

**National Conference**  
On  
**Innovation and Entrepreneurship:**  
**An Indian Experience**  
Wednesday, **20th** February **2013**

**Organized by:**  
Centre for Management Studies  
Jamia Millia Islamia (Central University)  
New Delhi



## About Jamia Millia Islamia ( Central University )

University came into existence during the freedom movement in 1920 and, as called by Rabindranath, is "one of the most progressive educational institutions of India". It is renowned for its highly glorious past and an equally promising future, has more than 15,000 students, 700 full time faculty members, 8 faculty of studies, 45 departments and Centres, offers more than 200 courses of study.

## About Centre for Management Studies (CMS)

Centre for Management Studies (CMS) was established in 2003 and has a very rigorous process of selecting students for its different programmes. CMS has been well accepted by the market with students placed in top reputed national and multinational companies.

### CMS conducts:

- Ph.D. Programme in Management
- Two-Year MBA Programme
- Three-Year MBA (Working Managers) Programme
- Two-Year MIB (Master of International Business) Programme

## Call for Papers

Innovation and Entrepreneurship are paired concepts. Innovation involves conceptualizing and designing new ways of developing and producing goods and services, entrepreneurship adds a next dimension to how new ideas are converted into goods and services. In line with the theme, we aim to highlight the issue of innovation and entrepreneurship for this conference. We strive here to develop new models and techniques for exploring all dimensions of innovations and entrepreneurship.

In this context, Centre for Management Studies (CMS), Jamia Millia Islamia announces a national conference on Innovation and Entrepreneurship: An Indian Experience with an objective to provide a platform to present, share and discuss researches based on the theme.

### Areas:

Case Studies and Papers should broadly address the conference theme and issues related to marketing. Participants are encouraged to contribute new ideas, concepts and opinions in the form of papers containing original empirical or theoretical. Papers based on the following themes, but not limited to them, are invited.

<b>Strategy &amp; Policy</b>	
Strategic Entrepreneurship	Entrepreneurial Challenges
Entrepreneurship Policy	Business Policy and Strategic Alignment
Social Construction of Entrepreneurship	Regional Economic Development
Venture Creation	Competitive Advantage

<b>Entrepreneurship &amp; Innovation in Business</b>	
Women Entrepreneurship	Research and Development
Business Angels	Governmental Policies
Intrapreneurship	Small Business Knowledge Management and Technology Transfer
Start- up Management	Small Business Process Modeling
	Small Business Incubation

<b>Innovation &amp; Creativity</b>	
Innovation Process and Success	Effect of Training in Innovation
Change Management	Capability
Managing Disruptive Innovation	Social Business Innovation
Incremental Innovation	Radical Innovations

<b>Learning</b>	
Academic Entrepreneurship	Entrepreneurship education
Entrepreneurial Learning	University – Industry collaboration
Innovations in Education	Intellectual Property Rights
Learning Organization	

<b>Management Trends</b>	
Supply Chain Management practices	Human Resources Practices
Innovation and Product Design	Leadership and Management practices
Service Innovation	Traits, Influence and Characteristics

<b>Other General Topics which are not restricted to</b>	
International Entrepreneurship	Technology Transfer and Innovation Cluster

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International Entrepreneurship	Technology Transfer and Innovation Cluster
Technology Entrepreneurship	Cyber Entrepreneurship
Sustainable Management	Global Development
System Innovations	ICT-enabled Innovation
Method Engineering	Web Design

### **Guidelines for Submission of Abstracts /Full Paper**

Participants who wish to present their cases and research papers in the conference are required to submit a detailed abstract. Abstract must specify the purpose of research, methodology used, major findings and implications. The authors should clearly mention the area of the conference in which they want their paper to be included. The following guidelines must be adhered to:

Length (Abstract)	200 to 300 words
Length (Full Paper)	4000-5000 words
Margins	1 inch
Font	Times New Roman, 11 point
Spacing	1.5
Title Page	Title, author (s), affiliation (s) and contact details
Style for Reference	APA
Key Words	Three/Four

Abstracts/Full Papers will be peer reviewed and those approved by reviewers will only be selected. Selected papers may also be published in the form of an edited book after due review process.

### **Registration**

DD/Cheque should be drawn in favour of **The Registrar, Jamia Millia Islamia**, payable at New Delhi, and should be sent with the duly filled registration form by registered post/courier to:

## The Organizing Secretary

### National Conference on Innovation and Entrepreneurship: An Indian Experience

#### Centre for Management Studies

Jamia Millia Islamia, Jamia Nagar, New Delhi – 110025.

The Registration fee per participant including tea & lunch, seminar kit and study material for the various categories is as follows:

CATEGORY	REGISTRATION FEE
Corporate Delegates	Rs. 2000
Academicians/Research Scholars	Rs. 1000
Students	Rs. 500

Convener	Mentor
Prof. U. M. Amin, Director, CMS	Prof. Abad Ahmad, RAK Chair Professor, CMS

Conference Coordinators	
<b>Dr. Kavita Chauhan</b>	<b>Dr. Saif Siddiqui</b>
Associate Professor	Assistant Professor
Mobile No. 9818039791	Mobile No. 9990969168
kavitachauhan77@gmail.com	drsaisiddiqui@gmail.com

## Organizing Committee

Dr. Amirul Hasan Ansari	Ms. Rachna Gedam
Dr. P. K. Gupta	Ms. Sunayana
Dr. Rahela Farooqi	Mr. S. Veeramani
Mr. Saiyed Wajid Ali	Mr. Abdul Manazir
Dr. Taufeeque A. Siddiqui	

**All correspondence must be addressed to [cms.conference2013@gmail.com](mailto:cms.conference2013@gmail.com)**

## Important Dates

Last Date for Abstract Submission	30th October 2012
Notification of Acceptance of the Abstract	15th November 2012
Last date for submission of Selected Papers	30th December 2012
Notification of Acceptance of the Paper	15th January 2012
Last Date for Registration	01st February 2013
Date of Conference	20th February 2013

Please note that only those accepted papers will be considered for publication who deposits the registration fee in time. If there is more than one author per paper, they need to be registered separately for getting the copy of the published proceedings and certificate.

# Registration Form

Name of First Author (in capital letters): \_\_\_\_\_

Designation: \_\_\_\_\_

Name of the University/Institution/Organisation: \_\_\_\_\_

\_\_\_\_\_

Official Address: \_\_\_\_\_

Residential Address: \_\_\_\_\_

Phone Number (office): \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail ID: \_\_\_\_\_

Title of the paper: \_\_\_\_\_

Presenting Paper (please tick): Yes/No

Name(s) of Author(s): 1. \_\_\_\_\_

2. \_\_\_\_\_

Registration Fee Details

Amount: \_\_\_\_\_ DD/Cheque No: \_\_\_\_\_ Date: \_\_\_\_\_

Name of the Bank and Branch: \_\_\_\_\_

Signature (First Author):