS volunteers, may take up a major market and interact with shop owners, including vendors, and their associations with an objective of developing a cashless market focusing on each point of sale.

FOR REGISTRATION PLEASE VISIT THE MHRD WEBSITE: <http://mhrd.gov.in/visaka/>

This will enable each volunteer to upload their respective achievements periodically. Major achievements will be acknowledged and commended by the MHRD.

IMPORTANT: AFTER ONLINE REGISTRATION, VOLUNTEERS MAY ALSO PROVIDE THE DETAILS OF THEIR WORK FOR 'VITTIYA SAKSHARTA ABHIYAN' TO THE OFFICE OF THE DEAN, STUDENTS' WELFARE, JMI, at dsw@jmi.ac.in and tmeenai@jmi.ac.in

Tasneem Meenai