

To Centrefor Culture,

Media and Governance

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The centre encourages learning not only through classroom teaching—but also through workshops, seminars and video conferences where students are encouraged to take the lead. Apart from the regular faculty at the centre, which has established its credentials in the field of media studies, we also invite and host experts in the field from across the country and the world in order to expose our students to the best and help them keep

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abreast with the latest research and developments in the field of media.

Academic Distinctions

- Awarded Centre for Potential Excellence in Communication and Media Studies, 2016
- Awarded DRS under special assistance programme by UGC, 2014
- Identified as 'Potential Centre' (Arts and Humanities Research Mapping, India) by Research Councils, United Kingdom, 2012
- Selected as nodal centre for Curatorial/Exhibition Policy Research and Advocacy by Tata Dorabji Trust/India Foundation for the arts, 2011





About us

As a part of Jamia Millia Islamia's initiatives to nurture new fields of enquiry, the Centre for Culture, Media & Governance (CCMG) was established in July 2006. CCMG is configured as a focal point o teaching, research, training and policy advocacy in the domain of interdisciplinary communication studies in India and South Asia.

The need for such an interdisciplinary commitment arises because communication plays a pivotal role in the organization of institutional forms, symbolic systems and patterns of everyday life throughout the Indian sub-continent.

We, at CCMG, recognize that such a vision, with communication as a frame of reference, cannot be realized within existing disciplinary confines. Research on communication is closely linked to questions of public policy and the state of economic and technological expansion and more broadly to social and cultural issues.

The Centre has identified three research clusters – Media and Governance, Media Culture and Society, and Inter-Disciplinary Communication Studies.

Thrust Areas

Media	Culture	Governance
Media and Modernity	• Technology and Sub-cultures	Media Policy
Media Education	• Cultural Rights	• Legal Framework
Mediated Practices	• Creativity and Commerce	Industry and Regulation
		Participation in Governance

Aims and Objectives

As the focal point of teaching, research, training and policy advocacy in the domain of media inter disciplinary communication studies in India and south asia, CCMG aims to develop a critical understanding of culture, media and governance, and the interplay between them.

We recognise that the relationship of media with governance is not only functional but also transactional between society and polity. CCMG's teaching and research programmes address both the deployment of instruments of the media in processes of governance, and the ways in which the media are governed by wider political and economic fulcrums.

The key objectives of the Centre

- To study the inter-linkage between media and governance in their various forms, at different sites
 and their grounding in wider political, economic and historical processes.
- To explore the growing complexity in the governance of media institutions i.e. regulatory reform, best practice and legal instruments that shape media justice, access & equity.
- To track experiences of governance through communication systems i.e. the creation of
 procedures and norms leading to transparency & accountability, inclusiveness & participation, as
 well as the underlying notions of governmentality, sovereignty and communication rights.
- To develop pedagogical innovations in both academia and professional training.
- To initiate debate, share research and encourage dialogue between academia, government, civil society and industry at the local, national and global levels.
- To work as a think-tank in addressing the dilemmas of governance in the new epoch of mediated culture

Academic Programme

The Centre currently offers a Masters programme in Media Governance and an inter-disciplinary Ph.D. programme related to themes concerning its core research areas.

M.A. in Media Governance

About the Programme

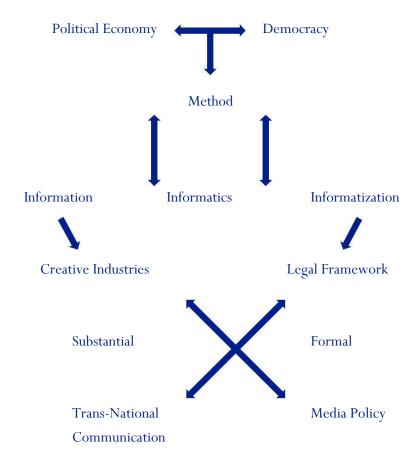
This two-year programme is designed to provide policy-oriented understanding of the media environment. A key question throughout the programme is the extent to which the media new or old, rejuvenated or hybrid — are shaped by, and are contributing to, shifts in the meaning and operation of contemporary democracy. Exploring established institutions, organisations and practices, the programme will examine the inner workings and outer configurations of the media. Since this requires drawing on disciplines ranging from technology studies, politics, law and sociology, the programme necessitates an inter-disciplinary approach with communication as the reference point. The Master's programme draws on the Centre's expertise in the field of communication, the University's growing initiatives in specialized postgraduate teaching/ research, and its location in New Delhi, the node of policy research in South Asia. The programme is intended for graduates interested in the broad arena of media policy. Its strong focus on the evolution of media environments, their legaladministrative systems and an exposure to ideas and tools required to grasp the interplay

of media and governance, are relevant to students seeking opportunities in public institutions, national/local governmental organisations, advocacy and training groups, non-governmental and multi-lateral organisations, and apex industry bodies. The theoretical and methodological grounding in the M.A. in Media Governance programme also provides an excellent basis for those inclined towards further study at the doctoral level, and for contributing to policy research in various settings.

