

Sabiha Khatoon, Ph.D, PDF

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Academic Credentials

- **Citations: 71**
- **Post Doctoral Research Title:** Impact of Welfare Policies on Socio-Economic Condition of Handloom Weavers in India- A Case Study of Western Uttar Pradesh.
- **Thesis Title:** *Impact of Multifibre Agreement Phase-out on Textiles Trade Between India and European Union (E.U.)*
- **Area of Interest:** International Business, Cognitive Models, Fiscal Space

S. No.	Course Name	Specialization	University/Board	Year
1.	Post-Doctoral Fellowship to Women Candidate (UGC)	Commerce	Aligarh Muslim University, Aligarh	Completed on 16-04-2021
2.	Doctor of Philosophy	International Business	Aligarh Muslim University, Aligarh	2015
3.	UGC-NET	Commerce	UGC	April 2014 (Certificate No. 132007165)
4.	Master of Commerce (M. Com.)	Finance & Accounting	Aligarh Muslim University, Aligarh	2009
5.	Bachelor of Commerce (B.Com.)	Commerce	Aligarh Muslim University, Aligarh	2007

Academic Work Experience

	Courses	Designation	Number of Years	Name of University/ College
1.	P.G (PGDBF & MBAFM)	PDF	January, 2021 to 30 th June, 2021	Department Of Commerce, A.M.U., Aligarh
2.	U.G. & P.G (B.Com, PGDBF, PGBRIM & MIRM)	PDF	August, 2016 to 30 th March, 2019	Department Of Commerce, A.M.U., Aligarh
3.	MCA Programme (MCS35)	Academic Counselor	1 (2018)	IGNOU (Regional Centre- Aligarh)

4.	Class XI and XII (Commerce)	PTT	17-01-2015 to 19-04-2016	Senior School (Girls), A.M.U.
5.	Class XI and XII (Commerce)	PGT	22-08-14 to 30-11-14	Al-Barkaat Public School (+2), Aligarh
6.	B.Com (Hon) (Tutorial Classes)	PhD Scholar	1 Month	Department Of Commerce, A.M.U., Aligarh

Fellowships & Awards

2016: Fellowship: U.G.C.- Post Doctoral Fellowship to Women Candidate.

2011: Fellowship: U.G.C.- Senior Research Fellowship.

2010: Fellowship: U.G.C.- Maulana Azad National Fellowship for Minority students.

Skills & Activities

Skills: Windows (Vista, XP), Data Analysis, Mendeley, VOSviewer, Harzing's Publish or Perish 7, SPSS & Amos Graphics, SmartPLS 3, MINITAB, Tally, MSOffice 2007- Microsoft PowerPoint, Microsoft Excel. Stats Tool Package (Excel).

Languages: English, Hindi, Urdu.

National/ International Publications in Journals/ proceedings

1. **Khatoon, S., Anwar, I., Shamsi, M. A., & Chaudhary, A. (2024).** *Consumers' behavioral intention toward online shopping in the post-COVID-19 period.* International Journal of Consumer Studies, 48(1), e13001. Scopus Indexed, ABDC-A.
2. **Anwar, I., Shamsi, M. A., Khatoon, S., Saleem, I., & Chaudhary, A. (2022).** *Multivariate dataset on cognitive predictors of Indian consumers' purchase intention toward circular textile products.* Frontiers in Psychology, 13. EBSCO databases, PsycINFO, and Scopus Indexed
3. **Khatoon, S., & Iffat, A. (2022).** *AatmaNirbhar Bharat Abhiyan: a tool to revive Uttar Pradesh handloom sector.* Research Journal of Textile and Apparel, 26(4), 468-484. <https://doi.org/10.1108/RJTA-05-2021-0061>. UGC Care listed (<https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList>) / Scopus indexed.
4. **Asiya Chaudhary & Sabiha Khatoon. (2021).** *Impact of the New Middle Class on consumer behavior: a case study of Delhi-NCR.* Journal of Asian Business and Economic Studies. Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JABES-07-2020-0080>. ESCI (Web of Science) indexed/ Scopus indexed.
5. **Sabiha Khatoon. (2018).** *Textile and Clothing Export Competitiveness of India and Pakistan in World Textiles Market: A post MFA Scenario.* International Journal of Research in Management and Social Science (Conference Special), 6(1(V)), 167-176 (UGC listed).
6. **Sabiha Khatoon. (2017).** *Cashless Transactions and Small Textile Traders of Aligarh District.* IOSR Journal of Business and Management (IOSR-JBM), 19(10), 1-5. DOI: [10.9790/487X-1910080105](https://doi.org/10.9790/487X-1910080105)

