

CURRICULUM VITAE



- Name** : **MOHAMMED KAMALUN NABI**
- Date of Birth** : February 28, 1968
- Present Address** : Dr. MOHAMMED KAMALUN NABI
Professor
Dept. of Commerce & Business Studies
Faculty of Social Sciences
Jamia Millia Islamia (A Central University)
Jamia Nagar, New Delhi-110025
☎ -09899940435(M)
Email: mnabi@jmi.ac.in, nabijmi@gmail.com
- Permanent Address** : S/O Late Prof. M. A. NABI
Near Zilla School
PO/DIST - Bhadrak, Odisha.
PIN - 756 100, India.
- Research Experience** : 22 Years
- Honours Received** : **Junior Research Fellowship**
(Berhampur University, Oct. 1993-Sept. 1994)
- Research Guidance** : **Ph.D.** – 13 Awarded
(09 as Supervisor & 04 as Co-Supervisor)
08 (In Progress)
- Teaching Experience** : **30 Years (U.G. – 26 Years & P.G. – 22 Years)**
1. Lecturer in Commerce, R.C.M.S. College, Berhampur University, Orissa, from 20.09.1994 to 25.10.2002
 2. Faculty member, Dept. of Business Administration, B.I.E.T, Biju Patanaik University of Technology, Orissa from 26.10.2002 to 30.11.2006.
 3. Asst. Professor, Dept. of Commerce & Business Studies, Jamia Millia Islamia, New Delhi from 01.12.06 to 30.11.2018
 4. Associate Professor, Dept. of Commerce & Business Studies, Jamia Millia Islamia, New Delhi since 01.12.2018 to 30.11.2021.
 5. Professor, Dept. of Commerce & Business Studies, Jamia Millia Islamia, New Delhi since 01.12.2021 to till date.

Administrative Experience:

1. Director, Faculty of Business Administration, BIET, Orissa from 15.01.04 to 30.11.06.
2. Officer-In-Charge of Training and Placement Cell, BIET, Orissa from 26.07.04 to 30.11.06.
3. NSS programmes officer from 27-11-1998 to 25-10-2002
4. Programme Co-ordinator, B.COM, B.B.S. and B.I.B.F. Courses, Center for Distance and Open Learning, Jamia Millia Islamia, New Delhi from 2011 to Jan 2016.
5. Teacher Placement Co-ordinator, Department of Commerce and Business Studies, Jamia Millia Islamia from 2011 to August 2025.
6. Advisor, Subject Association, Department of Commerce and Business Studies, Jamia Millia Islamia from 2011 to 2013.
7. Faculty Co-ordinator, B.Com and M.Com Courses, Center for Distance and Open Learning, Jamia Millia Islamia, New Delhi from 1st May 2015 to Jan 2016.
8. Hony. Asstt. Director (Academic), Jamia Millia Islamia, New Delhi from 4th May 2016 to 2019.
9. Convener, Business Club, Jamia Millia Islamia, New Delhi from August, 2016 to 2019.
10. Convener, Quiz Club, Jamia Millia Islamia, New Delhi from 3rd April, 2019 to till date.
11. Assistant Superintendent of Examinations, Undergraduate Courses, Compartment Semester Examinations-2020
12. Start-up Activity Coordinator, Institutional Innovation Cell (IIC), Jamia Millia Islamia, from 31st March, 2021 to 2022.
13. Member, Departmental Grievance Redressal Committee of the Students, Jamia Millia Islamia from 24.11.2021 to till date.
14. President, Football Sports Club, Jamia Millia Islamia, New Delhi from 28st Feb, 2022 to 14th July 2024.
15. Member, Literary, Debate, Quiz and Fine Arts Clubs, Jamia Millia Islamia, New Delhi from 1st June, 2023 to till date.
16. Coordinator, Ph.D. Course Work Paper-Research and Publication Ethics (RPE), Faculty of Social Sciences from 31st July, 2023 to 26th January, 2026.
17. Member, Annual Academic and Administration Audit Team, Jamia Millia Islamia, 2023-2024.
18. Coordinator, Academic Bank of Credit, Department of Commerce, Jamia Millia Islamia for the Session:2022-23
19. Programme Co-ordinator, BBA Programme, Jamia Millia Islamia, New Delhi, from 2010-2023.
20. Programme Co-ordinator, B.Com Programme, Jamia Millia Islamia since 2023.
21. Assistant Superintendent, Entrance Examination, 2023-2024.
22. Coordinator, Learning Support Centre, Centre for Distance and Online Education, Jamia Millia Islamia w.e.f. October 2024.
23. Assistant Superintendent, UG Semester Examination, Faculty of social Sciences, 2024-2025.
24. Assistant Superintendent, UG & PG Semester (Private) Examination, Faculty of social Sciences, Sep- Nov, 2024.

25. Assistant Superintendent, PG (CDOE) Examination, October, 2024.
26. Assistant Superintendent, Entrance Examinations, 2024-2025.
27. Assistant Superintendent, Semester Examination, Department of Commerce and Business Studies, Faculty of social Sciences, JMI, 2024.
28. Mentor of SWAYAM, Faculty of Social Sciences, Jamia Millia Islamia, New Delhi from 20-03-2025.
29. Course Coordinator of Four Week Training Programme, MMTTC, Jamia Millia Islamia, New Delhi from 21st April, 2025 to 23rd May, 2025.
30. Assistant Director of Placement (Hony.), Faculty of Social Sciences, Jamia Millia Islamia, New Delhi w.e.f. 19th May, 2025.
31. Assistant Superintendent, UG Semester (Regular) Examinations, Faculty of social Sciences, May-June, 2025.
32. Assistant Superintendent, PG (CDOE) Examination, May and August 2025.
33. Chief Vigilance Officer (Part-time), Jamia Millia Islamia New Delhi, from 23.06.2025 to 15-09-2025.
34. Offg. Finance Officer, Jamia Millia Islamia New Delhi, w.e.f. from 24.02.2026.
35. Treasurer, Dr. Zakir Husain Memorial Welfare Society, Jamia Millia Islamia, New Delhi, w.e.f from 16.03.2026.

Membership in Academic Bodies:

1. Member, Board of Studies in Business Management, F.M. University, Orissa, for the session 2005-06.
2. Member, Board of Studies, Dept. of Commerce & Business Studies, Jamia Millia Islamia, New Delhi from 2006 till date.
3. Member, Faculty Committee, Faculty of Social Sciences, Jamia Millia Islamia, New Delhi from 22-2-2007 to 21-02-2010 & from 2019 to till date.
4. Editorial Board Member, Journal of Business Management, Commerce & Research, ISSN 2278-5280.
5. Associate Editor, IIM Journal, New Delhi, ISSN – 2277-4211.
6. Member, Editorial Review Board, Amity Journal of Marketing ISSN: 2455-975X (Print) and ISSN: 2456-1703 (Online).
7. Reviewer, Research Journal of Textile and Apparel, Emerald Publishing House.
8. Editorial Board Member, Journal of Management Research and Analysis
9. Member, Innovative Education and Scientific Research Foundation, 2021 (Membership ID: IESRF/21/277).
10. Member, Legal Studies Panel, National Council for Promotion of Urdu Language (NCPUL), Ministry of Education, Department of Higher Education, Government of India.
11. Member, Board of Studies (BoS), Dept. of Management Studies, Faculty of Management Studies, JMI, New Delhi w.e.f. from 31.07.2025.

Publications

Books

1.	<i>Buying Behaviour of Consumer Durables in India</i>	<i>Indian Publishers Distributors, New Delhi, ISBN 81-7341-013-6</i>	1994	Dr. M. K. Nabi Prof. K. C. Raut
2.	<i>Durable Purchases and Consumer Decision Making</i>	<i>Academic Excellence, New Delhi ISBN: 978-81-89901-49-3</i>	2008	Dr. M. K. Nabi Prof. K. C. Raut
3.	<i>Consumer Behaviour</i>	<i>Sonali Publications, New Delhi ISBN: 978-81-8411-245-0</i>	2010	Dr. L. K. Pani Dr. M. K. Nabi Prof. K. C. Raut
4.	<i>Children and Advertising</i>	<i>Sonali Publications, New Delhi ISBN: 978-81-8411-369-3</i>	2011	Dr. M. K. Nabi Prof. K. C. Raut
5.	<i>Business Law</i>	<i>Wisdom Publications, New Delhi. ISBN: 978-93-81505-82-3</i> 2nd Edition:2018	2014 2018 (2 nd Edn.)	Dr. M. K. Nabi Pardeep Kumar
6.	<i>Consumer Behaviour and Mobile Services: An Interface</i>	<i>Enkay Publications House, New Delhi. ISBN: 978-93-80995-97-7</i>	2015	Dr. S. K. Jena Dr. M. K. Nabi Prof. K. C. Raut
7.	<i>Consumer Rights and Protection in India</i>	<i>New Century Publications, New Delhi. ISBN: 978-81-7708-400-9</i>	2015	Dr. M. K. Nabi Dr. M. I. Nabi Prof. K. C. Raut
8.	<i>Marketing of Financial Services by Commercial Banks in India</i>	<i>Enkay Publications House, New Delhi. ISBN: 978-93-80995-33-5</i>	2015	Dr. M. K. Nabi Dr. M.R. Rabbani
9.	<i>Profitability and productivity of Indian Commercial Banks</i>	<i>Ocean Publishing House, New Delhi ISBN-978-81-930613-1-2</i>	2015	Dr. R.K. Jena Dr. S.K. Das Dr. M.K. Nabi Prof. K.C. Raut
10.	<i>Organised Retail in India</i>	<i>Ocean Publishing House, New Delhi ISBN-978-81-930613-4-3</i>	2015	Dr. M. K. Nabi Dr. M. Z. Khan
11.	<i>E-CRM in Commercial Banks: A Practitioner's Approach</i>	<i>Ocean Publishing House, New Delhi ISBN-978-81-930613-6-7</i>	2016	Dr. Mohd. Rashid Faoqi Dr. M.K. Nabi Dr. Mrinalinee
12.	<i>Entrepreneurship</i>	<i>Vrinda Publication (P) LTD. Delhi. ISBN- 978-81-8281-578-0</i> Reprint:2018	2017 2018 (Reprint)	Dr. M. K. Nabi Prof. K. C. Raut
13.	<i>Principles of Marketing</i>	<i>Vrinda Publication (P) LTD. Delhi. ISBN- 978-81-8281-583-4</i>	2017	Dr. M. K. Nabi Prof. K. C. Raut
14.	<i>Business Law</i>	<i>Taurean Publications ISBN- 978-81-941760-5-3</i> Second Revised Edition-2019	2018 2019 (2 nd Edn.)	Dr. M. K. Nabi
15.	<i>Personal Selling and Salesmanship</i>	<i>Vrinda Publication (P) LTD. Delhi.</i>	2018	Dr. M. K. Nabi Prof. K. C. Raut