Teaching Methodology

The M.A. in Media Governance programme engages with conceptual architectures, theoretical debates and methodological standpoints required for a critical appraisal of trends in the present milieu of our media. Being a two-year, full-time course, the M.A. in Media Governance programme consists of 16 papers. Besides classroom teaching, the Centre uses workshop, field work and video conferencing techniques for teaching and enabling the students to use multi-media and ICT-enabled learning in its post-graduate programme. The Centre makes a process documentation of all the techniques used for its post-graduate programme and brings out a Workbook, which can be a useful pedagogical/andragogical tool in education. This Workbook can be used as a self-study material as well as an online resource.

APPREHENDING MEDIA GOVERNANCE



Curriculum

1st Year Semester - 1

CCMG-101 Media and Politics CCMG-102

Evolution of Media Policy in India

CCMG-103 Intellectual History of Communication

CCMG-104 Publics and Governance CCMG-105

Culture, Media and Society (CBCS)

1st Year Semester - 2

CCMG-201 Media and Modernity CCMG-202

Communication Research Methods CCMG-207

Culture and Creative Industries CCMG-209

Political Communication CCMG-211 Youth,

Media and Society (CBCS)

2nd Year Semester – 3

CCMG-301 Digital Media and Political participation

CCMG-302 Quantitative Research Methods CCMG-303

Social Construction of News CCMG-304 Media and

Movements CCMG-310 Strategic Communication I

(CBCS)

2nd Year Semester - 4

CCMG-401 Regulation in Theory and Practice

CCMG-404 Media and Margins

CCMG-407 Networks, Information and Governance CCMG-

410 Strategic Communication II (CBCS) CCMG-411 Culture

and Media in Contemporary South Asia

M Phil/Ph.D. (Culture, Media & Governance)

About the Programme

The Centre for Culture, Media and Governance offers an interdisciplinary integrated MPhil/Doctoral programme in themes concerning its core research areas, with a special focus on India and South Asia. Candidates are encouraged to apply in the broad thrust areas — media, culture and governance — in which the Centre is engaged. The Centre is open to students from diverse backgrounds applying for the programme.

Teaching Methodology

This is a full-time programme and includes mandatory course work for one semester. The programme includes discussion of qualitative research, responsibilities of the researcher, ethical questions, and relevant approaches to data collection. Lectures are balanced with student discussion and meetings on individual student projects. Meetings and discussions of individual student research projects will take place throughout the course. Students are expected to submit an annotated bibliography for a certain number of required/related readings.

Curriculum

The programme comprises of five papers:

MPHMG-101: Theoretical orientation in communication

Module 1: Communication Process

Module 2: Communication as Culture

Module 3: Communication as Generation of meaning

MPHMG-102: Methodological issues in communication

Module 1: Approaching Qualitative Communication Research

Module 2: Methods in Qualitative Communication Research

Module 3: Techniques in Qualitative Communication Research

MPHMG-103: Media Labor (Optional Paper)

Module 1: Labor theory and Value

Module 2: Industrial Policy and Intangible Labor

Module 3: Off-Shoring and Outsourcing

MPHMG-104: Techno-Sociality and Philosophy of

Communication

Module 1: Post-humanism

Module 2: Philosophy of Machines

Module 3: Machinic Philosophy

MPHMG-105: Media and Conflict

Module 1: Theoretical understanding

Module 2: Media and Conflict Dynamics

Module 3: Mediation and Peace-building

APPREHENDING MEDIA GOVERNANCE

Three inter-locking Research Clusters have been identified for Basic and Applied Research



