

SONALI SHARMA

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CURRENT POSITION

Assistant Professor, Cinematography and Editing (Senior Scale)

Programme Coordinator, M.A. Mass Communication, A.J. Kidwai Mass Communication Research Centre, Jamia Millia Islamia, New Delhi

TEACHING EXPERIENCE

Assistant Professor - Cinematography and Editing (Stage 2) with AJK MCRC, Jamia Millia Islamia, Central University, New Delhi. (August 2018 -)

Assistant Professor - Cinematography and Editing (Stage 1) with AJK MCRC, Jamia Millia Islamia, Central University, New Delhi. (August 2012 - 2018)

Lecturer (16mm Film Production) with AJK MCRC, Jamia Millia Islamia. (February 2010 – August 2012)

PAPERS TAUGHT

16mm Film Production

Advanced Cinematography

Digital Media Arts

Interactive Digital Media

Video and Television Production

EDUCATION

PhD in Mass Communication, Jamia Millia Islamia, New Delhi

UGC - National Eligibility Test (Mass Communication & Journalism) June 2008 Examination

M.A. in Mass Communication (2007), AJK MCRC, Jamia Millia Islamia, New Delhi

B.A. Honours in Journalism (2005), Kamala Nehru College, University of Delhi

RESEARCH & TEACHING INTERESTS

children and digital media, digital cultures, documentary, interactive media, media production, screen production, social media

PUBLICATIONS

- Sharma, S. (2022). #delhimetro on Instagram: Digital Media and Mobility Practices before and during the COVID-19 Pandemic, *Asiascape: Digital Asia*, 9(1-2), 19-46. doi: <https://doi.org/10.1163/22142312-bja10032>

- Sharma, S. (2021) Mobilities on Screen: Delhi Metro in Bollywood (2005-2017). International Journal of Communication and Media Studies. ISSN (P): 2250-0014. Vol. 11, Issue 2, Dec 2021. 13-24.
- Sharma, S. & Kapur, A. (2016) Trajectories of Interactivity in Indian Documentary Practice. CineAction, no.97, 2016 Wntr, p.45(5) (ISSN: 0826-9866)
- Sharma, S. (2022) "Storytelling and the Audience in the Digital Age" in New Media: Media Content Production on Multiple Platforms. pp. 261-270. Ed. Krishna Sankar Kusuma. New Delhi: Arshia Publications
- Sharma, S. (2022) "Mobile Media and Understanding the Audience" in New Media: Media Content Production on Multiple Platforms. pp. 271-278. Ed. Krishna Sankar Kusuma. New Delhi: Arshia Publications
- Sharma, S. & Nagpal, S. (2021) "Chapter 4 Right Out of the Gate: Getting Started in a Filmmaking Career" in Opportunities in Media Industry Post-COVID-19 Pandemic Volume I. pp. 56-72. Eds Chawla, Amit, Chawla Sayani, Bhushan, Neha. Chennai: Clever Fox Publishing. Clever Fox Publishing

SELECT CONFERENCE PRESENTATIONS

- *Aao, Jagah Banaye! Voicing and Listening to Stories of Vending, Mending, and Reclaiming the City* at the IAMCR 2024 Conference in Christchurch, New Zealand. June 30 - July 4, 2024.
- *Imagined Communities and Re-Imagined Spaces of Delhi Metro: @MetroDoodle on Instagram* at the Interactive Film and Media Conference 2024, supported by the Toronto Metropolitan University, Canada. June 11-14, 2024
- *Between Imagination, Interactivity, and Smart Learning Through Phygital Play at Home* at the International Conference - Future Communications: Rethinking Societies, Cultures, and Governance 2024 hosted by the Department of Electronic Media and Mass Communication, Pondicherry University in collaboration with the University of Toulon, France. April 8-10, 2024.
- *Portraying Cultural Identity and Articulating Visual Voice through Art on Instagram* at the National Conference Changing Media Landscape and Society organised by the Department of Mass Communication, Manipal University. March 20, 2024
- *Possibilities of Practice-based PhD in Filmmaking* at the National Seminar on Transforming Film Education organised by SRFTI, Kolkata. December 13-15, 2023.
- *Collaboratively Re-imaging Spaces through Socially Engaged Creative Practices* at the Interactive Film and Media Conference 2023 hosted by Toronto Metropolitan University (Canada), the University of Texas at Dallas (USA), Leeds Trinity University (UK), and Ithaca College (USA). June 7-9, 2023.
- *Pursuit of Cinematic Authenticity: "city" in Documentaries Cities of Sleep and All that Breathes* at ICA Manipal Regional Hub 2023. May 26-30, 2023
- *Pleasure, Polyphony and Networking in Agents of Ishq: A Case Study* at Interactive Film and Media Conference 2022 hosted by Ryerson University (Canada), the University of Texas at Dallas (USA), the University of Sao Paulo (Brazil), Leeds Trinity University (UK), University of Bayreuth (Germany). June 8-10, 2022.
- *Frontline Workers and Mobile Video Calling During COVID-19* at Mobile Studies Congress 2020, organised by the University of Nottingham, Ningbo, China. November 13-15, 2020.
- *Nursery Rhymes in Indic Languages on YouTube* in JTACON 2020. The multi-disciplinary conference's Lives of the Media section was organised in AJK MCRC, Jamia Millia Islamia. February 17-18, 2020.
- *#delhimetro on Instagram: Gendered Mobility in the City & Digital Media Practices* at the 12th Annual Nordic NIAS Council Conference – Digital Asia: Cultural, Socio-Economic, and Political Transformations. Organised by Lund University & Nordic Institute of Asian Studies. December 2-4, 2019, at Lund, Sweden.
- Presented a section of PhD work on Independent Documentary in India & Circulation in the Digital Age. Organised by Lund University & Nordic Institute of Asian Studies. December 5-6, 2019, at Lund, Sweden.
- *Hickory, Dickory, Dock! Pedagogical Innovation, Nursery Rhymes and Digital Platforms* at CLIL@India's concluding conference Transforming Pedagogy in India: Connecting Content and Language. Organized by the Manipal Academy of Higher Education (MAHE), Manipal. September 5-6, 2019
- *Framing/Unframing Delhi through the Lens of Delhi Metro* on the panel 'Framing Urban Space' in the i-Docs 2018 Symposium; held in Bristol, United Kingdom. March 21-23, 2018.
- *Indian Independent Documentary Films and Interactivity in the Digital Age*, on the panel 'Interactive Documentary's Immersive Potential' at the Visible Evidence XXII Conference, held in Toronto, Canada, from August 19-23, 2015.