



جامعہ ملیہ اسلامیہ

जामिया मिल्लिया इस्लामिया

Jamia Millia Islamia

A Central University

(NAAC Accredited 'A' Grade)

Centre for Culture, Media and Governance (CCMG)

Jamia Millia Islamia

Organizes

Disseminating Workshop on

AUDIENCE UNDER TV DIGITALIZATION

Participants

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|-----------------------------|---|
| Project Co-Directors | Prof. Biswajit Das, Vibodh Parthasarathi |
| Project Staff | Arshad Amanullah |
| Industry Experts | Mrutnynjay Mishra, Manas Ranjan Kar, Nipun Sinha |
| External Experts | Dr. Pradosh Nath |
| Other Delegates | Zehra Mirza |

The Workshop will focus on possible ways to platform and visualize the data on Audience Experience under Television Digitalization.

Date: 10 August 2016

Venue: DRS-Video Conference Hall, CCMG

Time: 02.00-05.30 pm.