JOURNAL LIST	WORLD				INDIA			
	IF	PUB	CIT	СРР	h-index	PUB	CIT	СРР
Journalism & Mass Communication Quarterly	2.41	1418	2591	1.83	22	3	0	0
International journal of Advertising	2.28	286	386	1.35	9	1	0	0
Journal of Communication	2.02	781	4634	5.93	32			
Information Communication Society	2.02	167	51	0.31	2			
Communication Research	1.81	329	3589	10.91	31			

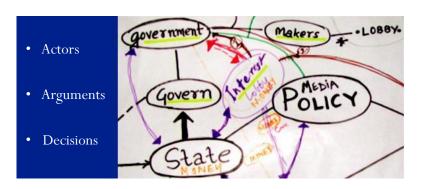
Media Policy & Law Ford Foundation, 2010-13

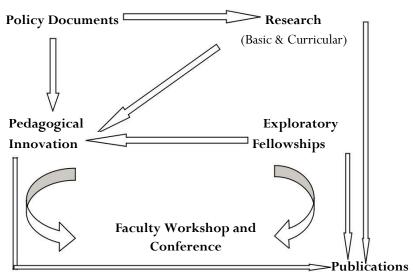
Student Workbook: Workshops for Masters in Media Governance

Is it regional, National or Global in nature? It is all of the above, it is National in nature as it talks about setting a national autonomous trust. It is regional in nature also as it talks about working with regional Akashwani centres for disseminating information and bridging the gap between rural and urban India. Global as the working committee visited the many broadcasting centres around the world to develop NBT policy.

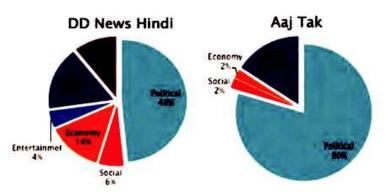


Mapping Media Advocacy SSRC, NewYork, 2009-10

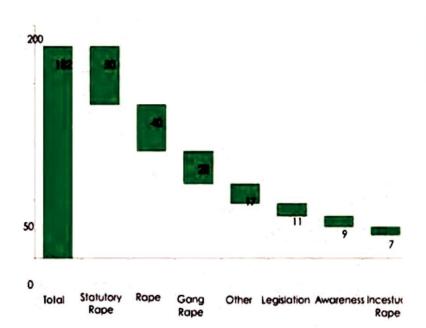




Locating "Publics" in India From Audience to Publics Analyzing TV Content



Number of Stories / Theme



Media, Culture & Society Mediated Democracy & Visual Publics Indo-Shastri Institute 2011-13

Policy Mapping



Exhibition & Curatorial Policy in India India Foundation for the Arts, 2010-2011

Research at CCMG

Ongoing Research Projects

- CPEPA Programme 2016-2021
- Media, Democracy & 2014 General Elections (UGC-MRP, New Delhi 2014-17)
- Media & Governance: Democracy, Diversity & Pluralism in the News Landscape (UGC-DRS, 2013-18)

Completed Research Projects

- Media & Communication Studies E-PG Pathshala (UGC-INFLIBNET, 2016-17)
- Media Framing in India's 2014 Election Campaigns in collaboration with York University, Toronto(Shastri-Indo Canadian Institute, 2014-16)
- Interplay of Influence in 2014 LokSabha Elections in collaboration with Emory University, Atlanta (Emory University, 2014-16)
- Media, Culture and Consumption in the New Economy in collaboration with University of Waikato, Hamilton (India New Zealand Education Council, 2014-15)
- Information Modeling in Participatory Governance (IDRC, 2014)
- Tracking Access under Digitalisation (Ford Foundation, 2013-16)
- Minorities and the Indian Press (ICSSR, 2013-15)
- Mediated Publics and Machines of Democracy (ICSSR, 2011-14)
- Mediated Democracy, Diversity & Visual Publics, in collaboration with York University, Toronto (Shastri Indo-Canadian Institute, 2011-2014)
- Strengthening Media & Communication Studies in India (UGC, Apr-Dec 2011)
- Media Policy and Law in India (Ford Foundation, 2010-2013)
- Curatorial/ Exhibition Policy Research and Advocacy (IFA, 2010-2011)
- Pilot on Enumerating Media Pluralism (HIVOS, Mar-Nov 2010)
- Communication Research in India Decennial Trend Report (ICSSR, 2009-10)
- Mapping Media Advocacy (Social Science Research Council, 2009-2010)
- Contours of Media Governance (IDRC, 2008-2010)