		<i>ISBN- 978-81-8281-588-9</i>		
16.	<i>Company Law</i>	<i>I.K. International New Delhi ISBN: 978-9386768377</i>	2019	<i>Dr. M. K. Nabi</i>
17.	<i>Personal Selling and Salesmanship</i>	<i>Taurean Publication New Delhi. ISBN: 978-81-939518-7-3</i>	2019	<i>Dr. M. K. Nabi Prof. K. C. Raut</i>
18.	<i>Legal Aspects of Business</i>	<i>Taxmann Publication (P.) Ltd. New Delhi ISBN: 9-789356-221802 Second Revised Edition ISBN: 9-789357-784054 Third Revised Edition ISBN: 9-789364-557221</i>	2022 2024 2024	<i>Dr. M. K. Nabi</i>
19.	<i>Consumer Protection: Law and Policy in India</i>	<i>Kunal Books (Publisher and Distributers, New Delhi) ISBN:978-81-969151-6-2</i>	2024	<i>M.K. Nabi M.I. Nabi</i>
20.	<i>Consumer Protection Law in India</i>	<i>Kunal Books (Publisher and Distributers, New Delhi ISBN:978-93-6389-736-6</i>	2024	<i>M.K. Nabi M.I. Nabi</i>

Research Articles

Sr. No.	Title of the Paper	Authors Name	Journal/Edited Book	Publisher & Year of Publication
1.	TV as a Media of advertising Television	M.K. Nabi & K.C. Raut	Indian Journal of Marketing, Vol. XXI, No. 1-4, pp.21-26	Associate Management Consultants (P) Ltd., New Delhi Sept-Dec. 1990
2.	CTV Industry – The Future is not that Bleak.	M.K. Nabi & K.C. Raut	Business Standard	Business Standard Ltd., New Delhi May 19, 1992
3.	Entrepreneurship Development in Orissa-Some Issues.	M.K. Nabi & A.K. Mohanty	Yojana, Vol. 36 : No. 12 pp. 18-21	Ministry of Information and Broadcasting, Govt. of India, New Delhi July 15, 1992
4.	Whither Consumerism?	M.K. Nabi & K.C. Raut	Southern Economist, Vol. 31, No: 23 & 24. pp. 13-15	Southern Economist Private Ltd., Bangalore April 1 & 15,1993.
5.	TV Industry: Problems and Prospects.	M.K. Nabi & K.C. Raut	Business Standard	Business Standard Ltd., New Delhi September 30, 1993
6.	Problems and	Dr. M.K. Nabi &	Indian Journal of Marketing,	Associate

	Imperatives of Rural Marketing in India	K.C. Raut	Vol. XXIV, No. 2-3. pp. 16-24	Management Consultants (P) Ltd., New Delhi Feb-Mar. 1995
7.	Development of Financial Infrastructure in Orissa : A Case of Commercial Banks	M.K. Nabi & K.C. Raut	The Orissa Journal of Commerce, Vol. XIX, No. 1. Pp. 60-66	Orissa Commerce Association, Odisha ISSN: 0974-8482 1995
8.	Rural Development in Orissa: A Case of Implementation of JRY in Bhanjanagar Block.	M.K. Nabi & G.K. Panigrahy	The Orissa Journal of Commerce, Vol. XX, No. 1. Pp. 46-54	Orissa Commerce Association, Odisha ISSN: 0974-8482 1996
9.	Productivity and Profitability Analysis of Balasore Gramya Bank (Abstract)	Dr. S.K. Das & M.K. Nabi	The Orissa Journal of Commerce, Vol. XX, No. 1. p. iii	Orissa Commerce Association, Odisha ISSN: 0974-8482 1996
10.	Awareness of Consumerism: An Exploratory Survey.	K.C. Raut , G.K. Panigrahy & M.K. Nabi	The Orissa Journal of Commerce, Vol. XXI, No. 1. Pp. 107-112	Orissa Commerce Association, Odisha ISSN: 0974-8482 1997
11.	Corporate Reporting through Inter Firm Comparison: A Study of Paper Industry in Orissa.	G.K. Panigrahy & M.K. Nabi	The Orissa Journal of Commerce, Vol. XXII, No.1. pp. 130-138.	Orissa Commerce Association, Odisha ISSN: 0974-8482 1998
12.	Brand Loyalty Behaviour of Colour Television Owners: An Exploratory Analysis.	Dr. K.C. Raut & Dr. M.K. Nabi	Indian Management, Vol.37, No.9, pp.51-55	The Journal All India Management Association, A Business India Group Publication, Bombay Sept. 1998
13.	Media of Product Advertising : An Exploratory Analysis	R. Panigrahi & M.K. Nabi	The Journal of Commerce and Economics, Vol. VI & VII. Pp. 33-38	Odisha, June & Dec. 1998
14.	Financing Pattern of ICCL : A Case Study	G.K. Panigrahy & M.K. Nabi	The Orissa Journal of Commerce, Vol. XXIII, No.1, pp.28-35	Orissa Commerce Association,

				Odisha ISSN: 0974-8482 1999
15.	Child Labour : The Harsh Reality	R. Panigrahi & Dr. M.K. Nabi	Southern Economist, Vol. 38, No.3, pp. 11-12	Southern Economist Private Ltd., Bangalore June, 1999
16.	Television Industry : Cut-throat Competition	Dr. K.C. Raut & Dr. M.K. Nabi	Facts For You, pp. 10-13	EFY Enterprises Pvt. Ltd. New Delhi August 2000
17.	Credit Rating: An Emerging Issue in the Indian Capital Market	Dr.G.K.Panigrahy & Dr. M.K. Nabi	The Orissa Journal of Commerce, Vol. XXIV, No.1, pp.148-163.	Orissa Commerce Association, Odisha ISSN: 0974-8482. 2000
18.	Credit-Deposit Ratio of Rushikulya Gramya Bank: A Micro Study	Dr. K. C. Raut & Dr. M.K. Nabi	Southern Economist, Vol. 39, No.19, pp. 5-8	Southern Economist Private Ltd., Bangalore June 2001
19.	Small Scale Industries in Orissa : An Analysis	R. Panigrahi & Dr. M.K. Nabi	The Orissa Journal of Commerce, Vol. XXV, No1, pp 118-123	Orissa Commerce Association, Odisha ISSN: 0974-8482. 2001
20.	Portrayal of women in Indian Advertising	Prof. K.C. Raut & Dr. M. K. Nabi	The Strategy, Vol. V, pp. 41-45, Nov, 2002	P.G. Dept. of Business Admin., Berhampur University, Odisha 2002
21.	Value Engineering: Prospects and Challenges	H.K. Misra & Dr. M. K. Nabi	The Strategy Vol. VII, pp 65-68	P.G. Dept. of Business Admin., Berhampur University, Odisha Oct. 2003
22.	Art of Facing Interview	H. K. Misra, Dr. M.K. Nabi & A. K. Mohanty	Employment News, Vol. XXVIII, No.41. pp. 1-2	Ministry of Information and Broadcasting, Govt. of India, New Delhi Jan 10-16,2004

23.	Quality Circle	H.K. Misra & Dr. M. K. Nabi	Yojna (Oriya), pp. 19-20	Ministry of Information and Broadcasting, Govt. of India, New Delhi, March 2004
24.	Indian Toy Market	Dr. M. K. Nabi	Yojna(Oriya), New Delhi, pp 23-24	Ministry of Information and Broadcasting, Govt. of India, New Delhi July 2004
25.	Infrastructure for Tourism Growth in Orissa	Dr. G. K. Panigrahy & Dr. M. K. Nabi	The Orissa Journal of Commerce, Vol. XXXVI, No. – 1 PP. 150- 156.	Orissa Commerce Association, Odisha ISSN: 0974-8482 2004
26.	Marketing on the Web: Some Issues	Dr. M. K. Nabi & Dr. S. A. Siddiqui	Vishleshak, Vol. 2, pp. 46-50	DRIEMS B- School, Orissa January 2008
27.	Green Marketing: Can you Afford to Ignore it?	Dr. M.K. Nabi	Laksh, The Bi- Annual Journal of IPEM, Vol. 2, Issue No. 2, pp. 43-48	Institution of Professional Excellence & Management, Ghaziabad. July-Dec 2008
28.	Micro Finance in India: An Empirical Study of Bharatiya Samruddhi Finance Limited (Abstract)	Dr.G.K. Panigrahy & Dr.M.K.Nabi	The Indian Journal of Commerce, Vol.61, No. 4	Indian Commerce Association Oct – Dec 2008
29.	Experiences and Expectations from Shopping Malls: An Explanatory Analysis.	Dr.M.K.Nabi, G.K. Panigrahy & Prof.K.C. Raut	The Orissa Journal of Commerce, Vol. XXX, No.1 pp. 174-180	Orissa Commerce Association, Odisha ISSN: 0974-8482. January 2009
30.	Durable Purchase Behaviour of Indian Consumers: An Empirical Analysis	Dr.M.K.Nabi, Prof.K.C. Raut & Dr. L.K Pani	Indian Journal of Commerce, ISSN: 0019-512X, pp. 55-64	Indian Commerce Association January- March 2010

