## CENTRE FOR DISTANCE AND ONLINE EDUCATION JAMIA MILLIA ISLAMIA, NEW DELHI – 110025

STUDENT'S ASSIGNMENTS MBA (DISTANCE MODE) SEMESTER I SESSION 2023-24 (January)

### STUDENT ASSIGNMENTS (SESSION 2023-24)

### **INSTRUCTIONS**

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each course of the programme every year/semester is compulsory.
- Completed Assignments on prescribed Assignment Booklet/A4 size papers are to be submitted by hand/ through post to the Study Centre /uploaded on Google classroom as per the date notified by the CDOE.
- For Assignments Submitted after the notified date a late fee of **Rs. 100/-** per course assignment will be payable through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Write your name, roll number and other details as required on the cover page of Assignment Booklet/sheets.
- For your record, keep a photocopy of your Assignment.
- Please go through your Programme Guide carefully for further detail

## Course Title: Management Concept & Organizational BehaviourCourse Code: DMBA-CP-101Session 2023-2024Maximum Marks: 25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. What do you understand by Behaviour Approach to Management? Discuss the Hawthorne Experiment.
- 2. Describe the inherited and learned characteristics of individual behaviour. Briefly explain the environmental effect on behaviour.
- 3. Describe the various types of conflicts. Discuss the structural factors that lead to conflicts in organizations.
- 4. What are values? What are the sources of values? What are its different types?
- 5. Write notes on any two:
  - Managerial functions & roles
  - Group dynamics
  - Maslow's theory of motivation
  - Concept of personality.

# Course Title: Quantitative MethodsCourse Code: DMBA-CP-102Session 2023-2024Maximum Marks: 25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

1. Calculate the correlation coefficient between price and sales from the following data and interpret the results.

Price (Rs)	100	90	85	92	90	84	88	90
Sales	5	6	7	6	7	8	8	7

- 2. Explain the term "Dispersion". What purpose does a measure of dispersion serve? In light of these, comment on some of the well-known measures of dispersion.
- 3. What is Time Series Analysis? Discuss the different types of variations or components that influence a time series.
- 4. (a) The probability that a person has a certain disease is 0.03. Medical diagnostic tests are available to determine whether the person actually has the disease. If the disease is actually present, the probability that the medical diagnostic test will give a positive result (indicating that the disease is present) is 0.90. If the disease is not actually present, the probability of a positive test result (indicating that the disease is present) is 0.02. Suppose that the medical diagnostic test has given a positive result(indicating that the disease is present). What is the probability that the disease is actually present? What is the probability of a positive test result?

(b) A piece of equipment will function only when all the 3 components A, B, and C areworking. The probability of A failing during one year is 0.15, that of B failing is0.05 and that of C failing is 0.10. What is the probability that the equipment willfail before the end of the year?

- 5. Write notes on any two:
  - Role of Quantitative Techniques in Business and Industry
  - Scales of Measures
  - Different Sampling Techniques
  - Measures of Central Tendency

#### Course Code: DMBA CP-103 Maximum Marks – 25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. Discuss the nature and scope of managerial economics. "Managerial economics is the integration of economic theory and business practices", comment.
- 2. What is elasticity of demand? Calculate price elasticity of demand if quantity demanded of a product increased from 500 units to 1000 units when its price decreased from Rs 100 to Rs 50.
- 3. Discuss the managerial significance of Break-Even analysis. A company makes a product with a selling price of Rs 20 per unit and variable costs of Rs 12 per unit. The fixed costs for the period are Rs 40,000. What is the required output level to make a target profit of Rs10,000?
- 4. What is perfect competition? Explain price determination under perfect competition with a diagram.
- 5. Write notes on any two:
  - Non-Price competition
  - Production Isoquants
  - Indifference curves
  - Monetary policy

#### **Course Title – Human Resource Management**

Session-2023-24

Course Code – DMBA CP-104 Maximum Marks – 25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. Define HRM. Explain the opportunities and challenges in HRM.
- 2. What is Diversity? Explain the major reasons that have made Diversity a challenge for today's organizations.
- 3. Discuss the importance of HRD both at micro level and macro level.
- 4. What do you mean by labour welfare? Explain the qualification, duties and responsibilities of a labour welfare officer.
- 5. Write notes on any two:
  - Job Analysis
  - Talent Management
  - Balance Score Card.
  - Collective bargaining

# Course Title- Business CommunicationCourse Code- DMBA-CP-105Session -2023-24Maximum Marks-25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. What are the essential factors for communication? State the strategies for improving organizational communication?
- 2. There has been a paradigm shift in business communication in the new millennium. Discuss.