Curricular and Pedagogical Innovations

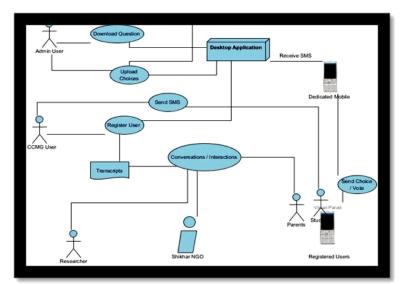
Student Workbook

The Student Workbook on Workshops for Master's in Media and Governance is primarily an outcome of initiatives of the Media Policy and Law project towards development of curriculum prototype. The semester long workshop modules on various themes viz. document analysis, policy analysis, news analysis, among others, conducted at CCMG got converted into a self-instructional learning material addressing the requirements of students, teachers, and trainers alike. The student workbook envisages to foster inter-disciplinary teaching in Media Studies, Law and associated Social Sciences.











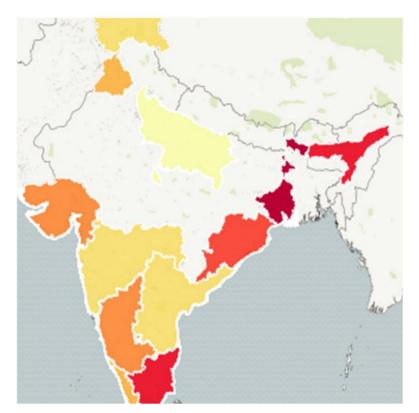
INNOVATION

Research Prototype – Mobile Media & Local Governance

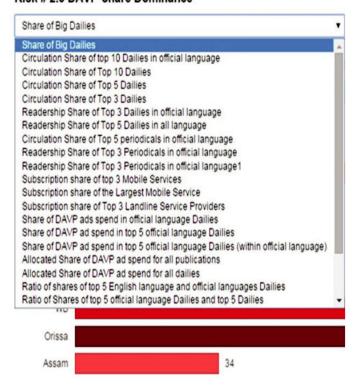


INNOVATION

Research Prototype – Media Diversity Index



Risk # 2.3 DAVP Share Dominance

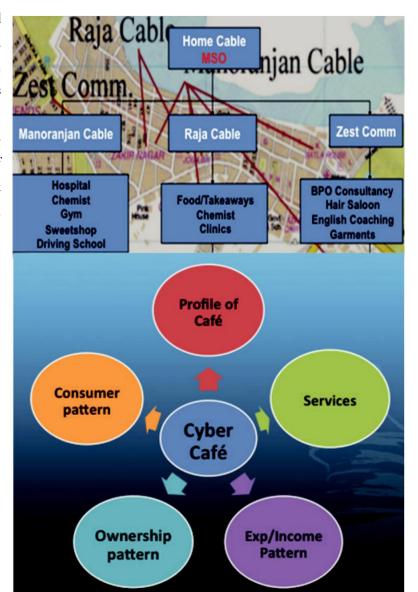


Innovation

Research Prototype – Media Atlas of Jamia Neighbourhood

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Capacity Building Programme

The Centre for Culture, Media & Governance under the auspices of University Grant Commission's Centre with Potential for Excellence in Media and Communication Studies organized two capacity building programmes during the year 2017. A Two Weeks Research Methodology Programme was organized for young faculty from the disciplines of media and communication studies, journalism and other social sciences in the month of April, 2017. The Centre under the same programme organized a Seven-day Research Methodology workshop for research Scholars in December, 2017 in which national and international participants took part. Eminent speakers were invited to deliver the lecture on various aspects of the methodical and philosophical issues in research during the workshop.

Five Areas of Capacity Building

- 1. Media Studies: Disciplinary & Inter-disciplinary Intersections
- 2. Media and Mediation of Cultures
- 3. Governing Media
- 4. Media and Governance
- 5. Research in Communication Studies





Life@CCMG

CCMG's USP is its pool of talented and passionate people who are full of new ideas, fresh thoughts and have a burning desire for an inter-disciplinary commitment to communication studies in India and South Asia. In turn, the Centre provides them with an encouraging environment that puts emphasis both on research and practical understanding—be it papers, conferences, seminars, videoconferences, special lectures, among others.



