



# Faculty Development Program

# EMPOWERING ETHICAL ADVERTISING



ASCI Academy Master Trainer

20 years+ corporate experience 14 years+ teaching experience

#### **Event Date:**

April 20, 2024 9:00 am - 5:30 pm

#### Location

FTK-CIT Auditorium, Jamia Millia Islamia New Delhi

#### **Last Date of Registration**

April 12, 2024 Limited to first hundred applicants

**Apply Now** 



# Objective

The Faculty Development Program (FDP) is jointly organised by *The Advertising Standards Council of India, ASCI Academy*, and *AJKMCRC JMI*. It aims to train & empower faculty to give their students an edge by laying down a foundation for ethical and responsible advertising practices.

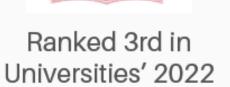
### Sessions

- Session 1: The Need for Responsible Advertising
- Session 2: The ASCI Code
- Session 3: The Evolving Role of ASCI
- Session 4: From Responsive to Responsible Advertising

## Take Away for participants:

- Take-to-class materials on the subject
- Login access to ASCI LMS for support content
- Certificate of participation
- Certificate from ASCI on successful assessment on ASCI website









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