

Advertisement for the admission in skill based short-term courses

Centre for Innovation and Entrepreneurship, Jamia Millia Islamia announces for the admission in various following skills-based short-term certificate courses.

- **Registrations will start from July 29, 2024 to till August 18, 2024.**
- **Registration Link : <https://forms.gle/dtfPHPo5dYApMXEp8>**



The Details of the Certificate Courses are:

Course Code : **LBI-SB-ON-101**
Course Name : **Basics of Digital Marketing**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Thursday)**
Class Mode : **Online**
Desirable : Proficiency in using computers and the internet, including navigating social media platforms and basic software applications (e.g., Microsoft Office, Google Suite).
Course Fee : **INR 5,000/-**
Courses Highlights : Introduction to Digital Marketing, Digital Marketing Channels, Search Engine Optimization (SEO), Pay-Per-Click (PPC) Advertising, Content Marketing, Social Media Marketing, Email Marketing, Web Analytics, Mobile Marketing, Digital Marketing Strategy and Planning, Introduction to Marketing Automation, Ethics and Privacy in Digital Marketing, Case Studies and Real-World Examples & Future Trends in Digital Marketing

Course Code : **LBI-SB-ON-102**
Course Name : **Performance Marketing (Google Ads, Facebook and Instagram Ads etc.)**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Thursday)**
Class Mode : **Online**
Desirable : Proficiency in using computers and the internet, including navigating social media platforms and basic software applications (e.g., Microsoft Office, Google Suite).
Course Fee : **INR 5,000/-**
Courses Highlights : Introduction to Performance Marketing, Setting Up Effective Campaigns, Data-Driven Decision Making, Search Engine Marketing (SEM), Social Media Advertising, Display and Native Advertising, Affiliate Marketing, Email Marketing for Performance, Conversion Rate Optimization (CRO), Budgeting and ROI Analysis, Real-World Case Studies and Best Practices, Tools and Technologies, Compliance and Ethical Considerations & Career Pathways in Performance Marketing

Course Code : **LBI-SB-ON-103**
Course Name : **Basics of Python**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Thursday)**
Class Mode : **Online**
Desirable : Familiarity with using a computer, including basic tasks such as navigating the internet, using email, and managing files and folders, Basic proficiency in using software applications (e.g., word processors, spreadsheets).
Course Fee : **INR 8,000/-**
Courses Highlights : Introduction to Python Programming, Python Syntax and Semantics, Variables and Data Types, Operators and Expressions, Control Structures, Functions and Modules, Data Structures, File Handling, Error and Exception Handling, Introduction to Object-Oriented Programming (OOP), Basic Libraries and Tools & Hands-On Projects and Exercises

Course Code : **LBI-SB-ON-104**
Course Name : **Data Science – Basic Level (Evening)**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Friday)**
Class Mode : **Online**
Eligibility : A minimum of a high school or equivalent is often required, Preference may be given to candidates with a bachelor's degree in a relevant field such as Computer Science, Statistics, Mathematics, Engineering, Economics, or related disciplines, Proficiency in basic mathematics and statistics, & Familiarity with basic programming concepts, with knowledge of at least one programming language (e.g., Python, R) being advantageous.
Course Fee : **INR 15,000/-**
Courses Highlights : Introduction to Data Science, Data Science Workflow, Fundamentals of Statistics, Data Collection and Cleaning, Exploratory Data Analysis (EDA), Introduction to Python for Data Science, Data Manipulation with Pandas, Data Visualization, Introduction to Machine Learning, Model Evaluation and Validation, Model Evaluation and Validation, Ethics and Best Practices in Data Science & Capstone Project

Course Code : **LBI-SB-ON-105**
Course Name : **AI & ML – Basic Level**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Friday)**
Class Mode : **Online**