Students and staff of CCMG at a sports event in Jamia Millia Islamia, New Delhi



OR CULTURE, MEDIA & GO UGC Centre for Excellenc

M.A Students of CCMG at Swatch Bharat Abhiyan Mission in Jamia Millia Islamia, New Delhi

Infrastructure & Resources

CCMG endeavours to provide its students and staff with excellent facilities and a congenial work environment to both undertake and showcase their work and at the same time have an enjoyable and comfortable stay while at the Centre

Network Governance Lab

Apart from the Centre's library, the other hub of activity at CCMG is its state-of-the-art Network Governance Lab. Equipped with the latest computers with up-to-date software and efficient gadgets, the lab is a confluence of latest technology made available for its students and other users.



The latest computer range is installed with the Statistical Program for Social Sciences (SPSS) software package in order to facilitate the frequent in-house research and projects that the Centre regularly undertakes. The computer lab is also equipped with a projector, LCD television and satellite television connections which facilitate lecture sessions along with providing for news watching and monitoring sessions for the purpose of media monitoring and media mapping undertaken at the Centre.

The lab is being further upgraded to provide in-house video conferencing facilities. Currently, the Centre uses the centralized facilities at the University for video conferencing.

Library

The Library at CCMG is a welcome hub for students, teachers, researchers and scholars. A rich collection of over 3,500 books, papers and journals provides for anything from a rudimentary understanding of the media to more profound theories and debates in the field.

The library also has a rich collection of books on sociology, anthropology, political science, economy, governance as well as policy making, and law.

Within the media sphere the collection of books is probably the best available in the city.

Books are available on a range of issues from media history to present-day concerns in the sphere. Apart books that examine the media-space in the West, there is a comprehensive collection



of studies from India, South-Asia as well as other regions. The works of theorists like Everett Rogers, Marshall McLuhan and Denis Mcquail are available alongside works by new and emerging authors in the field. The library also subscribes to a number of mainstream newspapers, magazines and journals.

CPEPA Lab

Centre for Culture, Media & Governance recently set up a computer lab under the programme of Centre with Potential for Excellence in a Particular Area (CPEPA). The lab is installed with 25 i-Mac computers exclusively for research activities going on at CCMG. The lab is also equipped with a smart board for research presentations as part of the ongoing research works being carried out. This highly sophisticated technological lab enhances the possibility of adopting innovative pedagogical practices.



The Centre for Culture, Media & Governance went global by setting up a lab under SAP-DRS during 2014-2015. The lab is installed with camcorder, LCD, and projector and is first of its kind in Jamia Millia Islamia. The lab has a high internet connectivity

which enables the delivering of lectures in a video-conferencing mode. As part of the collaborative teaching programme, CCMG has conducted various activities like discussions, virtual teaching for post-graduate students, video conferencing and so on. The lab also enabled the exchange of study material which invited discussions among the collaborative universities.

Website

http://jmi.ac.in/aboutjamia/centres/ media-governance/introduction



CCMG's website, which is located within Jamia Millia Islamia site, provides the user with an insight into the Centre's vision, its aims, objectives and workings. The website which is regularly updated also provides other basic information about the Centre sought frequently by probable applicants, students, faculty and other institutions. The website, apart from providing basic information like faculty, staff, courses and infrastructure also gives details of projects, as well as current research (including thrusts and outcomes) undertaken at the Centre.

Other activities and events like conferences, workshops and seminars are also flagged and documented on the website in order to attract a large audience other than the regulars at the Centre. The website also includes a Students' Corner, which lists student placements as well as projects or assignments undertaken by students. This provides an opportunity for students to showcase their work at the Centre and also gives the prospective students a glimpse of the work being done at CCMG.

Blog

http://blogonindianmedia.wordpress.com

The CCMG blog was started to provide an inter-disciplinary space for comments and debate on the developments in the Indian media. The field of communication studies is expanding.



At a time like this, the blog has positioned itself as a witness, to this story of growth and diversification of the field of communication studies in India.

The blog attempts to make the academic outputs of CCMG available in a concise form to those interested. It also aims to make significant interventions in the discussions on the concepts, practices and processes of media.

Activities at a Glance

2006-2018

International Conferences/Seminars	13
Video conferences	29
National Conferences/Seminars	14
Policy Dialogues/Round Table Discussions	6
Workshop	26
Training and Refreshers Program	5
National Invited Talks	59
International Invited Talks	56
Screenings	32
Book Publications	12
Book Chapters	28
Articles in Peer Reviewed Journals	29
Reports	19
e-PG Pathshala	
Papers	9
Modules	360

CCMG and its **Partners**

The CCMG collaborates, networks and partners with the institutions shown in the map in various academic activities, projects, student and faculty exchange programmes and resource sharing. The Centre plans to build on what it has accomplished so far in this area and establish ties with various other institutions in the future.