- 3. What is effective listening? 3. 'Good service providers endeavour to become listening organizations.' Discuss.
- 4. With the help of a suitable illustration, describe the various parts of a business letter.
- 5. Write notes on any two:
  - Cross Cultural communication
  - Grapevine communication
  - Conferences
  - letters of enquiry

<b>Course Title- Financial Accounting</b>	<b>Course Code- DMBA-CP-106</b>		
Session -2023-24	Maximum Marks-25		

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. Journalize the following transactions of M/s Vikas & Sons for the month of April, 2024 and post them in the Ledger.
  - April 01: Started business with a capital of Rs. 100,000.
  - April 05: Purchased goods from Aman on credit Rs. 20,000.
  - April 10: Paid cash to Amit Rs. 10,000.
  - April 14: Sold goods to Mahesh Rs. 25,000.
  - April 19: Received cash from Mahesh Rs. 10,000.
  - April 22: Further purchased goods from Aman Rs. 10,000.
  - April 25: Paid cash to Aman Rs. 10,000.
  - April 29: Paid wages Rs. 5000.
  - April 30: Paid rent Rs. 2000.
- 2. From the following information prepare a comparative balance sheet.

	31 <sup>st</sup> March, 23	31 <sup>st</sup> March, 24
Equity share capital	4,00,000	6,00,000
Debentures	2,00,000	3,25,000
Sundry creditors	2,55,000	1,17,000
Bank overdraft	7,000	10,000
Total Liabilities and Capital	8,62,000	10,52,000
Plant and machinery	1,00,000	2,00,000
Land and building	3,60,000	5,40,000
Investments	2,70,000	1,70,000
Sundry debtors	1,00,000	88,000
Cash in hand	32,000	54,000
Total assets	8,62,000	10,52,000

- 3. Ajay purchased a machinery on April Ist, 2015 for Rs. 2,00,000. The useful life of the equipment was five years and the scrap value was estimated as Rs 50,000 at the end of five years. Prepare the machinery and Depreciation ledger accounts in the books of Ajay for the year ending 31st March every year by using straight line method.
- 4. Differentiate between Fund Flow Statement and Cash Flow Statement.
- 5. Write notes on any two:
  - IFRS
  - LIFO & FIFO method
  - Realization Concept
  - Sales-ledge

#### Course Code: DMBA CP-107 Maximum Marks: 25

#### Note: Attempt any two of the following five questions. All questions carry equal marks.

- 1. Describe the different marketing philosophies. Analyse the planning process of strategic marketing to attain competitive advantage.
- 2. Elaborate the various steps in the new product development process.
- 3. 'A wide range of marketing channels are available that can be utilized for reaching out to prospective customers.' Explain.
- 4. What are the different modes of social media marketing? Discuss social media as a marketing tool.
- 5. Write notes on any two:
  - Significance of consumer behavior
  - Market segmentation
  - Marketing-Oriented Pricing
  - Green Marketing

Course Title- IT Application in Management	Course Code- DMBA-CP-108
Session -2023-24	Maximum Marks-25

#### Note: Attempt any two of the following five questions. All question carry equal marks.

- 1. Convert the following
  - Hexadecimal Number EC2 To Binary Number
  - Binary Number 10011100110 To Hexadecimal Number
  - Decimal Number 650 to Hexadecimal Number
  - Octal Number 2374 To Decimal Number
- 2. Differentiate between RAM and ROM. Explain the types of RAM and ROM.
- 3. How a computer data be secured? What are the various threats to computers with reference to data security?
- 4. What is data communication? Explain the different types of communication used in computer networks.
- 5. Write notes on any two:
  - Data and Information
  - System and Application Software
  - Emerging Trends in IT
  - DBMS