



DEPARTMENT OF TOURISM, HOTEL, HOSPITALITY & HERITAGE STUDIES- JAMIA MILLIA ISLAMIA

BLTM
BUSINESS & LUXURY TRAVEL MART
26, 27 Oct '17

Partner Countries: SRI LANKA CONVENTION BUREAU, Taiwan, KOREA TOURISM ORGANIZATION, Incredible India, @era

Feature States: Andhra Pradesh, GOA, HIMACHAL PRADESH, Telangana, Partner Airlines: Air India, Ethiopian Airlines

Partner Hotel: HYATT, Venue Partner: HYATT REGENCY, Knowledge Partner: site, Institutional Partners: pimg, WedWise, A, IATA, GDS

Official Publication: travel, Media Partners: traveller, exhibition, FEELINGS, BLEISURE, Exposure Media Marketing, Organised by: FAIRFEST



The students of the Department of Tourism, Hotel, Hospitality and Heritage Studies- Jamia Millia Islamia participated as volunteers in BLTM (Business & Luxury Travel Mart) on 26th -27th Oct 2017, which is India's first full-fledged travel mart focused on specialised Sellers and Buyers from Business, MICE and Luxury Travel segment from all over the world. Students were assigned in different job roles like assisting on the VIP's, assisting buyers and sellers delegates, guest ushering, airport transfer, management of reception desk and at various

stalls. Students helped the delegates to find their schedule for the day and assisting in finding business delegates that have a meeting scheduled with. They helped to escort the delegates from airport to the venue and also the management at various stalls.

Overall through this participation the students had a skillful exposure on handling and managing at the travel event.