31.	Green Marketing Myopia: A Conceptual Framework	Dr.M.K. Nabi & Prof.M. Saeed	Ekansh, Issue 3 pp. 1-3, ISSN 2230-9756	GNIT Group of Institutions, Greater Noida July – December 2011
32.	Grand Master and Entrepreneur in Banking Industry: Tan Sri Teh	Dr. M.K. Nabi & Dr. M. Saeed	Commerce & Business Studies, Vol-5 Issue:1 pp.04-09 ISSN:0974-1879	Awadh Commerce & Management Associations, Faizabad, January,2012
33.	Dynamics of Business Strategy: A Case Study of City Group	Dr. M.K. Nabi & Prof. M.Saeed	IIM Journal, An International Referred Journal, Vol-1 No-1, pp. 1-10, ISSN – 2277-4211	Professionalism Development Foundation, New Delhi July-December, 2012
34.	An Entrepreneurship Case in Point: Anand Krishnan – Building the Empire	Dr. M.K. Nabi & Prof. M. Saeed	Journal of Business Management, Commerce and Research, An International Referred Journal Vol.1, Issue – I, pp. 16-22, ISSN 2278-5280. Impact Factor 4.83	ASSET, Bhubaneswar, Odisha June,2012
35.	Branding Green: A Necessity Rather than a USP	A. Saurikhia Dr. M.K. Nabi & A. Saurikhia	Effulgence, Vol. 10, No – 2, pp. 14- 18, ISSN: 0972-8058	Rukmani Devi Institute of Advanced Studies, New Delhi, July- December, 2012
36	Neo-Consumers on the Block: Consequence of Television Advertising on Children.	Dr. M. K. Nabi & Prof. K. C. Raut	Journal of Business Management, Commerce and Research, An International Referred Journal Vol.1, Issue – 2, ISSN: 2278-5280, pp. 54-60. Impact Factor 4.83	ASSET Bhubaneswar, Odisha September,2012
37.	Innovative Banking In India Customer Satisfaction and Bank Strategies	M.R. Rabbani & Dr. M. K.Nabi	Journal of Business Management, Commerce and Research, An International Referred Journal Vol.1, Issue – IV, pp. 34 -42, ISSN 2278-5280, Impact Factor 4.83	ASSET Bhubaneswar, Odisha March,2013
38.	A Critical Appraisal on Consumer Protection: A Study of Service Sector Redressal in the State of Odisha	Dr. M.K.Nabi & Dr. M.I. Nabi	IIM Journal, An International Referred Journal, Vol-2 No-1, pp. 87-98, ISSN – 2277-4211.	Professionalism Development Foundation, New Delhi January-June, 2013

39.	Application of Multidimensional Scaling Model Towards Positioning of Commercial Banks: A case Study of Public Sector Vs. Private sector Banks	M.R. Rabbani & M.K. Nabi	International Research Journal of Social Sciences and Management, Singapore, Vol:03, No:2 pp. 54 – 61, ISSN: 2251 – 1571 <i>Impact Factor 3.951</i>	TIG Research Publications Pte. Ltd., Singapore June, 2013
40.	Business Environment in South Korea: An International Perspective	Dr. M.K. Nabi & Prof. M. Saeed	SAARANSH: An International Bi-annual Refereed Research Journal, Vol. No. 5, Issue No. 1 pp: 1-9, ISSN 0975-4601,	Rajkumar Goel Institute of Technology, Ghaziabad July 2013
41.	Impact of Media in Fostering Brand Loyalty: An Empirical Analysis	Dr.R.Panigrahi & Dr.M.K. Nabi	Jamshedpur Research Review, Vol.1, Issue-IV, pp.79-95, ISSN-2320-2750	Gyan Jyoti Educational & Research Foundation, Jamshedpur Sept-Nov,2013
42.	Impact of FDI on the Indian Retail Sector	M. Afzal Saifi & Dr. M.K.Nabi	Journal of Business Management, Commerce and Research, An International Referred Journal Vol. II, Issue no-6, pp. 1-10, ISSN 2278-5280, Impact Factor 4.83	ASSET Bhubaneswar, Odisha, Dec-2013
43.	Ethics in Indian Advertisements : Concepts and Regulatory Measures	Dr. M.K.Nabi & Dr.R.Panigrahi	SIDDHANT: A Journal of Decision Making, Volume-14, No.-1, pp. 1-9, ISSN 2231 – 0649	Regional College of Management, Bhubaneswar, Odisha January-March 2014
44.	Service Quality and Customer Satisfaction: An Empirical Study on Public Sector And Private Sector Bank	M.R. Rabbani & Dr. M.K.Nabi	Journal of Management, Vol. II, Issue – 1, pp. 34-41, ISSN 2320-8899	F.M. University, Odisha, 2014
45.	Effectiveness of E-CRM in Commercial Bank- A Review	Dr. Rashid Farooqui, Dr. M.K. Nabi & Neeraj Kumar	DIRD Rays Vol. I, No-1, pp. 29-42, ISSN No 2348-2559	Delhi Institute of Rural Development, New Delhi, Jan-July 2014

46.	Customers' Attitude Towards Organised Vis-à-vis Unorganised Retailing: A Case Study of Delhi & NCR.	M.Afzal Saifi & Dr.M.K. Nabi	IIM Journal, An International Referred Journal Vol. 3, Issue No. 1, pp. 80-98. ISSN No. 2277-4211.	Professionalism Development Foundation, New Delhi Jan-June, 2014
47.	HRD Practices in Indian Public Sector Companies: An Exploratory Study of the Executive of NALCO	Dr. M. K. Nabi, Sasmita Upadhaya & Sumbul Zaman	IIM Journal, An International Referred Journal Vol. 4, Issue No. 2, pp. 89-97. ISSN No. 2277-4211.	Professionalism Development Foundation, New Delhi July-Dec, 2014
48.	Customer Perception Towards Service Quality in Hotel Industry: An Empirical Study	Amrita Rout, Dr. M. K. Nabi, & Mohd. Afzal Saifi	IIM Journal, An International Referred Journal Vol. 4, Issue No. 2, pp. 98-106. ISSN No. 2277-4211.	Professionalism Development Foundation, New Delhi July-Dec, 2014
49.	Indo-Saudi Trade Relations and Strategic Initiatives	Faiyaz Ahmad & Dr. M.K. Nabi	Journal of Business Management, Commerce and Research, An International Referred Journal Vol. III, Issue no-XI, pp. 44-58, ISSN 2278-5280 Impact Factor 6.33 (2013)	ASSET Bhubaneswar, Odisha Dec 2014
50.	Role of Micro, Small and Medium Enterprises in Development of Women Entrepreneurship	Dr.M.K. Nabi, Mohsina Hayat & Mohd. Afzal Saifi	International Journal of Research in Management & Social Science Volume 3, Issue 1 (VI), pp. 8-17. ISSN No. 2322-0899	Empyreal Institute of Higher Education January- March, 2015
51.	Customer Perception and Performance of Green Banking: A Case Study of Selected Banks in India	Amandeep Singh, Tarandip Kaur and Dr. M. K. Nabi	IIM Journal, An International Referred Journal Vol. 5, Issue No. 1, pp. 40-48. ISSN No. 2277-4211.	Professionalism Development Foundation, New Delhi Jan- June, 2015
52.	Impact of Advertisement on Consumer Behaviour of FMCG in Bhadrak Town: with a focus on Consumption of	Dr. M. K. Nabi, Dr. L. K. Pani, R. R. Mohapatra.	International Journal of Recent Advances in Engineering & Technology (IJRAET). Vol. 4, Issue No-5, ISSN No (Online). 2347-2812 ,	Modern Engineering & Management Studies Balasore, Odisha. March

	Detergent Powder		Special issue. pp. 15-20	2016
53.	Shopping Mall Purchase and Customer Satisfaction: A Study of Selected Malls in Delhi and NCR	Dr. M. K. Nabi Dr. Mueenuzzafar Khan	Journal of Business Management, Commerce & Research, Vol. IV, Issue No. XV, pp. 24-35. ISSN 2278-5280 Impact Factor 4.83	ASSET Bhubaneswar, Odisha, March-2016
53.	Shoppers' Perception towards Flea Markets: A Study of the Weekly Flea Market of Old Delhi.	Dr. M. K. Nabi, Mohd. Kashif	Journal of Marketing Vistas. Vol. 6, Issue No-2. ISSN No- 2249-9067. Pp. 1-7. Pp. 1-7,	Institute of Public Enterprise, Hyderabad. July-December 2016
54.	Corporate Social Responsibility: Opportunity Galore for Start-Up India	Dr. M. K. Nabi, Vivek	IIM Journal, An International Referred Journal Vol. 8, Issue No. 2, pp. 55-66. ISSN No. 2277-4211.	Professionalism Development Foundation, New Delhi July-Dec, 2016
55.	GST and its Impact on Indian Economy: A Key Tax Reform for the Mitigation of Cascading of Taxes	Dr. M. K. Nabi, Vivek	Intercontinental Journal of Finance Research Review. Vol. 5, Issue - 2, pp. 24-32. ISSN(E): 2321-0354 ISSN (Print): 2347-1654. Impact Factor: 4.236 UGC Approved Journal, S. No. 48817	Intercontinental Management Research Consortium, Bangalore, April – June 2017
56	Corporate Social Responsibility and Consumer Behaviour: An interface	Vivek Dr. M.K. Nabi	Research Expo International Multidisciplinary Research Journal, Vol. – VIII, Issue – II, pp. 47 – 57, ISSN: 2250-1630 UGC Approved International Referred Journal	Publish World, Anand, Gujrat, April, 2017
57.	GST: Implications on Indian Economy	Major Dr. S A. Taher, Dr. M.K. Nabi	Orissa Journal of Commerce, Volume XXXVIII, Oct 2017, pp. 6-11, ISSN: 0974-8482	Orissa Commerce Association, Oct-2017

