

STUDENT ASSIGNMENTS (SESSION 2018-19)

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each course of the programme every year is compulsory.
- Completed Assignments on prescribed Assignment booklets are to be submitted by hand or through post to the Study Centre/Programme Coordinator, CDOL as per dates mentioned in the Academic Calendar 2018-19 (<http://jmi.ac.in/bulletinboard/academic-calendar/cdol>).
- For Assignments Submitted after dates mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per Assignment will be payable to CDOL through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- For Ex-Students who failed to submit Assignments during the course of the programme are required to submit **Rs. 200/-** per Assignment to CDOL in the form of Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Write your name, roll number and other details as required on the cover page of **Assignment Booklet**.
- **For your record you may keep a photocopy of your Assignment.**
- Contact your Study Centre/ Programme Coordinator to collect evaluated Assignments.
- **Please go through your Programme Guide carefully**

M. COM (FINAL YEAR)

Course Title – International Business
Session – 2018-19

Course Code – M.Com 201
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you mean by international business? Illustrate the initiatives taken by government of India to promote international business.
2. What do you mean by international marketing research? Discuss in detail the process of conducting marketing research.
3. Explain the essential elements of Export Sale Contract with special reference to delivery and payment terms.
4. What are the essential documents required for export of goods in international business? Discuss.
5. Write a short note on any two of the following:
 - a. Liberalization
 - b. Legal Environment
 - c. International Trade Centre
 - d. Potential Export Products

Course Title – Corporate Accounting and Disclosure
Session – 2018-19

Course Code – M.Com 202
Maximum Marks -30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Define shares. Discuss the types issue and redemption of shares in detail.
2. What is Consolidated Financial Statement? Explain the importance and process of preparing Consolidated Financial Statement.
3. What do you mean by the term 'Goodwill'? Explain the different Methods for Valuation of Goodwill.
4. Write a Short Note on any two of the following;
 - a. Amalgamations of Companies
 - b. Cash Flow Statement.
 - c. Environmental Accounting and Reporting.
 - d. Accounting Standard.
5. Arif Ltd. acquired 3,600 shares of Rs 10 each in Amjad Ltd. on 1st April, 2015 at a cost of Rs. 72,000. Amjad Ltd. had a Credit balance of Rs. 48,000 in its statement of P&L on the date acquisition. The balance sheets of Arif Ltd. & Amjad Ltd. are as under and you have to prepare a consolidated balance sheet as at 31st March, 2015

Particulars	Arif Ltd.	Amjad Ltd.
Equities & Liabilities:		
Shareholders' funds:		
Share capital	4,00,000	40,000
Reserve & Surplus:		
General reserve	2,00,000
Statement of P&L-Surplus	40,000	60,000
Current liabilities:		
Trade payables	1,20,000	8,000

	<u>7,60,000</u>	<u>1,08,000</u>
Assets: Non-current assets:		
Fixed Assets-		
Tangible Assets:		
Land & building	3,80,000
Plant & machinery	56,000
Investment	8,000
Shares in Amjad Ltd. at cost (3,600 shares of Rs. 10 each)	72,000
Current Assets	1,20,000	20,000
Inventories	80,000	28,000
Trade receivables	52,000	52,000
Cash & cash equivalents
	<u>7,60,000</u>	<u>1,08,000</u>

**Course Title – Corporate Legal Framework
Session – 2018-19**

**Course Code– M.Com 203
Maximum Marks - 30**

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Define Company. Illustrate the types of company exist in India.
2. What do you understand by company meeting? Discuss the process of organizing company meetings and preparation of resolutions.
3. Critically evaluate the features, aims and objectives of Consumer Protection Act-1986 with special reference to protection of rights of consumer.
4. What do you understand by Foreign Exchange Management Act-2000? How does it facilitates and promotes cross boarder business? Discuss.
5. Write short note on any two of the following;
 - a. Memorandum of Associations and Articles of Association.
 - b. Security Contract Regulation Act – 1956.
 - c. MRTP Act – 1969
 - d. Winding Up of Company

Course Title – Strategic Management
Session: 2018-19

Course Code – M.Com 204
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you mean by Strategy? Explain the Strategic Management process. Discuss the terms of Strategic Management Model.
2. What do you mean by Budgets? Explain the concept of preparing a strategic budget.
3. Explain the term organization structure. Discuss the various types of organization structure.
4. Explain the term 'E-Commerce'. Discuss the legal and ethical issues related to E-Commerce.
5. Write a short note on any two of the following;
 - i. Business to Consumer Models (B2C).
 - ii. Business to Business Models (B2B)
 - iii. Consumer to Consumer Models
 - iv. Peer to Peer Model

Course Title –Security Analysis & Portfolio Management
Session – 2018- 2019

Course Code – M.Com 205
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks

1. Explain the term 'Investment'. What is the Nature and Scope of Investment Analysis?
2. What do you understand by Depository Act-1996? Discuss its need and role in India.
3. What do you mean by Portfolio Analysis? How can we estimate the rate of return of portfolio?
4. Discuss the functions and securities selling methods in primary and secondary market in India.
5. Write short note on any two of the following;
 - i. Portfolio Performance Evaluation
 - ii. Brokers
 - iii. Efficient Market Hypothesis
 - iv. Technical Analysis

Course Title –Advertising and Sales Management
Session – 2018- 2019

Course Code – M.Com 206
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

- 1 What do you mean by Advertising Media? Discuss the various forms of print media.
- 2 What is sales planning? Explain the various methods for Sales Forecasting.
- 3 What do you mean by Sales Organization? Discuss the types of Sales Organization.

- 4 What do you mean by Sales Force Compensation? Discuss the Objective and types of Compensation Plan.
- 5 What do you mean by Advertising? Write a brief note on advertising as a tool of marketing.

Course Title – Human Resource Management Session – 2018-19	Course Code – M.Com 207 Maximum Marks - 30
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Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you understand by Training? Why is employee training necessary? Explain.
2. Explain the term 'Job Design'. Discuss the characteristics of the Job Design.
3. Discuss the concept of wages & salary administration. Critically examine the National Wages Policy.
4. What do you mean by Human Resource Policies? List the factors influencing HR Policies.
5. What do you mean by term Recruitment? Explain the process of Recruitment.