

**STUDENT ASSIGNMENTS (SESSION 2025-26)**  
Advanced Diploma in Educational Media Production  
(Distance Mode)

Guidelines to submit Assignments

The students are required to read carefully and follow the instructions given below:

1. Submission of one complete Assignment in each paper of the program is compulsory.
2. Completed Handwritten Assignments on A4 size papers in a PDF format need to be submitted on Google Classroom on or before the due date
3. Write Following details as required on the cover page of each Assignment.

Roll No.: .....

Name of Student.: .....

Father's Name.: .....

Contact No.: .....

Course.: .....

Subject Code.: .....

Subject Title.: .....

4. For Assignments Submitted after due date mentioned, a late fee of Rs. 100/- per assignment will be payable through Demand Draft in favor of Jamia Millia Islamia, Payable at New Delhi

5. Please go through your Program Guide carefully for further details.

6. Last Date for Assignment Submission is 20 May 2026

7. All Students must upload PDF of Assignment in the Correct Folder (Assignment uploaded in Wrong Folder will not be evaluated and marked as ZERO)

8. Name of uploaded PDF (for each assignment) must be your Roll No followed by SubjectCode.

(Example, D257DEMP001\_EPMC01)

9. Link to upload Assignments:

<https://drive.google.com/drive/u/0/folders/1LkOrsSLjqO3iPICaDZE9pMvY6rSZobKj>

## **EMPC-01: Foundations of Educational Media**

Attempt any **three** of the following questions in **approximately 200 words each**.

*(Each question carries 10 marks.)*

1. Drawing on a learning experience from your own academic journey (school, college, or online learning), examine how educational media has evolved over time. Analyze how the role of media in instructional design has changed in that context, and comment on the presence or absence of elements such as multimedia and gamification.
2. Select a topic that you have either studied or taught. Propose a media-based instructional approach for teaching this topic using at least two different forms of media. Justify your choices by explaining how each medium contributes uniquely to the learning process, and identify opportunities to enhance learner engagement.
3. Identify a specific educational resource you have used (e.g., a textbook chapter, podcast, recorded lecture, or online module). Critically evaluate how this resource could be redesigned for a digital or interactive platform. Discuss the potential gains as well as the possible limitations of such a transformation.
4. Consider a scenario in which you are required to create educational media using content available online. Describe the steps you would take to ensure ethical and legal compliance. Reflect on the challenges of balancing accessibility, creativity, and respect for intellectual property.
5. Imagine a near-future classroom in your discipline where AI-based tools are routinely integrated. Describe one realistic teaching–learning activity in this context and explain how learning outcomes would be assessed. Reflect on the potential benefits and limitations of using AI in this setting.

## EPMC-02: Script Writing and Storyboarding for Educational Media

### Assignment 1: Content Creation for Multiple Media Formats (20 marks)

### Assignment 2: Storyboard Development (10 marks)

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#### Description of Assignment 1: Content Creation for Multiple Media Formats

In this assignment, you are required to choose one educational topic of your interest and develop content for different media platforms. The objective is to understand how the same message can be adapted across formats while maintaining clarity, creativity, and relevance.

You are required to prepare the following:

For **Print Media**, write a short article (250–300 words) in a feature style. It should include a suitable headline, a subhead, and a well-structured body.

For **Audio Media**, create a radio script of approximately 60–90 seconds. The script should include announcer lines, voice-over (VO), sound effects (SFX), and music cues wherever appropriate.

For **Audio-Visual Media**, develop a 60–90 second script in a two-column format, clearly separating **Video** and **Audio**. Ensure that the visuals and audio elements complement each other effectively.

For a **Digital Media Platform**, design a social media post along with a caption (100–120 words). Include relevant hashtags and a clear call to action (CTA).

#### Example Topic: “Importance of Reading”

- Print: “Why Reading Still Matters in a Digital Age”
- Audio: “In today’s digital world, the habit of reading continues to strengthen the mind...” (SFX: pages turning)
- AV: Visual of a child reading | VO: “Every page opens a new world...”
- Digital: “Just 15 minutes of reading daily can improve focus” #ReadDaily #JAMIAUNIVERSITY

एकाग्रता को बेहतर बना सकता है” #ReadDaily #JAMIAUNIVERSITY

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#### Description of Assignment 2: Storyboard Development

In this assignment, you will convert your Audio-Visual script into a visual storyboard consisting of 6 frames (approx..). Each frame should clearly represent how the scene will appear and sound.