58.	Hyper-Personalization-Fashion Sustainability Through Digital Clienteling	Geetika Jain, Sapna Rakesh, Dr. Mohd. Kamalun Nabi and K.R. Chaturvedi	Research Journal of Textile and Apparel (Emerald Group Publishing, United Kingdom), UGC-CARE List (Indexed in Scopus) Vol. 22, Issue No. 4, pp. 320-334 ISSN No. 1560-6074 DOI: 10.1108/RJTA-02-2018-0017	2018
59.	Influence Strategies of Children on Buying Behaviour of their Parents: An Empirical Study	Dina Z. A. Hijjo and Dr. M.K. Nabi	International Journal of Marketing and Management Research, Vol. 9, Issue No. 5, pp. ISSN: 2229-6883 Impact Factor: 5.108	May-2018
60.	Globalization of Organized Retail Markets: Emerging Challenges and Future Prospects	Mohd. Afzal Saifi Dr. M.K. Nabi	International Journal of Research and Analytical Reviews, Vol. 5, Issue No. 3, pp. 893z-900z E-ISSN 2348-1269, P- ISSN 2349-5138 UGC Journal No. 43602	Atman Publication July-Sept 2018
61.	Store Atmospherics and Consumer Purchase Behaviour: An Interface	Dr. M.K. Nabi	The Orissa Journal of Commerce, Vol. XXXIX, Number-2, pp. 79-85 ISSN: 0974-8482 UGC Listed Journal	Orissa Commerce Association, October-2018
62.	Exploring the Relationship between Corporate Social Responsibility and Customer Loyalty: An Empirical Study	Vivek Dr. M.K. Nabi	International Journal of Research and Analytical Reviews, Vol. 5, Issue No. 4, pp. 342-349 E-ISSN 2348-1269, P- ISSN 2349-5138 UGC Journal No. 43602 DOI:10.6084/m9.doi.one.IJRAR1905285	Atman Publication December-2018
63.	Online Shopping Awareness and Adoption Behaviour of Customers of National Capital Region: An Empirical Study	Imran Ahmad Dr. M.K. Nabi	International Journal of Research and Analytical Reviews, Vol. 5, Issue No. 4, pp. 329-341 E-ISSN 2348-1269, P- ISSN 2349-5138 UGC Journal No. 43602 DOI: 10.6084/m9.doi.one.IJRA R1905284	Atman Publication December-2018
64.	Cashless Transactions in India: Challenges and Opportunities	Mohd. Afzal Saifi Dr. M.K. Nabi	AN INTERNATIONAL PEER REVIEWED Journal of Business Management, Commerce & Research Vol.-VI, No.-III, pp. 1- 8, DEC-2018 (ISSN 2319-250X)	ASSET Bhubaneswar, Odisha, Dec. 2018

65.	Building Brand Equity through Corporate Social Responsibility: The Moderating Effect of Brand Image	Vivek Dr. M.K. Nabi	International Journal of Research in Social Sciences, Vol. 9, Issue No. 1(2), pp. 304-315 E-ISSN 2249-2496, UGC Journal No. 48887 Impact Factor: 7.081	International Journal of Multidisciplinary Research Academy (IJMRA), January-2019
66.	Entrepreneurship: A Catalyst for Employment Generation and Inclusive Growth	Vivek Dr. M.K. Nabi	The Management Page (A Referred Bi-Annual Journal of RCEM) Vol. 9. Issue No. 2, pp. 69-76	RCEM Publication, March- 2019
67.	Entrepreneurship and Economic Development: A Conceptual Study	Vivek Dr. M.K. Nabi	Journal of Business Management, Commerce & Research, Vol. VII, Issue No. I, pp. 22-29. E-ISSN 2319-250X	ASSET Bhubaneswar, Odisha, June-2019
68.	Retail Transformation from Traditional Retailing to Digital Retailing: Challenges and Opportunities	Mohd. Afzal Saifi and Dr. M.K. Nabi	Think India Quarterly Journal Volume 22. Issue No. 4 pp. 1340-1357. ISSN 0971-1260. UGC Approved DOI https://doi.org/10.26643/think-india	Vichar Niyas Foundation, Oct-Dec, 2019
69.	Determinant Attributes of Perceived Risks from Online Shopping: A Study of Delhi & NCR	Imran Ahmad and Dr. M.K. Nabi	Think India Quarterly Journal Volume 22. Issue No. 4 pp. 1340-1357. ISSN 0971-1260. UGC Approved DOI https://doi.org/10.26643/think-india	Vichar Niyas Foundation, Oct-Dec, 2019
70.	Consumer Protection: New Age Challenges	Dr. Md Irshadun Nabi, and Dr. M.K. Nabi	The Orissa Journal of Commerce Volume XXXX, Issue No. IV, ISSN No. 0974-8482, pp. 66-75. UGC CARE Listed, Refereed Journal.	Orissa Commerce Association, Oct-Dec, 2019
71.	Perception of Consumers towards Corporate Social Responsibility: An Empirical Study	Vivek and Dr. M.K. Nabi	The Odisha Journal of Commerce and Management, Volume. V, Issue: 1, pp. 1-12. ISSN: 0976-8599	School of Commerce, Gangadhar Meher University, Amruta Vihar, Sambalpur, Odisha, December-2019

72.	Consumer Protection: Policy and Law in India	Mohammed Irshadun Nabi and Dr. M.K. Nabi	Studies in Social Science Research. Volume No. 1, Issue No. 1 pp. 39-47. E-ISSN: 2690-0785	SCHOLINK INC. May-2020 USA
73.	Covid-19 Pandemic and Indian Micro Small and Medium Enterprises (MSMEs): Challenges and Way Forward	Dr. Mohd. Afzal Saifi & Dr. M.K. Nabi	Journal of Business Management, Commerce and Research An International Refereed Journal (JBMCR) Vol. IX, Issue-II, pp-1-11 e-ISSN No. 2319-250X	ASSET Bhubaneswar, Odisha December, 2020
74.	Students' Perception towards E-Learning during COVID-19 Pandemic in India: An Empirical Study	Dr. Mohammed Arshad Khan, Dr. Vivek, Dr. M.K. Nabi, Dr. Maysoon Khojah and Dr. Mohammad Tahir	Sustainability (Q2 Category, Web of Science Indexing Journal). Vol. 13, Issue-1, and pp. 1-14. ISSN: 2071-1050. Impact Factor: 2.576 DOI: https://dx.doi.org/10.3390/su13010057	MDPI, Sustainability 2021, Basel, Switzerland, 23 rd December 2020
75.	Facets of Consumer Protection: An Exploratory Hypothesis	Dr. M.K. Nabi & M.I. Nabi	Splint International Journal of Professionals. Volume No. 8, Issue No. 1, and pp. 101-104. ISSN: 2349-6045	Indian Journals.com Jan-Mar, 2021
76.	Genesis of Consumer Protection in India: Say not the struggle not availeth	Mohammed Irshadun Nabi and Dr. M.K. Nabi	Journal of Business Management, Commerce and Research, (JBMCR) Vol. IX, Issue-III, pp-41-45 e-ISSN No. 2319-250X	ASSET Bhubaneswar, Odisha March, 2021
77.	Learners' Perspective towards E-Exams during COVID-19 Outbreak: Evidence from Higher Educational Institutions of India and Saudi Arabia	Dr. Mohammed Arshad Khan, Dr. Vivek, Dr. Maysoon Khojah, Dr. M.K. Nabi, Dr. Mohinder Paul and Syed Mohd. Minhaj	International Journal of Environmental Research and Public Health (Q2 Category, Web of Science Indexing Journal). Vol. 18, Issue-12, and pp. 1-18. ISSN: 1660-4601 Impact Factor: 2.849 DOI: https://doi.org/10.3390/ijerph18126534	MDPI, Sustainability 2021, Basel, Switzerland, June-2021
78.	Perception of Consumers towards Neuromarketing: An Empirical Study	Dr. M. K. Nabi and Shubham Gupta	Journal of Business Management, Commerce and Research- An International Refereed Journal (JBMCR). Vol. IX, Issue-IV, pp-19-28 e-ISSN No. 2319-250X	ASSET Bhubaneswar, Odisha June, 2021

79.	Impact of TVCs in Attitude Formation of Children and their influence on Family Purchase Decision Making: An Extensive Literature Review	Ayesha Tabassum and Dr. M.K. Nabi	Vidyabharati International Interdisciplinary Research Journal (VIIRJ) – Open Access, Peer Reviewed and Referred Journal. Vol. 13, Issue-2, pp-50-60. e-ISSN No. 2319-4979 URL: http://www.viirj.org/vol13issue2/7.pdf	Dec, 2021
80.	Consumer Protection Act, 2019: Lost Ground Reclaimed	Dr. Smarita Mohanty, Dr. M. Irshadun Nabi, and Dr. Mohd. Kamalun Nabi	Journal of Business Management, Commerce and Research- An International Refereed Journal (JBMCR). Vol. IX, Issue-V, pp-9-12 e-ISSN No. 2319-250X	September, 2021
81.	A Study on Spending Behaviour of FootFalls at Flea Market: Evidence from India	Dr. M.K. Nabi	Splint International Journal of Professionals. Volume No. 8, Issue No. 4, pp. 310-320. ISSN: 2349-6045	Indian Journals.com Oct-Dec, 2021
82.	Corporate Social Responsibility and Firm-Based Brand Equity: The Moderating Effect of Marketing Communication and Brand Identity	Abdullah A. Alakkas, Vivek, Mohinder Paul, Mohammed Kamalun Nabi and Mohammed Arshad Khan	Sustainability (Q2 Category, Web of Science Indexing Journal). Vol. 14, Issue- 10, pp. 1-21. ISSN: 2071-1050. Impact Factor: 3.251 DOI: https://doi.org/10.3390/su1410603	MDPI, Sustainability 2021, Basel, Switzerland, May 2022
83.	Facets of Advertisement and Consumer Protection: An Indian Perspective	Dr. M.K. Nabi and Mohammed Irshadun Nabi	Splint International Journal of Professionals. Vol. 9, Issue No. 1, pp. ISSN: 2349-6045	Indian Journals.com Jan-March, 2022
84.	Online Advertisement and its influence on Teenagers Buying Behaviour: An Empirical Study	Ayesha Tabassum and Dr. M.K. Nabi	IOSR Journal of Business and Management. Vol. 24, Issue No. 6, pp. 07-18. ISSN: 2278-487X	IOSR Journal June-2022
85.	A Bibliometric Analysis of Emotional Brand Attachment Using VOSVIEWER	Ravinder Pant & Mohd. Kamalun Nabi	South India Journal of Social Sciences, Vol. XXI, Issue No. 33, pp.71-82, , ISSN:0972-8945	Academy of Social Sciences Jan,2023