Eligibility	:	A bachelor's degree in a related field such as Computer Science, Information Technology, Engineering, Mathematics, Statistics, Physics, or another quantitative discipline is preferred.
Course Fee	:	INR 15,000/-
Courses Highlights	:	Introduction to Artificial Intelligence and Machine Learning, Key AI and ML Terminologies, Types of Machine Learning, Basic Algorithms and Techniques, Data Pre-processing and Visualization, Model Evaluation and Performance Metrics, Introduction to Neural Networks, Practical Implementation with Popular Libraries, Ethics and Future of AI and ML & Capstone Project
Course Code	:	LBI-SB-ON-106
Course Name	:	Cyber Security (Evening)
Duration	:	Three Months
Classes Timing	:	6:00 pm to 7:00 pm (Monday to Friday)
Class Mode	:	Online
Eligibility	:	A high school or equivalent is generally required, preference shall be given to the candidates who have a background in IT, computer science, or related fields.
Course Fee	:	INR 8,000/-
Courses Highlights	:	Foundations of Cyber Security, Network Security, Endpoint Security, Cryptography, Security Operations, Application Security, Cloud Security, Ethical Hacking and Penetration Testing, Compliance and Legal Issues, Cyber Security Management, Incident Response and Forensics & Emerging Threats and Technologies
Course Code	:	LBI-SB-ON-107
Course Name	:	Ethical Hacking (Evening)
Duration	:	Three Months
Classes Timing	:	6:00 pm to 7:00 pm (Monday to Friday)
Class Mode	:	Online
Eligibility	:	High school or equivalent, Background in computer science, information technology, or a related field shall be preferred
Course Fee	:	INR 10,000/-
Courses Highlights	:	Introduction to Ethical Hacking, Networking Fundamentals, Reconnaissance Techniques, Vulnerability Assessment, Penetration Testing Methodologies, System Hacking, Web Application Security, Wireless Network Security, Cryptography Basics, Malware Analysis, Social Engineering, Ethical Hacking Tools, Legal and Ethical Issues, Incident Response and Forensics & Capstone Project
Course Code	:	LBI-SB-ON-108
Course Name	:	Audio & Video Editing
Duration	:	Three Months
Classes Timing	:	6:00 pm to 7:00 pm (Monday to Thursday)
Class Mode	:	Online
Desirable	:	Basic knowledge of computer operations, including familiarity with operating systems, file management, and basic software applications, is essential. This ensures that students can effectively navigate the software used in audio and video editing.
Course Fee	:	INR 5,000/-
Courses Highlights	:	Introduction to Audio & Video Editing Tools, Fundamentals of Video Editing, Advanced Video Editing Techniques, Audio Editing Essentials, Advanced Audio Editing, Integrating Audio and Video, Editing for Different Platforms, Creative Storytelling through Editing, Hands-On Projects and Assignments & Professional Tips and Best Practices
Course Code	:	LBI-SB-ON-110
Course Name	:	Learn UI/UX
Duration	:	Three Months
Classes Timing	:	6:00 pm to 7:00 pm (Monday to Friday)
Class Mode	:	Online
Desirable	:	Basic knowledge of computer operations and software usage, including familiarity with operating systems (e.g., Windows, macOS) and common software applications.
Course Fee	:	INR 15,000/-
Courses Highlights	:	Foundational Principles, Design Thinking Process, Wire framing and Prototyping, Visual Design Fundamentals, User Research and Testing, Responsive and Adaptive Design, Interaction Design, Accessibility and Inclusive Design, Portfolio Development & Career Opportunities and Industry Insights
Course Code	:	LBI-SB-ON-111
Course Name	:	Learn Excel – Beginners Level
Duration	:	Three Months
Classes Timing	:	6:00 pm to 7:00 pm (Monday to Thursday)
Class Mode	:	Online
Eligibility	:	A High school or equivalent, graduations shall be preferred. Familiarity with using computers and basic software applications
Course Fee	:	INR 5,000/-
Courses Highlights	:	Introduction to Excel, Understanding Spread sheets, Data Entry and Formatting, Basic Formulas and Functions, Working with Rows, Columns, and Cells, Managing Worksheets, Creating Charts and Graphs, Introduction to Data Analysis, Introduction to PivotTables & Tips and Tricks for Efficiency

Course Code : **LBI-SB-ON-112**
Course Name : **Advance Excel**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Friday)**
Class Mode : **Online**
Eligibility : A high school, graduation shall be preferred. Familiarity with using computers and basic software applications, *Completion of Basics of Excel is mandatory.