7. **Sabiha Khatoon.** (2016). *Make in India: A Platform to Indian Handloom Market.* IOSR Journal of Business and Management (IOSR-JBM), 18(9), 36-40.
DOI: [10.9790/487X-1809023640](https://doi.org/10.9790/487X-1809023640)
8. **Sabiha Khatoon.** (2015). *A Comparative Analysis of Production of Cloth in Indian Textiles Industry between the Pre and Post MFA Phase-Out Period.* International Journal of Research in Commerce & Management, 6(7), 63-66.
9. **Sabiha Khatoon.** (2015). *Status of Muslim Women Entrepreneur in India- A Muslim Minority Country.* International Journal of Research in Commerce & Management, 6(5), 86-89.
10. **Sabiha Khatoon.** (2014). *EU's FDI in Indian Textiles Industry- Trend, Composition and Future.* International Journal of Multidisciplinary Research Academy- International Journal of Research in Social Science, 4(11), 34-43.
11. Asiya Chaudhary, **Sabiha Khatoon.** (2014). *EU's FDI in Indian Textiles Industry- A Post MFA Scenario.* Global Business Research Journals (GBRJ)-Journal of Emerging Issues in Economics, Finance and Banking, 3(5), 1185-1196.
12. Asiya Chaudhary, **Sabiha Khatoon.** (2014). *A Comparative Analysis Of Indo-E.U. Textiles Trade Relations Between The Pre And Post MFA (Multi -Fibre Agreement) Phase-Out Period.* International Journal of Research in Business Management (IMPACT: IJRB), 2(5), 79-89. (ICI Indexed)
13. **Sabiha Khatoon.** (2012). *Rural Marketing In India- A Tool To Minimize The Impact Of Global Meltdown.* International Journal Of Marketing, Financial Services & Management Research, 1(4), 107-115.
14. Asiya Chaudhary, **Sabiha Khatoon.** (2012). *Indo- China: The Prospective Economic Region.* Far East Journal of Psychology and Business, 6(3), 18-35.

Publications in Edited Books

1. Asiya Chaudhary, **Sabiha Khatoon.** (2012). *India and China: Economies of the Future.* In WTO, India and Regionalism in world Trade (pp. 39-62). New Century Publications, New Delhi.

Paper presented in International Conferences/ Seminars

1. Presented a paper entitled "A Study of Investment Habit of New Middle Class on the Basis of Gender and their Marital Status: a Case Study of Delhi and NCR" at 2nd International Conference on Economics & Finance, jointly organized by BITS Pilani K.K. Birla Goa Campus and Robert J. Trulaske Sr. College of Business, University of Missouri, held at BITS Pilani K.K. Birla Goa Campus, Goa, India (January 23 – 25, 2020).
2. Presented a paper entitled "Role of Government Policies in Sustainability of Handloom Entrepreneurs- A Case Study of Muzaffarnagar District" at International Conference on "START UP TO SCALE UP: Management and Policy Interventions" organized by Department of Commerce, Aligarh Muslim University, Aligarh in collaboration with Gedu College of Business Studies, Royal University of Bhutan, Bhutan, April, 06 to 07, 2019.