86.	The effect of e WOM on Consumer Purchase intention and mediating role of brand equity: a study of apparel brands	Zebran Khan, Ariba Khan, Mohammed Kamalun Nabi, et.al.	Research Journal of Textile and Apparel ISSN: 1560-6074 DOI: 10.1108/RJTA-11-2022-0133 Scopus (Q2) WoS Indexed	Emerald Publishing Limited July 13 ,2023
87.	Exploring the Factors Affecting Online Trust in B2C E-Commerce Transactions in India: An Empirical Study	Mohammed Alhashem, Mohammed Kamalun Nabi, Ravinder Pant, Asra Inkesar, Nusrat Khan & Mohammed Arshad Khan	International Journal of Professional Business Review Vol. 8, Issue No. 12, pp. 1-29. ISSN: 2525-3654 DOI: https://doi.org/10.26668/businessreview/2023.v8i12.3945	JPB Review Dec 12, 2023
88.	Demystifying the effect of social media usage and eWOM on purchase intention: the mediating role of brand equity	Zebran Khan, Ariba Khan, Mohammed Kamalun Nabi & Zeba Khanam	Journal of Economic and Administrative Sciences DOI: 10.1108/JEAS-05-2023-0102 Scopus, WoS, ABDC Indexed	Emerald Publishing Limited Jan 9, 2024
89	Consumer Adoption of Mobile Payment in the Kingdom of Saudi Arabia an empirical study	Mohammad Athar Ali, Mohammed Arshad Khan, Mohammed Kamalun Nabi and Abdullah A. Alakkas	Journal of Law and Sustainable Development (Q2 Category, Scopus Indexing Journal). Vol. 12, Issue No. 2, pp. 01-35. ISSN: 2764-4170 DOI: http://doi.org/10.55908/sdgs.v12i2.2452	Journal of Law and Sustainable Development Feb 19, 2024
90	"I think exactly the same" -trust in SMIs and online purchase intention: a moderation mediation analysis using PLS-SEM	Ariba Khan, Zebran Khan and Mohammed Kamalun Nabi	Journal of Advances in Management Research DOI: 10.1108/JAMR-03-2023-0087 Scopus (Q2), WoS	Emerald Publishing Limited Feb 23, 2024

91.	Demystifying the Relationship between Greenwash and Green Purchase Intention: A Study on Indian Consumers	Anam Khanam and Mohammed Kamalun Nabi	Bharatiya Shiksha Shodh Patrika UGC Care Approved, Group I, Peer Reviewed, Multi-Disciplinary Referred Journal Vol.43, No.1 (V), pp. 77-86. January-June:2024 ISSN: 0970-7603	Bharatiya Shiksha Shodh Sansthan
92.	Unveiling the role of social media and females' intention to buy online cosmetics	Ariba Khan, Zebran Khan, Mohd Kamalun Nabi and Imran Saleem	Global Knowledge, Memory and Communication DOI: https://doi.org/10.1108/GKMC-10-2023-0380 Scopus (Q2), ABDC : B, WoS	Emerald Publishing Limited April 16, 2024
93.	NEP 2020 – A Game Changer for Business Education.	Mohd Kamalun Nabi, Anam Khanam	Jamshedpur Research Review, Peer reviewed, Multi-disciplinary, International Research Journal Year-12, Volume 3, Issue-65, pp. 39-43, May-June:2024. ISSN: 2320-2750	Gyanjyoti Educational and Research Foundation, May-June 2024
94.	A Bibliometric Analysis on Smart Mobility in Urban Areas : A Metro Urban Transit	Sandeep Kumar Goel, Deepali Jain, Mamta, Poonam Mittal and Mohammed Kamalun Nabi	The Indian Journal Of Commerce, Quarterly Publication of the Indian Commerce Association. Volume 77, Issue-1, pp. 176-189, January-March, 2024. Print : ISSN : 0019-512X Online : ISSN : 2454-6801	Indian Commerce Association
95	Emotional Brand Attachment: A Systematic Literature Review	Ravinder Pant and Mohammed Kamalun Nabi	IPE Journal of Management Volume 14, No 21, July-December 2024 ISSN:2249-9040	Institute of Public Enterprise July-December 2024
96	Blueprint For A Sustainable Blue Economy: Challenges, Opportunities, And Policy Pathways	<i>Kamalun Nabi and Mohsina Hayat</i>	Jurnal Ilmu Ekonomi dan Pembangunan (JIEP Volume 25 No 1, March 2025. DOI: https://doi.org/10.20961/jiep.v25i1.99750	Department Of Development Economics, Faculty Of Economics And Business, Universitas Sebelas Maret
97	The power of green WOM in spreading awareness of green products: a mediation	Anam Khanam and Mohammed Kamalun Nabi	Management & Sustainability: An Arab Review 11, December, 2025 DOI: https://doi.org/10.1108/M	Emerald Publishing Limited

analysis		SAR-03-2025-0083	
----------	--	------------------	--

Articles/Chapters Published in Edited Books/Seminar Proceedings/Souvenir

1.	Entrepreneurship Development in Orissa : Some Issues	Prof. K.C. Raut & Dr. M.K. Nabi	Entrepreneurship Development Policies & Strategies, pp. 32-39	P.G. Dept of Commerce, Utkal University, Orissa 2003
2.	Judicial Response to Environmentalism	Dr. M.K. Nabi & M.I. Nabi	Proceedings of AICTE & BIET Sponsored workshop on Environmental Crisis: A Challenge to Present Day Modern World. Pp. 37-42.	BIET, Odisha 4th May 2004
3.	Corporate Governance : Some Issues	Dr. M.K. Nabi & Samim Ara Begum	Proceedings of National Management Seminar on Corporate that Care : Truth or Myth	DRIEMS B-School, Orissa April 2006
4.	Transparency Aspect of Right to Information Act	L.K. Pani & Dr. M. K. Nabi	Published in “Right to Information (RTI) And Rural Development in India” edited by Mishra, S.S, et.al. pp. 53-57	New Century Publication, New Delhi, 2009
5.	Economic Value Added: An Indian Experience.	Dr. S.C. Das & Dr. M. K. Nabi	“Economic Value Added” edited by Das, B. and Pramanik, A.K, pp. 95-104	Deep and Deep Publications, New Delhi, 2009
6.	Banking Sector Reforms in India: Some Issues	M. Arshad Khan, Dr. M. K. Nabi & M. Altaf Khan	Banking Sector Reforms in India: Problems And Prospects, edited by Tomar, M.S., Yadav, B.S., pp. 86-98 ISBN: 978-81-8329-347-1.	Shree Publications and Distributor, New Delhi, 2010
7.	Agribusiness in India: Issues and Challenges	Dr. M. K. Nabi	Souvenir, UGC Sponsored Seminar on Agribusiness: A Means to Inclusive Growth of Rural Sector in Odisha, pp. 25-29	Department of Commerce, V.N. Autonomous College, Odisha 2012
8.	Next-Generation HRD Practices in Indian Public Sector Companies: An Exploratory Study	Dr. M. K. Nabi & Dr. S. Upadhyaya	Ethnography of Strategic Leadership Towards Sustainability, pp. 111-121. ISBN: 978-93-89224-64-1	Kunal Books, New Delhi. 2019
9.	Supply Chain Management &	Dr. M.K. Nabi	Family Business Management, pp. 94-	Empyrean Publishing House,

Family Business Management		108. ISBN: 978-81-946375-5-4	New Delhi, 2020.
----------------------------	--	-------------------------------------	------------------

Conference/Seminar Attended:

1.	XVI Annual Conference, Orissa Commerce Association, Berhampur University, Orissa. May 5-6, 1990.	Participated in the deliberations & Presented a Paper on “Entrepreneurship Development in Orissa: Some Issues”.
2.	XV Indian Social Science Congress, Berhampur University, Orissa. December 19-23, 1990.	Participated in the deliberations.
3.	XVII Annual Conference, Orissa Commerce Association, Bhadrak College, Bhadrak, Orissa. November 26-27, 1994	Participated in the deliberations & Presented a paper on “Development of Infrastructure in Orissa: A Case of Commercial Banks”.
4.	XLVIII All India Commerce Conference, Kakatiya University, Warangal, December 29-31, 1994	Participated in the deliberations & Presented a paper on “Indian Consumers: From Dormancy to Dominancy”.
5.	XLIX All India Commerce Conference University of Rajasthan, Jaipur, Rajasthan, October 14-16, 1995.	Participated in the deliberations & Presented a paper on “Rural Marketing Management: Some Issues”.
6.	XLIII Annual Conference, Orissa Commerce Association, S.C.S. College, Puri, Orissa. January 13-14, 1996	Participated in the deliberations & Presented papers I. “Rural Development in Orissa: A Case of Implementation of JRY in Bhanjanagar Block”. II. “Productivity and Profitability Analysis of Balasore Gramya Bank”.
7.	National Seminar on “Financial Sector Reforms and Globalisation”, Department of Commerce, Berhampur University, Orissa, January 20-21, 1996.	Participated in the deliberations
8.	XLX All India Commerce Conference, Osmania University, Hyderabad, A.P. December 27-29 th , 1996.	Participated in the deliberations
9.	XIX Annual Conference of the Orissa Commerce Association, Women’s College, Jharsuguda, Orissa March 1-2.1997	Participated in the deliberations & Presented a paper on “Consumer Awareness of Consumerism: An Exploratory Survey”.
10.	XX Annual Conference of the Orissa Commerce Association, P. N. College, Khurda, Orissa January 24-25, 1998	Participated in the deliberations & Presented a paper on “Corporate Reporting through Inter Firm Comparison: A Study of Debt Financing of Paper Industry in Orissa”.