Course Fee : **INR 8,000/-**
Courses Highlights : Foundations of Excel: Getting Started, Essential Excel Functions for Beginners, Data Organization and Formatting Techniques, Intermediate Excel Functions and Formulas, Data Analysis and Pivot Tables, Advanced Data Modeling and Analysis, Automating Tasks with Macros and VBA, Advanced Data Visualization and Dashboard Creation, Collaboration and Data Sharing & Advanced Tips, Tricks, and Productivity Hacks

Course Code : **LBI-SB-ON-129**
Course Name : **Website Development without Coding**
Duration : **Three Months**
Classes Timing : **6:00 pm to 7:00 pm (Monday to Friday)**
Class Mode : **Online**
Desirable : Basic understanding of computers and the internet is desirable.
Course Fee : **INR 8,000/-**
Courses Highlights : Introduction to Website Development, Understanding Website Builders, Choosing the Right Platform, Creating Stunning Designs, Customizing Your Website, Adding Functionality with Widgets, Optimizing for Mobile Devices, Search Engine Optimization (SEO) Basics, Launching Your Website & Continuous Improvement

Course Code : **LBI-SB-OF-116**
Course Name : **Bakery Training**
Duration : **Three Months**
Classes Timing : **9:00 am to 11:00 am (Monday to Friday)**
2:00 pm to 4:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 3,000/-**
Courses Highlights : Fundamentals of Baking, Artisan Bread Making, Pastry Creation, Cake Decorating Techniques, Gluten-Free and Vegan Baking, Business Essentials for Bakeries, Hygiene and Food Safety & Menu Development

Course Code : **LBI-SB-OF-117**
Course Name : **Advanced Bakery Training**
Duration : **Three Months**
Classes Timing : **11:00 am to 01:00 pm (Monday to Friday)**
4:00 pm to 6:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : Prior Knowledge of Basics of bakery course is required
Course Fee : **INR 6,000/-**
Courses Highlights : Mastering Complex Techniques, Artisanal Bread Crafting, Pastry Innovation, Specialty Baking, Advanced Cake Design, Business and Entrepreneurship, Food Safety and Sanitation & Ingredient Mastery

Course Code : **LBI-SB-OF-118**
Course Name : **Basics Tailoring and Embroidery**
Duration : **Three Months**
Classes Timing : **9:00 am to 11:00 am (Monday to Friday)**
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 3,000/-**
Courses Highlights : Introduction to Tailoring, Hand Sewing Techniques, Machine Sewing Basics, Pattern Reading and Alteration, Garment Construction, Introduction to Embroidery, Embroidery Techniques, Design Principles, Project-Based Learning & Tips and Tricks

Course Code : **LBI-SB-OF-119**
Course Name : **Advanced Tailoring and Embroidery**
Duration : **Three Months**
Classes Timing : **11:00 am to 01:00 pm (Monday to Friday)**
Class Mode : **Offline**
Eligibility : Prior Knowledge of Basics of Tailoring and Embroidery course is required
Course Fee : **INR 6,000/-**
Courses Highlights : Custom Tailoring Techniques, Intricate Embroidery Skills, Advanced Stitching and Finishing, Custom Design Development, Fabric Selection and Manipulation, Embroidery Machine Mastery, Embroidery Digitization, Advanced Embellishment Techniques, Tailoring for Special Occasions & Portfolio Development and Showcase

Course Code : **LBI-SB-OF-120**
Course Name : **Basics Beautician Training**
Duration : **Three Months**
Classes Timing : **9:00 am to 11:00 am (Monday to Friday)**
2:00 pm to 4:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 3,000/-**
Courses Highlights : Introduction to Beauty Industry, Skin Care Fundamentals, Facial Treatments, Makeup Application, Hair Care Basics, Basic Hairstyling, Nail Care Essentials, Client Consultation and Communication, Hygiene and Safety Practices & Business and Professionalism

Course Code : **LBI-SB-OF-121**
Course Name : **Advanced Beautician Training**
Duration : **Three Months**
Classes Timing : **11:00 am to 01:00 pm (Monday to Friday)**
4:00 pm to 6:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : Prior Knowledge of Basics of Beautician course is required
Course Fee : **INR 6,000/-**
Courses Highlights : Advanced Techniques, Specialized Services, Product Knowledge, Client Consultation Skills, Business Management, Hygiene and Safety Practices, Trend Forecasting, Hands-On Experience

Course Code : **LBI-SB-OF-122**
Course Name : **Computer Hardware and Networking**
Duration : **Three Months**
Classes Timing : **9:00 am to 11:00 am (Monday to Friday)**
11:00 am to 01:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 3,000/-**
Courses Highlights : Foundations of Computer Hardware, Operating Systems, Networking Fundamentals, Network Design and Implementation, Network Security, Troubleshooting and Maintenance, Virtualization and Cloud Computing, Hands-on Labs and Projects & Industry Certifications Preparation