Collaborating Universities and Funders

- 1. University of Waikato, New Zealand (2015)
- 2. KU, Leuven, Belgium (2013)
- 3. Istanbul University, Istanbul, Turkey (2013)
- 4. Kadir Has University, Turkey (2013)
- 5. York University, Toronto
- 6. Ryerson University, Toronto
- 7. International Development Centre, Ottawa
- 8. Florida State University, Florida
- 9. Ford Foundation, New York
- 10. Social Science Research Council, New York
- 11. Centre for advanced study of India, Philadelphia
- 12. Free University of Brussels, Brussels
- 13. University of Westminster, London
- 14. University of Paris, Sorbonne
- 15. Heidelberg University, Heidelberg
- 16. University of Helsinki, Helsinki
- 17. University of Zurich, Zurich
- 18. Communication University of China, Beijing
- 19. Nanyang Technological University, Singapore
- 20. University of Queensland, Brisbane

- 21. MICA, Ahmedabad
- 22. Central University of Rajasthan, Ajmer
- 23. University of Jammu, Jammu
- 24. Osmania University Hyderabad, Hyderabad
- 25. University Grants Commission, New Delhi
- 26. Indian Council of Social Science and Research, New Delhi
- 27. Indo-Shastri Canadian Institute, New Delhi
- 28. National Law University, New Delhi
- 29. Indra-prastha College for Women, New Delhi
- 30. HiVOS Bengaluru
- 31. Indian Foundation for the Arts, Bengaluru
- 32. Alternative Law Forum, Bengaluru
- 33. Centre for Internet and Society, Benguluru
- 34. National Law School, Bengaluru
- 35. Sikkim University, Gangtok



MoUs



Funders



Networks

Scholars in residence

Dr. Minna Aslama Horowitz

Puration at CCMG: Nov 2007 and Nov 2009 Assistant Professor, St. John's University/Associate Research Fellow, Fordham University/Researcher, University of elsinki

Expertise: Prof. Horowitz's recent/ongoing research work onceptualisations of media audiences and the concept of

'participation' in the web 2.0 era,

public service media and content diversity, and media policy flows in the globalising media environment. In addition, she is especially interested in new forms of collaboration emerging in relation to the media justice and reforms movements. She has recently co-edited a book for Fordham University Press, titled Communication Research in Action.

Project Description: Revisiting the issue of Rights and Communication in the contemporary Media Landscape & Media and Gender: From Theories and Policies to Advocacy and Practices.



Duration at CCMG: Jan-Feb, 2009

Department of Social Sciences, Loughborough University, UK

Area of Expertise: Prof. Murdoch's research is grounded in a distinctive approach to critical inquiry which combines insights and methods from across the

social sciences and humani-ties to explore questions around change, power, inequality, risk, and representation. It has three main strands. The first, examines the role of communications in the constitution of modernity. The second approaches the relations between culture, communications, power and inequality through a distinctive critical political economy. The final strand 'terrorism', and biotechnologies, focuses on the organization of public definitions and responses to perceived threats and risks.

Project Description: Contested Connections: Media and Mutuality in Turbulent Times.



Duration at CCMG: March 2008 -March 2009 Chief Scientist, National Institute of Science Technology and Development Studies (CSIR-NISTADS), New Delhi

Area of Expertise: Prof. Pradosh is an economist working on issues related to applications of science and technology for social and economic development.

His present research interest is in the area of Innovation dynamics in the developing economies and application of ICT for social and economic development of the marginal economies. He has worked as consultant for IDRC, Canada, WAITRO, Copenhagen, Denmark, and ITU, Geneva.

Project Description: Contributed towards formulating a course on Media Economics for the post-graduate programme on Media Governance. He also taught this course along with working on a project on ICT for Social and Economic Transformation and contributing a working paper.

Prof. Daniel Drache

Duration at CCMG: Feb 2012

Senior Research Fellow, Robarts Centre for Canadian Studies and Professor Department of Political Science, York University, Toronto, Canada

Are of Expertise: Prof. Drache has written widely on globalization and me mints or markets, trade blocs, employment, Harold Innis and economic integration. Presently, he is

heading a major project on governance of the public domain after the triumph of markets. He is involved in an inter- disciplinary research project examining the transformation of the global sphere of interactive communication and its multiple dimensions and overlapping components with respect to social exclusion and new citizenship practices.