11.	Computer Application in Social Sciences, Centre for Social Studies, South Gujarat University Campus, Surat, February 2-11, 1998	Attended the course
12	4 week U.G.C sponsored Orientation Programme, Jamia Millia Islamia, New Delhi, 6th Feb. to 5th march,1999	Attended the Orientation Programme
13.	Orientation on Water & Environmental Sanitation, Sponsored by UNICEF, Orissa Office, August 29, 1999	Attended Orientation Programme
14.	55th Orientation Course for NSS Programme Officers, IIT, Kharagpur, Sept. 7-16, 1999	Attended Orientation Course
15.	XXII Annual Conference of Orissa Commerce Association, Ispat College, Rourkela, March 17-18, 2000	Participated in the deliberations & presented a paper on “Credit Rating in India”
16.	National Workshop on “e-commerce”, P.G. Department of Commerce, Berhampur University, April 16-17, 2000	Attended the Workshop
17.	Workshop on “Problem of Entrepreneurs in Ganjam District”, P.G. Department of Commerce, Berhampur University, May 14, 2000	Attended the Workshop
18.	82nd Orientation Course for NSS Programme Officers, Berhampur University, Orissa, Sept. 11-20, 2000	Attended Orientation Course
19.	XXIII Annual Conference of Orissa Commerce Association, Maharshi College, Bhubaneswar, February 24-25, 2001	Participated in the deliberations & presented a paper on “Small-Scale Industries in Orissa: An Analysis”
20.	National Seminar on “Commerce Education in the New Millennium”, Department of Commerce, Berhampur University, Orissa, March 24-25, 2001.	Participated in the deliberations & presented a paper on “Making Commerce Education Relevant”.
21.	Refresher Course for NSS Programme Officers, Berahampur University, Orissa, August 27-31,2001	Attended the Refresher Course
22.	54th All India Commerce Conference, Aligarh Muslim University, Aligarh,	Participated in the deliberations

	22-24 December, 2001	
23.	Workshop on” Building World Class Managers” Sambalpur University, Jyoti Vihar, Sambalpur 25 th Jan 2002	Attended the Workshop
24.	Refresher Course in Management, Sambalpur University, Jyoti Vihar, Sambalpur, Orissa. 2 nd -29 th Jan 2002	Attended the Refresher Course
25.	U.G.C. Sponsored National Seminar on Entrepreneurship Development, Utkal University, Bhubaneswar, Orissa, 29-30 March, 2003	Participated in the deliberation and presented on a paper “ Entrepreneurship Development in Orissa : Some Issues”
26.	XXIV Annual Conference, Orissa Commerce Association, Kendrapara College, Kendrapara, Orissa, Jan 17-18, 2004	Participated in the deliberations and presented a paper on “Infrastructure For Tourism Growth In Orissa”.
27	AICTE Sponsored One Day National Seminar on “Environmental Crisis: A Challenge to Present Day World”, BIET, Orissa, 4 th June ,2004	Participated in the deliberations and presented a paper on “ Judicial Response to Environmentalism”.
28	Refresher Course in Management, Osmania University, Hyderabad, 13 th Dec.04 – 2 nd Jan 05	Attended the Refresher Course
29	UGC Sponsored National Seminar on “ The Need for a New Marketing Strategy for Rice” U.N College, Soro, Orissa, Jan9-10,2005	Participated in the deliberations
30	Silver Jubilee Conference, Orissa Commerce Association, Vyasaganar College, Orissa, Jan 15-16, 2005	Participated in the deliberations
31	U.G.C Sponsored State Level Seminar on Financing Agriculture For Rural Development in Orissa : Role of RRBs”, Simulia College, Simulia, Orissa, 31 st Jan – 1 st Feb’2005	Participated in the deliberations
32	National Management Convention On “Future Organisation : Strategising Business” IBAT School of Management, Bhubaneswar, 4-6 th Feb’ 2005	Participated in the deliberations
33	4 day Short-term Course On “ISO-14000”, NITTTR Extension Centre, Bhubaneswar, 21 st - 24 th March,2005	Attended the Workshop
34	2 – Day Workshop on Research Methodology, IBSC, Bhubaneswar, June 25 th 26 th , 2005	Attended the Workshop
35	One Day National Level Faculty	Attended the Seminar

	Development Programme On Language, Literature & Ethics, Sri Muthukumaran Institute of Technology, Chennai, 19 th August 05	
36	3-Day State Level Training Programme on the Training of Trainers on self employment , Institute of Entrepreneurship Development , Govt of Orissa, 21 st –23 rd Sep 2005	Attended the training
37	One Day National Seminar on “Modern Management Trend” BIET , Bhadrak, Orissa, 4 th Feb 2006	Participated in the deliberations and presented a paper on “ Green Marketing : Some Issues”
38	One Day National Seminar on “ Corporate That Care : Truth or Myth ” , DRIEMS, Cuttack, Orissa, 30 th April, 2006	Participated in the deliberations and presented a paper on “Corporate Governance: Some Issues”.
39	National Management Seminar-2007 on technology and innovation as a source of sustainable competitive Advantage , DRIEMS, Orissa, 10 th March 2007.	Participated in the deliberations and presented a paper on I. “Marketing on the Web: Some Issues” II “CRM: An integrated Approach”.
40	National Seminar on Corporate Governance , Jamia Millia Islamia, New Delhi, 29 th March 2007.	Participated in the deliberations and presented a paper on “Whither Corporate Rating Agencies.
41	National Conference on “Productivity of Indian Commercial Banks in Post-Reform Era” , S.R. College, Orissa, 11 th & 12 th August 2007.	Participated in the deliberations and presented a paper on “Reforms in Banking Sector and Challenges Ahead”.
42	National Seminar on “Emerging Trends in Financial Services” , Institute of Professional Excellence And Management, Ghaziabad, U.P 3 rd November, 2007	Participated in the deliberations
43	60th All India Commerce Conference Osmania University, Hyderabad 27 th – 29 th Dec 2007	Participated in the deliberations and presented a paper on “Micro Finance in India: An Empirical study of Bharatiya Samruddhi Finance Ltd.”
44	XXVIII Annual Conference, Orissa Commerce Association , F.M. College, Balasore, Orissa, 1 st –2 nd March, 2008	Participated in the deliberations and presented a paper on “ Customer Experiences and Expectations in Shopping Malls: A Study of Malls in NCR”
45	National Seminar on “Global Convergence of Financial Reporting” Jamia Millia Islamia, New Delhi March 13 th – 14 th 2008	Participated in the deliberations

46	61st All India Commerce Conference, Dhanwate National College, Nagpur, Maharashtra December 27 th -29 th 2008	Participated in the deliberations
47	National Seminar on “Banking Sector Reforms in India : Problems and Prospects,” DN (PG) College, Bulandshahr, U.P., Feb 20 th -21 st 2009	Participated in the deliberations and Presented a paper on “Banking sector Reforms In India: Some Issues”.
48	National Pharmaceutical Seminar on “Current Challenges and Opportunities In Indian Pharmaceutical Industry”, Jamia Hamdard, New Delhi, March 7 th 2009	Participated in the deliberations
49	62nd All India Commerce Conference Maharshi Dayanand Saraswati University, Ajmer, 10 th to 12 th October, 2009	Participated in the deliberations & presented papers on: (i) Emergence of Neo-Consumers: Consequences of Television Advertising on Children (ii) Use innovation to ‘Catch them Young’ and watch your brand grow.
50	UGC sponsored National level Conference, held at U.S Mahavidyalaya, Mugpal, Jajpur, Orissa, 20 th December 2009	Participated in the deliberations & presented a paper on Value Added Tax : Implications for the Indian Economy
51	Workshop on the Development of Question Bank on “Introduction to Management” (MVE- 005) PG Diploma in Pharmaceutical Sales Management Programme (PGDPSMP), IGNOU, New Delhi, 27- 28 th Jan, 2010	Attended workshop as a resource person
52	One day workshop on the Development of Question Bank on “ Sales Management ” (MVE-006) PG Diploma in Pharmaceutical Sales Management Programme (PGDPSMP), IGNOU, New Delhi, 29 th Jan, 2010	Attended workshop as a resource person
53	Delivered a talk on “Consumer Decision Making Process” to the participants of 11 th Refresher Course in Commerce and Management organized by Academic Staff College, Jamia Millia Islamia, New Delhi on 1 ST December 2010	Acted as a Resource person
54	63rd All India Commerce Conference Department of commerce Goa University, Goa, 1 st to 3 rd October, 2010	Presented a paper on: Green Marketing Myopia

55.	One Day National Conference on “Islamic Financial System: Prospects and Challenges” organised by DCBS on 8 th March 2011, Jamia Millia Islamia New Delhi	Participated in the deliberations and acted as Conference Coordinator
56	National seminar on “E-Waste Management and Recycling in India-Issue and challenges” Organized by Department of Economics Jamia Millia Islamia, New Delhi, 110025 17 th to 18 th March 2011	Participated in the deliberations
57	National Conference on “Sustaining Growth in the Era of Global Recovery SGEGR- 2011” Organised by Dr. Rangrajan Dr. Sakunthala Engineering College, Avadi, Chennai on 26 th -27 th August 2011.	Participated in the deliberations and presented a Paper on “Challenges Faced by Indian Women & Its Effect on the Economy of India”
58	National seminar on “Future of Financial Markets” Organized by Centre For Management Studies, Jamia Millia Islamia, New Delhi, 110025 5 th September, 2011.	Participated in the deliberation and presented a Paper on “Challenges in Marketing of Financial Services: A Conceptual Framework”
59	Two days workshop on Development of Self Learning Material and counseling Process in Distance Education, Organized by the Centre for Distance and Open Learning, Jamia Millia Islamia, New Delhi, 30 th and 31 st March, 2011	Participated in the deliberations.
60	XXXIII Annual Conference, Orissa Commerce Association, Choudwar College, Cuttack, Odisha, 12 nd & 13 rd January, 2013	Participated in the deliberations.
61	One Day Orientation Programme To Open and Distance Learning System. Organized by the Centre for Distance and Open Learning, Jamia Millia Islamia, New Delhi, 28 th March, 2014	Participated in the deliberations.
62	National Seminar on “CASH TRANSFER SCHEME:IMPACT ON SOCIO ECONOMIC CONDITION” Organised by Department of Commerce, Soghra College, Bihar Sharif, Bihar on 29 th & 30 th Nov’2014.	Presented a paper entitled “Cash Transfer Scheme: Success Through Aadhaar”.
63	67th All India Commerce Conference-2014, KIIT University & Utkal University, Bhubaneswar, 27 th -29 th Dec. 2014.	(i) Presented a paper on: Bank Service and Customer Satisfaction: A Case Study of SBI and ICICI in the N.C.R (ii) Acted as a Rapporteur in Technical Session- “Services Marketing: Challenge Ahead.”