3. Presented a paper entitled “Textile and Clothing Export Competitiveness of India and Pakistan in World Textiles Market: A post MFA Scenario” at 2nd International Business and Finance Conference (IBFC) organized by Centre for Management Studies, Jamia Millia Islamia, February, 21, 2018.

4. Presented a paper entitled “Textiles Tourism – India’s Amazing Heritage” at International Conference on “New Tourism Paradigms in a Changing World: Innovations, Dynamics and Future Perspective” organized by Department of Commerce, A.M.U., Aligarh, November 27-29, 2017.

5. Presented a paper entitled “India and China: The Future Economic Region” at International Conference on “India In The Emerging Order- A Potential Market For World” organized by D.A.V. College, Malout, Punjab, February, 25-26, 2011.

Paper/Poster presented in National Conferences/ Seminars

1. **Poster Presentation on “Demonetization- Going Cashless”** at National Seminar on “Cashless Economy: Opportunities and Challenges” organised by Department of Commerce, A.M.U., Aligarh, April, 29, 2017.

2. Presented a paper entitled “Status of Muslim Women Entrepreneur in India- A Muslim Minority Country” at National Seminar on Inclusive Development and Mainstreaming of the Minority (Muslim) Community in India organized by Department of Commerce, A.M.U., Aligarh, December, 4-5, 2014.

3. Presented a paper entitled “Rural Marketing In India- A Tool To Minimize The Impact Of Global Meltdown” organized by IIMT, Aligarh, January, 30-31, 2011.

National/International/Seminars/Conferences Attended

1. Attended one day International Symposium on “Gender Diversity” held at Department of Commerce, Aligarh Muslim University, Aligarh, April, 5, 2019.

2. Attended National Seminar on “Inclusive Development and Mainstreaming of the Minority (Muslim) Community in India”, organised by Department of Commerce, Aligarh Muslim University, Aligarh, December, 4-5, 2014.

3. Attended National Conference on “Retailing in India: Emerging Dimensions to Explore rural potential”, organized by Institute of Information Management & Technology, Aligarh, January, 30-31, 2011.

4. Attended International Conference on “India In The Emerging Order- A Potential Market For World”, organized by D.A.V. College, Malout, Punjab, February, 25-26, 2011.

5. Attended International Conference on “Open and Distance Learning for Social Justice”, organized by Centre for Distance Education, Aligarh Muslim University, Aligarh, March, 22-24, 2011.

6. Attended International Conference on “Indo-ASEAN Trade and Investment”, organized by Institute of Objective Studies, New Delhi, July, 8-10, 2011.

Participation in Short Term Courses/Workshop/Training Course:

1. Attended online training session on **7 Step of Academic Writing**, organized by CONNECTING ASIA (www.connectingasias.org) (March 06, 2021).

