



Certificate Programmes

Medical and Wellness Tourism
2018-19

Department of Tourism,
Hotel, Hospitality and
Heritage Studies

**Jamia Millia Islamia,
New Delhi**

This document outlines the details of the professional Certificate Programme proposed by Department of Tourism, Hotel, Hospitality and Heritage Studies of Jamia Millia Islamia. This document is an effort to outline the process for the convenience of aspirants. However, in case of a doubt/dispute the relevant Ordinances and Regulations of the University shall prevail.

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Government and the society has mandated that the graduates be equipped with skills that render them employable. Tourism is one sector of the economy that offers a promise of plenty in terms of employment opportunity. Should the service providers in this sector conduct in a professional manner the sector would attract more tourists and tourism. This in turn will help contribute to GDP of the country.

At Jamia Millia Islamia, the tourism and hospitality programmes and courses have been capturing the imagination of the students from different faculties. Based on their learning in these courses they have been able to seek meaningful employment. As the needs and expectations of the industry changes, it is desirable that the programmes and courses offered by Department of Tourism, Hotel, Hospitality and Heritage Studies are reengineered. A large number of students from other departments and those who have chosen to pursue undergraduate programmes through ODL opt to simultaneously pursue Certificate Programme in Tourism that the department has been offering since 2004. It is also estimated that NCR being an important seat of tourism business in the country, a large number of youth would like to pursue these short term programmes to gain skills that would render them employable. Since the industry now demands a different skill set it is proposed to offer following refurbished certificate programmes.

The Certificate Programmes

The certificate programmes are normally one semester course worth 16-18 credits. Alternatively, the courses can be offered as part-time programmes spread over two semesters with each semester worth 8-10 credits. Each Certificate Programme will comprise of 4 courses of 4 credits each and one programme end comprehensive Viva Voce worth 2 credits.

Department will offer these Certificate Programme on a financially self-sustaining basis.

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|--------------|--|-----------------------------------|----------------|
| Nomenclature | CERTIFICATE PROGRAMME IN MEDICAL AND WELLNESS TOURISM | | |
| Department | Department of Tourism, Hotel, Hospitality and Heritage Studies | | |
| Faculty | Faculty of Humanities and Languages | | |
| Type | Part time Certificate Programme | | |
| Level | Level 7 | | |
| Duration | One year, two semester programme (Two courses per semester) | | |
| Evaluation | Annual | | |
| Credits | 18 credits | | |
| Intake | 30 | | |
| Fees | 23950/- | | |
| Background | <p>Medical and Wellness Tourism is on the rise in India which has become a major player. A large number of healthcare providers are seeking international and domestic clients. They need professionals to sell and market their services and take care of the clients including the pre-care and post-care phases.</p> | | |
| Eligibility | <p>Successfully completed at least second year of graduation with minimum of 45% marks or the Level 6 Certificate programme in tourism or related subjects from any recognised university.</p> | | |
| Admission | Based on admission test and interview | | |
| Requirements | <p>Desirable that the students seeking admission have good communication skills. This Certificate Programme will be particularly useful for students who are pursuing foreign language courses especially Arabic, Persian and other central Asian Languages which are the important source markets for Indian Health Care Industry. There is a growing demand for Medical Tourism professionals.</p> | | |
| Courses | Course | | Credits |
| | MWT 101 | Personality Development | 4 |
| | MWT 102 | Healthcare System | 4 |
| | MWT 103 | Medical Tourism | 4 |
| | MWT 104 | Travel Agency and Tour Operations | 4 |
| | MWT 105 | Comprehensive Viva-voce | 2 |
| | | Total | 18 |