64	One Day National Conference on “Recent Innovations in Engineering & Management Sciences” Organized by Dept. of Computer Sciences & Engineering & Dept. of Business Management, Modern Engineering & Management Studies, Balasore on 20 th March, 2016.	Presented a paper on: “Impact of Advertisement on Consumer Behaviour of FMCG in Bhadrak Town: with a focus on Consumption of Detergent Powder.”
65	69th All India Commerce Conference, Organized by Indian Commerce Association at Lucknow University, Lucknow, 11 th – 13 th Nov. 2016.	Participated in the deliberation and Presented Papers entitled: <ol style="list-style-type: none"> 1. “Corporate Social Responsibility: A Strategic Resource for Opportunity Identification at the Start-Up Level”. 2. “Globalization of Organized Retail Markets: Issues and Challenges”. 3. “Impact of Globalization on Indo-Gulf Oil Relations”.
66	70th All India Commerce Conference, Organized by Indian Commerce Association at IIS University, Jaipur, 12 th – 14 th Oct. 2017.	Participated in the deliberation and Presented Papers entitled: <ol style="list-style-type: none"> 1. “Entrepreneurship: A Catalyst for Employment Generation and Inclusive Growth in the Nation”. 2. “Impact of Financial Liberalization on the Banking Sector in India: A Conceptual Study”. 3. “Cashless Transactions in India: Challenges and Opportunities”.
67	58th National Cost Convention 2018 Organised by The Institute of Cost Accountants of India, Vigyan Bhawan, New Delhi, 16 th -17 th March, 2018.	Participated in the deliberation
68	71st All India Commerce Conference, Organized by Indian Commerce Association at Osmania University, Hyderabad, Telangana State 20 th – 22 nd December, 2018.	Participated in the deliberation and Presented Papers entitled: <ol style="list-style-type: none"> 1. “Corporate Social Responsibility and Brand Equity: The Mediating Role of Brand Image”. 2. “Retail Transformation from Traditional Retailing to Digital Retailing: Challenges and Opportunities”. 3. “A Study on Customers’ Awareness and Adoption of Online Shopping”.
69	19th International Business Horizon INBUSH ERA WORLD SUMMIT 2019, Amity University, Noida, 20 th -22 nd February, 2019.	Participated in the deliberations and presented a paper on “Women Entrepreneurship- A Step towards Gender Equality and Reduced Inequalities”.

70	72nd All India Commerce Conference-2019 and International Seminar Organized by Indian Commerce Association at KIIT University, Bhubaneswar, Orissa, 22 nd to 24 th December, 2019	Participated in the deliberation and Presented Paper titled: A Study of Factors Influencing Grocery Shopping from Organised Retail Outlets
71	One Day National Webinar on “Financial Inclusion and Corporate Social Responsibility for Sustainable Development” , P.G. Department of Commerce, Fakir Mohan University in Collaboration with Odisha Commerce Association, 8 th October, 2021	Participated in the Webinar
72	Workshop on “How to Publish in Academic Journals and Succeed with your Publication?” organised by Taylor & Francis Group, Oct 26, 2021.	Participated in the Webinar
73	11th Online National Logistics and Supply Chain Management Symposium of Mark logistics, 2021 on the theme “The Future of Marketing: Digital Logistics” organised by ASBM University, Bhubaneswar, Odisha, November 13, 2021.	Participated in the Webinar
74	Webinar on “Publishing Ethics and Ethical Issues Concerning Global Health Research” organised by Taylor and Francis Group, November 16, 2021.	Participated in the Webinar
75	One Day National Webinar on “GST: Win-Win Impact for Taxpayers, Consumers and Government” organised by Fakir Mohan University in collaboration with ICAI, 16.11.2021	Participated in the Webinar
76	Vivekananda International Conference- VINC 2023 , Organised by Vivekananda Institute of Professional Studies in association with Duta Bangsa University and Belarus State Economy University, 20 th -21 st January 2023.	Participated in the deliberation and Presented Paper titled: Emotional Brand Attachment: A Systematic Literature Review.
77.	Business Process Re-Engineering in the Modern Era- BIZPRIME , organized by Department of Commerce (Shift-II), Loyola College, Chennai on 28 th February, 2023.	Participated and Presented Paper on “A Bibliometric Analysis of Emotional Brand Attachment Using VOSviewer”.

78.	43 rd Annual Conference of Orissa Commerce Association & National Seminar organized by Department of Commerce, Rama Devi Women's University, Bhubaneswar, Odisha on 22 & 23 rd December, 2023.	Participated in the deliberations and presented a paper on "The Electronic Payment System – A Key Driving Force to Create Credibility with Customers: A Structural Equation Modeling (SEM) Approach".
79.	Online Workshop on "How to Plan and Write a Systematic Review Paper" organized by Dr. Zakir Husain Library, Jamia Millia Islamia on 12 th August 2024	Participated in the Webinar
80.	2 nd International Conference on Sustainability and Digitalization (ICSD 2024), organised by the Department of Management, SMBS, Jamia Hamdard on 12 and 13 th November, 2024.	Participated and Presented a paper on "Role of GWOM in spreading Green Product Awareness: An Empirical Analysis" and received the Best Paper Award.
81.	Capacity Building Commission with Knowledge Partner – Illumine Knowledge Resources, organised by the Department of Personnel & Training on 19 th September, 2025.	Participated in Rashtriya Karmayogi Large Scale Jan Seva Program.
82.	Global Education Summit on Commerce and Accountancy (GES-CA) 2026 organised by The Institute of Chartered Accountants of India (ICAI) on 16 th and 17 th January, 2026.	Attended the Conference

Session Chair

1.	International Finance Conference, Track XVII (Marketing Area), organized by Centre for Management Studies, Jamia Millia Islamia, New Delhi.	Chaired the Technical Session on March 29-30, 2022
2.	International Conference on Reinventing Business Practices, Startups and Sustainability – ICRBSS 2022 Organized by the Dept. of Management Studies, SRMIST, Vadapalani in association with University of Nizwa and SRM University, Sonapat.	Chaired the Technical Session on September 29-30, 2022
3.	7 th International Conference on "Management Education 5.0: Aligning NEP Agenda with Digitization and Global Practices (ANEPDGP-2023) ORGANIZED BY Dept. of Commerce and IQAC, Zakir Husain Delhi College (Evening), Delhi University in association with G.L. Bajaj Institute of Management & Research, PGDM Institute, Greater Noida.	Chaired the Technical Session entitled "Operations and IT" on September 8-9, 2023.

4.	43 rd Annual Conference of Orissa Commerce Association & National Seminar organized by Dept. of Commerce, Rama Devi Women's University, Bhubaneswar, Odisha.	Delivered a Keynote Speech entitled "NEP2020 – A Game Changer for Business Education" on December 22-23, 2023.
5.	International Conference on Sustainable and Digitization by Department of Management, School of Management and Business studies, Jamia Hamdard, New Delhi.	Chaired the Technical Session on November 13, 2024.
6.	International conference on "Advancing Financial, Digital and Health Inclusion: Steps towards Viksit Bharat@2047" by Department of Management Studies, Faculty of Management studies, Jamia Millia Islamia, New Delhi.	Chaired the Session on February 11 th , 2025
7.	45 th Annual Conference of Orissa Commerce Association and International Seminar on "Building Sustainable Future: Integrating Innovation & Technology" by Dept. of Commerce, Ravenshaw University, Cuttack, Odisha.	Chaired the Session on November 2 nd , 2025
8.	Two-Day International Conference on "New Economic Order and Corporate Strategic Response," by P.G. Department of Commerce, Berhampur University, Odisha.	Chaired the Session on 15 th March, 2026

Orientation & Refresher Courses Attended

1.	4 Week U.G.C Sponsored Orientation Programmer, Jamia Millia Islamia, New Delhi, 6th Feb to 5th March, 1999.	Attended the Orientation Programme
2.	Refresher Course in Management, Sambalpur University, Jyoti Vihar, Sambalpur, Orissa. 2nd-29th Jan 2002.	Attended the Refresher Course
3.	Refresher Course in Management, Osmania University, Hyderabad, 13th Dec.04 – 2nd Jan 05, 2004.	Attended the Refresher Course
4	13th 3- week Refresher Course in Commerce and Business Management, Jamia Millia Islamia, New Delhi, 20th Nov.– 12th Dec. 2012.	Attended the Refresher Course
5	Orientation/Interactive programme on "Turnitin" (an originality check and anti-plagiarism web tool), Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, New Delhi, 7 th April, 2015.	Participated and attended the orientation Programme
6	Workshop on "Reference Management in Research" Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, New Delhi, 26 th May, 2015.	Participated and attended the Workshop

7	Workshop on “ h-index of the authors of Indian Journals ” Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, in Collaboration with INFLINET Centre, New Delhi, 8 th October, 2015.	Participated and attended the Workshop
8.	Awareness Programme on “Shodhganga & Anti-Plagiarism Software” Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, in Collaboration with INFLINET Centre, New Delhi, 25 th August, 2017.	Participated and attended the Workshop
9.	Workshop on “ Scholarly Writing & Intellectual Ethics ” Jointly Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, New Delhi, and Elsevier 26 th September, 2017.	Participated and attended the Workshop
10.	Workshop on “ Training and Orientation on J-Gate @ eShodhSindhu ” Jointly Organised by Dr. Zakir Hussain Library, Jamia Millia Islamia, New Delhi, 05 th October, 2017.	Participated and attended the Workshop
11.	Faculty Development Programme on “ Effective Teaching and Learning practices ” organized by Shyama Prasad Mukherji College for Women, University of Delhi 22nd to 26th September, 2018.	Participated and attended the programme
12.	Faculty Development Programme on “ Research Methodology ” organized by Internal Quality Assurance Cell, PGDAV College, University of Delhi 11 th to 17 October, 2018	Participated and attended the programme
13.	Faculty Development Programme on “ Research Methodology & Teaching Pedagogy ” organized by Teaching Learning Centre, Ramanujan College, University of Delhi in association with Department of Financial Studies, South Campus, University of Delhi (as Knowledge Partner) Indian Accounting Association, NCR Chapter from 30 th April, 2019 to 5 th May, 2019.	Participated and attended the programme
14	One week Online FDP on “Personal Finance and Tax Planning ” organised by S.G.T.B. Khalsa College, Delhi University, 18-24 November, 2021.	Participated in the deliberation
15	One day Programme on “How to Bridge the Gap between Student	Participated and attended the programme

