Photography Competition

Department of Tourism and Hospitality Management

Faculty of Management Studies

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With the ongoing celebrations of World tourism Day 2026,A photography competition was organized on 16 September 2026 at Department of Tourism and Hospitality Management. The event provided students with an opportunity to present their photographic work and demonstrate creative and visual communication skills. The competition brought together students from the Bachelor of Hotel Management (BHM), Bachelor of Tourism and Travel Management (BTTM), and Master of Tourism and Travel Management (MTTM) programmes.



Figure 1: Participants during the Photography Competition.

After careful consideration of the submitted photographs, 13 entries were shortlisted for the final judgment round. The shortlisted entries were subsequently assessed using predetermined evaluation criteria.



Each shortlisted entry was evaluated out of 15 marks on the following three criteria as follows- Technical and Visual Quality, Storytelling and Interpretation, Originality and Creativity. The structured criteria ensured that the final entries were assessed across both technical and creative dimensions. Following the completion of the evaluation, the winners were announced as follows:

First Place: Azhan Ali – Bachelor of Hotel Management (BHM)

Second Place: Hamza Ali – Bachelor of Tourism and Travel Management (BTTM)

Third Place: Afia – Master of Tourism and Travel Management (MTTM)

The competition provided students with practical exposure to visual storytelling, creative expression, and photographic interpretation. These skills have relevance to tourism and hospitality, where visual media is frequently used to communicate destinations, experiences, cultural elements, and hospitality environments.The activity also complemented academic learning by allowing students to apply creative skills in a structured extracurricular setting.

The supervisory team appreciated the efforts of all participants and emphasized the role of visual storytelling in tourism and hospitality studies. The event concluded with the recognition of the three winning entries.

End of Report