Project Description: Globalization After Neoliberalism: Regime Change and the Paradox of Power & New Rules for the World Wide Web 2.0: Social Media and the Mania to Tell All.



Prof. Heinz Bonfadelli

Duration at CCMG: Feb 2012

Institute for Mass Communication and Media Research, University of Zurich, Switzerland

Area of Expertise: Prof. Bonfadelli has conducted research and published in various areas like uses and effects of mass media and the knowledge gap

perspective; journalism research; health communication campaigns; internet and digital divide; mass media and youth; media and migration and especially science-risk and environmental communication.

Project Description: Workshop on Theory and Evaluation of Health Campaigns.



Prof. Anand Mitra

Duration at CCMG: July 2012

Chair and Director of Graduate Studies Programme, Department of Communication, Wake Forest University, North Carolina.

Area of Expertise: Dr. Mitra focuses his re-search on the role of new ligital technologies in shaping everyday life practices that range from the use of computers in teaching

to the way in which the marginalized can gain a voice through the use of Internet. His teaching interests include Mass Communication Theory, Communication Technology, Intercultural Communication and Communication & Popular Culture.

Project Description: Database Scraping and Governance.



Prof. Olivier Arifon

Duration at CCMG: Feb 2012 and July 2012

Université Libre de Bruxelles

Area of Expertise: Prof. Arifon has been working on communication with a focus on inter-cultural communication and competitive intelligence. His areas of expertise include research on influence

and lobbying, as part of communication management and as part of democratic debates. Prof. Olivier's other focus has been on civil society, Internet and social changes in India.

Project Description: Lobbying, as part of Communication Management & Competitive intelligence for organizations: An art and a method.



Dr. Laura Stein

Duration at CCMG: Oct 2012-March 2013 Department of Radio-Television-Film, University of Texas at Austin

Area of Expertise: Laura Stein writes about alternative and activist media, political communication, and communication law and policy. Her

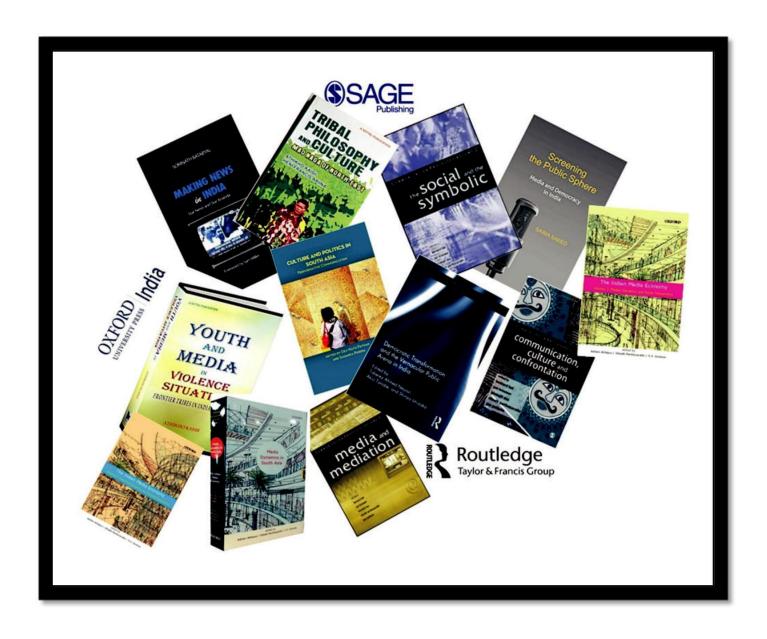
books include Mak-ing Our Media: Global Initiatives Toward a Democratic Public Sphere volumes 1 & 2 and Speech Rights in Amer-ica: The First Amend-ment, Democracy and the Media. She currently serves as Chair of the Communication Law and Policy Section of the In-ternational Communication Association.

Project Description: Mediating Politics, Policy and Power.

The Centre also receives various scholars as adjunct fellows, visiting faculty from other institutions, both within and outside the country. CCMG also hosts exchange students conducting research, both at the Master's and Doctoral level, as part of the MoUs signed with various universities abroad.

Our Reports





Contact details: Map



Website: http://jmi.ac.in/ccmg

Blog: http://blogonindianmedia.wordpress.com

Facebook page: https://www.facebook.com/Centre-for-Culture-Media-Governance-259183917948528/

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