Each frame must include:

Frame number, visual description (sketch or written), shot type (e.g., WS, CU), audio or voice-over, and duration.

**Example:**

Frame 1 – A wide shot of a library where students are browsing books.

Audio: Soft library ambience with voice-over – “Knowledge begins here...”

Duration: 5 seconds

## **EMPC-03 – Audio Visual Production for Education**

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### **Q1 (15 Marks – Practical)**

Create a 1-minute video using Adobe Premiere Pro on either an educational topic or a news reporting segment. The video should include trimmed clips, smooth transitions, background audio, and text overlays (such as titles or captions).

Export Settings:

- Format: H.264 (.MP4 preferred)
- Resolution: 720p or 1080p
- Frame Rate: 24 / 25 / 30 fps (match your footage)
- Aspect Ratio: 16:9 (preferred)
- Submit with proper file name

Focus on clear content, smooth editing, and overall presentation.

### **Q2 (15 Marks – Theory)**

Based on the video created in Question 1, discuss the special effects and enhancements that can be applied to improve the final output. Explain the process of applying these effects in any software (such as transitions, colour correction, audio enhancement, and text animation), and describe how these changes impact the overall quality and effectiveness of the educational video.

## **EMPC-04: Digital Media Tools and Technologies**

Attempt any three of the following questions in approximately 200 words each.  
(10 Marks for each question)

1. You are required to design an educational poster explaining a scientific or social concept using Adobe Illustrator. Describe the step-by-step approach you would follow, including the use of shapes, typography, colour schemes, and visual hierarchy. Explain how these elements contribute to effective communication.
2. Discuss how pedagogical approaches influence the selection and use of digital tools and technologies in educational media. Illustrate your answer with one example that clearly shows the alignment between learning objectives, pedagogy, and technology.
3. A school intends to introduce an Augmented Reality (AR) module to teach history by overlaying 3D models of monuments onto textbooks. However, teachers are concerned about usability and learning effectiveness. Analyze this case and propose how the AR module should be designed to enhance learning without causing cognitive overload. Also, discuss the potential benefits and limitations of AR in this context.
4. You have developed a digital learning platform offering short courses and microlearning modules. Propose a suitable monetization strategy (or a combination of strategies) for this platform. Justify your choices in terms of target audience, accessibility, sustainability, and competition in the EdTech market.
5. Automated grading and AI-based assessment tools are increasingly used in online learning environments. Evaluate their effectiveness in measuring higher-order learning outcomes such as critical thinking and creativity. Suggest ways to improve their reliability and validity.

## **EMPC-05: Media Project Planning and Management**

### **Instructions:**

- Word count should be 1,500–2,000 words
- Use APA 7th Edition to cite literature
- Write in your own words
- Attempt any one of the following questions

### **Q1 (30 Marks)**

A. How would you develop a strategic framework for a multi-platform educational media campaign that addresses the digital divide while ensuring intellectual property protection across diverse jurisdictions?

OR

B. Critically evaluate a scenario where an educational media project intends to utilize culturally sensitive artifacts such as indigenous music, sacred imagery, or oral histories that are legally in the public domain but remain ethically restricted by the community of origin.

## **EMPC-06: Media Language and Media Psychology**

### **Instructions:**

- Attempt any three questions.
- Each question carries 10 marks.
- Answer each question in approximately 150–200 words.
- Write your answers in clear and simple English.
- Use examples from your daily life wherever possible.

### **Q1.**

Give one example of media from your daily life (such as a TV advertisement, YouTube video, or social media post).

Explain how elements like colour, images, or music are used and how they influence your feelings.

### **Q2.**

What type of media content attracts your attention the most?

Explain which elements (such as visuals, sound, story, or presentation style) keep you engaged and why.

### **Q3.**

Do you think media has an impact on people's thinking and behaviour?

Explain your answer with one suitable example.

### **Q4.**

Describe any advertisement or video that creates a strong emotional impact (happy, sad, or motivational).

Explain how visuals, music, and storytelling are used to create that emotion.

### **Q5.**

Many digital platforms show content based on user preferences.

In your opinion, is this useful or distracting? Give reasons for your answer.