	Skillset and Industry Requirements’ Workshop” conducted by Textbook Skill Academy on 29 January 2022.	
16	One week Online FDP on “NEP 2020 Orientation & Sensitization Programme” organized by Malaviya Mission Teacher Training Programme (MMTTC), Jamia Millia Islamia from 6 th May to 15 th May, 2024.	Participated and attended the programme

Seminar/Conference Organised

1.	Organised One Day National Seminar on “Modern Management Trend,” BIET, Bhadrak, Orissa, 4th Feb 2006.
2.	As Conference Co-ordinator Organized a National Conference on Islamic Financial System: Prospects and Challenges on 8th March 2011 in Jamia Millia Islamia, New Delhi.
3.	Organised ‘GFMASTAR’ Short term Course in the Department of Commerce and Business Studies, Jamia Millia Islamia in Collaboration with BOMBAY STOCK EXCHANGE (BSE) from 21.02.2014 to 26.03.2014.
4.	Session Chaired at the International Conference on Reinventing Business Practices, Startups and Sustainability – ICRBSS 2022 organised by the Department of Management Studies, SRMIST, Vadapalani in association with University of Nizwa and SRM University, Sonepat on 29.09.2022 and 30.09.2022.

Self-learning Material Developed

Sl. No	Title	Year
1.	Written Unit – 1, 2 & 3 of SLM titled “Marketing Policy Analysis” (M.Com – 1.3, First Semester) of Institute of Distance and Open Learning, Guwahati University , Guwahati, Assam. ISBN: 978-93-259-7082-3	2013
2.	Written Complete SLM (Unit: I – V) titled Store Location, Design and Visual Merchandising (Paper Code: MBRM – 3002), MBA – Retail Management III Semester) of Directorate of Distance Education, Pondicherry University , Pondicherry. ISBN No: 978 – 93 – 81932 – 05 – 6.	2013
3.	Written SLM titled “ Marketing Management (MB-202) ” for online MBA Course of NIT, Arunachal Pradesh . [NIT(AP)/HOD-MH/49/2013-14]	2015
4.	Written SLM titled “Industrial Laws” for online MBA Course of NIT, Arunachal Pradesh .	2015
5.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi Advertising Practices (BBS – 207), (Unit: 1-13), ISBN: 978-93-82997-97-9	2016
6.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi:	2016

	Advertising Media Choices (BBS – 303), (Unit: 1-14), ISBN: 978-93-82997-99-3	
7.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi: Personal Selling and Salesmanship (BBS – 304), Unit: 1-12, ISBN: 978-93-82997-82-5	2016
8.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi: Company Law (B.Com – 103) (Unit 8 – 14) ISBN: 978-93-82997-69-6	2016
9.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi: Business Law (B.Com – 104) (Unit 1-4, 12-20) ISBN: 978-93-82997-60-3	2016
10.	Written SLM for BBS Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi: Principles of Marketing (B.Com – 204) (Unit 5 – 17) ISBN: 978-93-82997-70-2	2016
11.	Written SLM for M.Com Course of Centre for Distance & Open Learning, Jamia Millia Islamia , New Delhi: Marketing Management (MCM – 107) (Unit 1.4-1.9, 10.6 – 10.11) ISBN: 978-93-5259-433-7	
12.	Written SLM titled “ Advertising and Brand Management (MM-305) ” for online MBA Course of NIT, Arunachal Pradesh, Unit 1-5.	2016
13.	Written SLM titled “ Consumer Behaviour ” for online MBA Course of NIT, Arunachal Pradesh, Unit 1-5.	2016
14.	Written SLM titled “ Sales & Distribution Management (MB – 401) ” for online MBA Course of NIT, Arunachal Pradesh, Unit 1-5.	2016

Ph.D. Guidance (Awarded):

S. No.	Name of the Scholar	Year	Title of the Thesis	Supervisor/Co-Supervisor
1.	Dr. Lalat K. Pani	2009	“ Durable Purchase Decision and Consumer Behavior ”. Notification No: Exam. Ph.D./2009, Dated - 27.06.2009 F. M. University, Odisha	Prof. K. C. Raut Dr. M. K. Nabi (Co-supervisor)
2.	Dr. Md. Irshadun Nabi	2013	A Critical Appraisal on Consumer Protection: A Study of Service Sector Redressal in Bhadrak District. Notification No: Exam. Ph.D/2013, Dated – 15.05.2013. F. M. University, Odisha	Dr. P. K Roy Dr. M. K. Nabi (Co-supervisor)

3.	Dr. Sunil Kumar Jena	2013	Services Marketing and Consumer Satisfaction : A Case Study of Mobile Services in Orissa, Notification No: Exam. Ph.D/2013, Dated – 30.09.13 F. M. University, Odisha	Prof. K. C. Raut Dr. M. K. Nabi (Co-supervisor)
4.	Dr. Mustafa Raza Rabbani	2014	Marketing of Financial Services by Public Sector and Private Sector Banks: A Comparative Study of SBI and ICICI Banks. F.No. COE/Ph.D./(Notification)/357/2014 Dated - 31.01.2014 Jamia Millia Islamia, New Delhi	Dr. M. K. Nabi
5.	Dr. Akhilesh Saurikhia	2014	Effectiveness of Word of Mouth Publicity on Buying Behaviour of Consumer Durable Products: An Empirical Study F.No.COE/Ph.D./(Notification)/362/2014 Dated - 22.05.2014 Jamia Millia Islamia, New Delhi	Dr. M. K. Nabi
6.	Dr. Mueenuz zafar Khan	2014	Organised Retailing in India: A Study of Selected Shopping Malls. F.No.COE/Ph.D./(Notification)/370/2014. Dated -31.12.2014.	Dr. M. K. Nabi
7.	Dr. Mohd. Afzal Saifi	2020	Consumer Shift from Unorganised to Organised Retailing: An Empirical Study F.No.COE/Ph.D./(Notification)/485/2020. Dated 03.11.2020. Regd. No. Ph.D/Comm/15	Dr. M. K. Nabi
8.	Dr. Imran Ahmad	2020	Perception of Consumers Towards Online Shopping F.No.COE/Ph.D./(Notification)/486/2020. Dated 23.11.2020. Regd. No. Ph.D/Comm/14	Dr. M. K. Nabi
9.	Dr. Vivek	2020	Corporate Social Responsibility and Corporate Brand Image: An Interface F.No.COE/Ph.D./(Notification)/486/2020. Dated 23.11.2020. Regd. No. Ph.D/Comm/15	Dr. M. K. Nabi
10.	Dr. Dina Z. A. Hijjo	2023	Role of Family Members in Consumer Durable Purchases F.No.COE/Ph.D./(Notification)/536/2023. Dated 18.04.2023. Regd. No: Ph.D/Com./16	Dr. M.K.Nabi

11.	Dr. Ayesha Tabassum	2023	Perception of Children Towards television Commercials Regd. No. PHD-AFU-17-13M Notification No. : AFU-31/2023/01 Dated: 31.01.2023	Dr Usman Gani & Dr. Mohd Kamalun Nabi
12.	Zebran Khan	2025	Effect of eWOM on Brand Equity and Purchase Intention : An Empirical Study of Apparel Brands F. NO. COE/ Ph.D./(Notification)/579/2025 Dated: 30.05.2025 Enrollment no.: 20- 10599	Dr. M.K. Nabi
13.	Mohammed Turaab Suhail	2025	India's Trade Relations with SAARC Countries: An Empirical Study F. NO. COE/ Ph.D./(Notification)/592/2025 Dated: 31-12-2025	Dr. M.K. Nabi

Ph.D. Guidance (Under Progress)

S. No	Name of the Scholar	Title of the Thesis	Guide
1.	Anam Khanam	Impact of Greenwash on Green Purchase Intention: An Empirical Analysis Student Id: 202009005 Dated: 09/09/2021	Dr. M. K. Nabi
2.	Ariba Khan	Impact of Social Media Influencers on Online Purchase Intention: An Empirical Study Student Id: 202009047 Dated: 13/09/2021	Dr. M. K. Nabi
3.	Ishwar Singh	Perception Analysis Of Flea Market: An Empirical Study Of Delhi NCR Buyers	Dr. M.K. Nabi
4.	Ravinder Pant	Impact of Emotional Brand Attachment on Consumer Purchase Intention: A Study of Apparel Brands Student Id: 202008982 Dated: 10/09/2021	Dr. M.K. Nabi
5.	Md. Yaseen	Determinants of Travelers' Revisit Intention Towards Sustainable Tourism Destinations Student Id: 202400581 Dated: 02/04/2024	Dr. M.K. Nabi
6.	Mohd Hamid Abrar	Student Id: 202400613 Dated: 02/04/2024	Dr. M.K. Nabi

7.	Nurul Islam Khan	Student Id: 202400643 Dated: 02/04/2024	Dr. M.K. Nabi
8.	Muqaddas Zehra	“Understanding AI Adoption Among GenZ customers: An integrative Model of Trust, Attitude and Purchase Intention” Student Id: Dated: 26/12/2025	Dr. M.K. Nabi

Membership in the Professional Bodies:

1. Life Member, Indian Commerce Association.
2. Life Member, Indian Accounting Association.
3. Life Member, Orissa Commerce Association.

(Mohd. Kamalun Nabi)
