



Faculty Development Program

EMPOWERING ETHICAL ADVERTISING



ADITI HINGU

ASCI Academy Master Trainer

20 years+ corporate experience
14 years+ teaching experience

Event Date:

April 20, 2024
9:00 am - 5:30 pm

Location

FTK-CIT Auditorium,
Jamia Millia Islamia
New Delhi

Last Date of Registration

April 12, 2024
Limited to first
hundred applicants

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Objective

The Faculty Development Program (FDP) is jointly organised by *The Advertising Standards Council of India*, *ASCI Academy*, and *AJKMCRJMI*. It aims to train & empower faculty to give their students an edge by laying down a foundation for ethical and responsible advertising practices.

Sessions

- Session 1: The Need for Responsible Advertising
- Session 2: The ASCI Code
- Session 3: The Evolving Role of ASCI
- Session 4: From Responsive to Responsible Advertising

Take Away for participants:

- Take-to-class materials on the subject
- Login access to ASCI LMS for support content
- Certificate of participation
- Certificate from ASCI on successful assessment on ASCI website



Ranked 3rd in
Universities' 2022



Accredited with
NAAC A++ Grade



THE WUR'2023
501-600



QS WUR'2022
751-800



RUR WUR'2023
474