

Susan Koshy
Citizenship: Indian
Date of birth: October 3rd, 1988

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Work Areas

- Media policy Research
- Media Advocacy
- Participatory Communication Research

Key Skills

Policy Analysis	Monitoring & Evaluation	Ethnographic Action Research	Language Proficiency: Read/Write/Speak: English, Nepali Hindi Speak: Malayalam
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Education

2009 to 2011	M.A in <i>Media Governance</i> Centre for Culture, Media and Governance Jamia Millia Islamia, <i>New Delhi, India</i>
2006 to 2009	B.A in <i>Journalism, English and Psychology</i> (First Class) Mount Carmel College, <i>Bengaluru, India</i>

Certificates

Sep-Oct 2013	E-Facilitation Workshop by Dynamind e- Learning
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Work Experience

Project Associate, Tracking Access under Digitalization, Centre for Culture, Media & Governance, Jamia Millia Islamia (Oct. 2013 onwards)

- Independently designed, coordinated and conducted quantitative & qualitative study to understand the mandatory switchover to digital television distribution from subscribers' perspective.
- Conducted in-depth interviews and focus group discussions with key experts to understand the political economy of the distribution market.
- Submitted policy responses to Telecom Regulatory Authority of India (TRAI) on media regulatory frameworks.
- Independently conducted a seminal analysis of legislative discourse - parliamentary debates and standing committee.
- Coordinated study of case laws and regulatory reports on digital television.

Research Associate, Ideosync Media Combine (April. 2012 to July. 2013)

- Implementation of participatory research technique using Ethnographic Action Research (EAR) for Schwab Radiophone Project (Sesame Workshop India Trust) across 10 community radio stations in North India to study the impact of the radio series on audience.
- Trained community researchers in EAR through workshops and training manuals, provided research support through monitoring visits and audience engagement.
- Trained community researchers to conduct monthly focus group discussions to promote the engagement between community radio station and its audience.
- Designed, conducted and analysed baseline and endline research workshops to measure knowledge transfer and retention in children.
- Engagement with community members, community radio staff to analyze the sustainability model of community radio stations in India.

Kaivalya Education Foundation (April 2011 to March 2012)

- Training and capacity building with institutional heads of public schools to improve the quality of primary education.
- Engagement with communities around the schools to build a cohesive environment for learning. Lived within the low-income households to understand social disparities of school.
- Developed a research project with the institutional to understand the low attendance in primary schools.
- Implemented a four-stage art project to use child art to initiate interaction between students and teachers and to create a healthy learning environment.
- Development of assessment tools to measure level of maths and language learning of primary level students.

Independent Research

- Designed, implemented and managed the baseline and endline research of the 'Radio Series' for Development Alternatives-based on livelihood options in five Community Radio Stations in Central India. 2014-2015.
- Assisted in evaluation of the Project 'Enabling Media Access for Community's Self Expression' by Commonwealth Educational Media Centre for Asia, 2013.
- Research Design & Content Analysis of Messaging in TV Soaps on India's Public Broadcaster.

Internship

- Alternative Law Forum, Media Policy and Law (Ford Foundation project), Bengaluru, 2010.
- The Indian Express, Kollam Office, Kerala, 2008.

Publications

- Koshy, S., & Bose, D. (2015). Using Community Radio for establishing the last mile connect: Exploring the role of Community Radio in Disaster. In V. Mudgal, *Participatory Democracy: Claiming India From Below* (1st ed.). New Delhi: Routledge.
- Koshy, S., Bose, D., & Agarwal, A. (2014). *Deconstructing gender and developmental messaging in DD National* (pp. 157-205). New Delhi: The Media Foundation. Retrieved from <http://www.thehoot.org/public/uploads/docs/download.pdf>

Other Writings

- Koshy, S. (2015). Digitization: An Illusion of Choice?. *Indianmedialogue*. Retrieved from <http://indianmedialogue.com/2015/03/02/digitization-an-illusion-of-choice/>
- Koshy, S. (2014). Tracing the Parliamentary Discourse around Digitization of Cable Distribution. *Indianmedialogue*. Retrieved from <http://indianmedialogue.com/2014/07/24/tracing-the-parliamentary-discourse-around-digitization-of-cable-distribution-a-draft-paper/>
- Mirage of Choice and diversity- selling dreams to subscribers (in draft).
- 'In Public Interest' Legislative deliberations for digitizing cable, (in draft).

Conferences & Paper Presentations

- Co-presenter- *Analogue Intermediaries in a Digital Age*, Diginaka, School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai, 2016 (selected).
- Panelist- Workshop *Media and Innovation Days*, organized by Lund University, The Sweden-South Asia Media Project hosted by Swedish South Asian Studies Network, New Delhi, 2015.
- Presenter- *Tracing the Parliamentary Discourse around Digitization*, International Association for Media and Communication Research, 'Region as a Frame', Hyderabad, 2014.
- Co-presenter- *Using Community Radio for the Last Mile Connect: Exploring the role of Community Radio during Disaster Management*, 2nd National Policy Dialogue, 2013, 'Participatory Democracy: Claiming India From Below', Centre for the Studies of Developing Societies (CSDS), New Delhi, 2013.

Awards

- Awarded Scholarship by Commonwealth of Learning to learn e-facilitation (2014).
- Gandhi Fellowship part of a youth team selected after a nationwide competition (2011).
- Awarded Jamia Merit scholarship for securing the second rank in M.A Media Governance (2010).
- Member of the Journalism Association: Awarded Outstanding performance as part of the Journalism Association (2008-2009).

Extra-curricular Interests

- A personal initiative taken with homeless kids in Delhi for a period of 1 year in collaboration with Khoj Foundation, New Delhi (2011).
- Learning Hindustani vocal music.