2. Participated in one week online **National Workshop on Advance Research Methods** organized by JVA Edutech- New Delhi, India (December 26-30, 2020).
3. Participated in Five Days **Online National Workshop on “Research Data and Statistical Analysis using R Programming”** organized by Information and Library Network (INFLIBNET) Centre, Gandhinagar, Gujarat, India (September 14-18, 2020).
4. Participated in one week **Online National Faculty Development Program on Advanced Research Methods and Quantitative Data Analysis** organized by JVA Edutech- New Delhi, India (September 21- 27, 2020).
5. Participated in TEQIP-III sponsored one week online short term course on **Modern Tools and Techniques for Effective Research and Publications (MTTERP)** organised by Dr. B R Ambedkar National Institute of Technology Jalandhar, Punjab, India (August 21, 2020 – August 25, 2020).
6. Participated in **International Research Workshop** organized by Department of Commerce, Aligarh Muslim University, Aligarh in collaboration with Gedu College of Business Studies, Royal University of Bhutan, Bhutan (April, 03-04, 2019).
7. Participated in **Orientation Programme on “Research Methodology: Islamic Perspective”** organized by Faculty of Social Sciences, Aligarh Muslim University, Aligarh in collaboration with Institute of Objective Studies, New Delhi (January 27- February 9, 2018).
8. Participated in **Short Term Course on Data Analytics with SPSS**, organized by Department of Psychology, Aligarh Muslim University, Aligarh (March, 20-26, 2017).
9. Participated in **Short Term Course on Data Analysis/ SPSS & R/ MINITAB**, organized by UGC Human Resource Development Centre (HRDC), Aligarh Muslim University, Aligarh (August, 29 - September 04, 2016).
10. Participated in **Workshop on Environmental Concern and Commerce**, organized by Department of Commerce, Aligarh Muslim University & IIM, Kashipur, (February 27 – March 3, 2015).
11. Participated in **Training course in Research Methodology and Computer Applications** in Commerce and Management Studies for Doctoral Scholars, organized by Indian Council of Social Science Research, (May, 14-23, 2013).
12. Participated in **Workshop on Research Methodology** in Commerce, organized by UGC Academic Staff College, (December, 20-25, 2010).

Academic & Administrative Activities

- **B.Com Programme Coordinator, CDOE, JMI.**
- **Assisted in ICSSR and UGC funded projects.**
- **Assisted in compiling the syllabi of B.Com, M.Com, BRIM, MFC and MTS, Department of Commerce, Aligarh Muslim University, Aligarh.**
- Served as **Session Coordinator** in National Workshop on “Skill Trends and Skill Needs in Tourism Sector in India” sponsored by Ministry of Tourism, Government of India (23th -28th September 2019).
- Served as a member of organizing team in **Five day Conclave** organized by Department of Commerce, Aligarh Muslim University, Aligarh in collaboration with

Gedu College of Business Studies, Royal University of Bhutan, Bhutan. (03-04-2019 to 07-04-2019)

- Served as **Polling Officer** for A.M.U. Students' Union Elections on 03.11.2018 at Department of Commerce, Aligarh Muslim University, Aligarh.
- Served as **Polling Officer** for A.M.U. Students' Union Elections on 11.12.2017 at Department of Commerce, Aligarh Muslim University, Aligarh.
- Served as **Polling Officer** for A.M.U. Students' Union Elections on 08.10.2016 at Department of Commerce, Aligarh Muslim University, Aligarh.
- Served as **Polling Officer** for the Election of Five Representatives of the NTS to the AMU Court on 06-02-2016 at Aligarh Muslim University, Aligarh.
- Served as **Coordinator of Commerce Society** at Senior Secondary School (Girls). (17-01- 2015 to 19-04-2016)
- Took **tutorial classes** for B.Com. in department of commerce, Aligarh Muslim University, Aligarh.
- Served as a **member of organizing team in five day workshop** on Environmental Concern and Commerce organized by Deptt. Of Commerce, A.M.U. & IIM, Kashipur. 27th Feb-3rd March, 2015.
- Served as a **member of organizing team at the two days National Seminar** organized by Department of Commerce, Aligarh Muslim University, Aligarh. 4th & 5th Dec, 2014.
- Served at the **Capacity Building Programme** organized by Department of Commerce, Aligarh Muslim University, Aligarh. 11th -24th September 2014.
- Served as a **member of organizing team at training course** organized by Department of Commerce, Aligarh Muslim University, Aligarh. 14th-15th May 2013
- Contributed as a **member of organizing team for three day International conference** organized by Centre for Distance Education, Aligarh Muslim University, Aligarh. 22-24 March 2011
- **Participated in three day International conference** on 'Indo-ASEAN Trade & Investment' organized by Institute of Objective Studies (IOS) New Delhi. 8th -10th , July 2011.
- **Participated in six day workshop** on Research Methodology in Commerce organized by UGC Academic Staff College. 20-25 Dec. 2010.

Academic Referee:

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