Course Code : **LBI-SB-OF-123**
Course Name : **Computer Hardware and Networking (Evening)**
Duration : **Three Months**
Classes Timing : **2:00 pm to 04:00 pm (Monday to Friday)**
4:00 pm to 6:00 pm (Monday to Friday)
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 5,000/-**
Courses Highlights : Foundations of Computer Hardware, Operating Systems, Networking Fundamentals, Network Design and Implementation, Network Security, Troubleshooting and Maintenance, Virtualization and Cloud Computing, Hands-on Labs and Projects & Industry Certifications Preparation

Course Code : **LBI-SB-OF-125**
Course Name : **Electrician Training**
Duration : **Three Months**
Classes Timing : **5:30 pm to 6:30 pm (One Month Theory)**
9:30 am to 5:30 pm (On Site Training)
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 5,000/-**
Courses Highlights : Covering fundamental electrical principles, safety procedures, electrical code regulations, and practical skills necessary for success in the field, Hands-on Training, Safety Emphasis, Industry-Relevant Skills, Advanced Specializations & Practical Experience

Course Code : **LBI-SB-OF-126**
Course Name : **Paper Cup/Paper plate manufacturing**
Duration : **Three Months**
Classes Timing : **4:00 pm to 6:00 pm (Monday to Friday)**
Class Mode : **Offline**
Eligibility : This Course is designed for beginners and do not require prior experience
Course Fee : **INR 3,000/-**
Courses Highlights : Introduction to Paper Cup and Paper Plate Manufacturing, Market Analysis and Demand Forecasting, Raw Material Selection and Sourcing, Production Process Overview, Machine Operation and Maintenance, Quality Assurance and Testing, Cost Estimation and Pricing Strategies, Regulatory Compliance and Environmental Sustainability, Marketing and Distribution Channels & Business Management and Expansion Opportunities

Course Code	:	LBI-SB-OF-127
Course Name	:	Mobile Repairing Training
Duration	:	Three Months
Classes Timing	:	4:00 pm to 6:00 pm (Monday to Friday)
Class Mode	:	Offline
Eligibility	:	This Course is designed for beginners and do not require prior experience
Course Fee	:	INR 5,000/-
Courses Highlights	:	Gain in-depth knowledge of mobile phone components, including hardware and software aspects, through a carefully crafted curriculum, Hands-On Training: Learn through practical, hands-on sessions where you'll disassemble, repair, and reassemble various mobile phone models under the guidance of experienced instructors, Troubleshooting Techniques: Develop expertise in diagnosing and resolving common issues encountered in mobile devices, such as screen damage, battery problems, software glitches, and more, Advanced Repair Methods: Master advanced repair techniques for specialized components like microchips, connectors, and circuit boards, enabling you to tackle complex repair tasks confidently, Tool Proficiency: Familiarize yourself with a range of professional tools and equipment essential for mobile phone repair, including soldering irons, multimeters, screwdrivers, and diagnostic software, Industry Insights: Stay updated with the latest trends, developments, and best practices in the mobile repair industry, ensuring you're equipped to handle emerging technologies and market demands, Customer Service Skills: Learn effective communication and customer service strategies to interact professionally with clients, manage service requests, and build long-term relationships, Certification Preparation: Prepare for industry-recognized certifications, such as CompTIA A+, that validate your skills and enhance your credibility as a qualified mobile repair technician, Business Fundamentals: Acquire foundational knowledge in business management, marketing, and entrepreneurship to kick start your own mobile repair business or pursue employment opportunities in the field.

Course Code	:	LBI-SB-OF-128
Course Name	:	Pet Bottle manufacturing and Packaged Drinking Water Training
Duration	:	Three Months
Classes Timing	:	4:00 pm to 6:00 pm (Monday to Friday)
Class Mode	:	Offline
Eligibility	:	This Course is designed for beginners and do not require prior experience
Course Fee	:	INR 3,000/-
Courses Highlights	:	Introduction to PET Bottle Manufacturing, Bottle Design and Mold Selection, PET Bottle Production Process, Quality Assurance and Control, Packaged Drinking Water Regulations, Water Treatment and Purification, Bottling Plant Operations, Packaging and Labelling, Marketing and Distribution Strategies, Safety and Environmental Considerations & Hands-on Practical Training

*All Dates, Timing of the classes and Courses Highlights are tentative, it may be change as per the circumstances or industry requirement.

For more details
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