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OUR FORTHCOMING ISSUES

January 2023

Non-thematic

July 2023

Rethinking Gender in Popular Culture

Call for Papers
Women's Link

A Bi-annual Peer Reviewed International Journal
(Vol.30, Issue 1-January 2023)

The forthcoming (**Non-Thematic**) issue of *Women's Link* invites scholars, researchers, academicians, experts, policy makers and all others interested in the subject, to submit their current, original and unpublished research, which is broadly related to '**Contemporary Gender Issues**' dealing with social, cultural, political, economic and other aspects of women's issues and/or gender concerns in contemporary global, national, regional and local contexts.

Submission Guidelines:

Strictly follow the journal's style sheet, posted here (APA 7)

https://www.jmi.ac.in/upload/menuupload/journal_womens_link_style_sheet.pdf

Papers/Essays should be sent in word document and addressed to the Editor at wlj@jmi.ac.in

Last date for submitting papers: September 30, 2022

Call for Papers
Women's Link

A Bi-annual Peer Reviewed International Journal

Rethinking Gender in Popular Culture
(Vol.30, Issue 2 -July 2023)

The field of popular culture studies is wide open and has drawn a lot of academic attention for several years now. Popular culture and gender interconnect in a myriad of ways, and their interplay can lead to outcomes which can be disabling and/or enabling. Popular culture, as a significant social tool, with mediums such as images, films, TV serials, advertisements, music, literature, comic books, animations, video games, popular news, social media etc., plays an extremely critical role in constructing gendered roles and norms, as also helping deconstruct them.

Several popular genres, cutting across media, such as romance, mystery, fantasy, science fiction, dystopias etc., as also several everyday popular activities such as shopping, sports, food, fashion, social media, gaming etc., all intersect in interesting ways with gender, to produce registers of popular culture which can both be normative or not.

This issue of *Women's Link* Journal invites original research papers and book reviews on '**Rethinking Gender in Popular Culture**' which may engage with the following sub-themes, but may not be limited to them:

1. Popular culture, ideology and gender
2. Changing representations of women in popular culture
3. Cultural politics and body image
4. Gender, food and consumption
5. Shopping, consumerism and gender
6. Gender, violence and popular culture
7. Popular fashion, fads and gender
8. Health, diets, popular fads, and gender
9. Post-feminism and popular culture
10. Pop feminism and pop culture
11. Popular literature and gender
12. Gaming and gender
13. Contemporary popular women's movements
14. Popular icons and gender
15. Gender, sexuality and popular culture

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Last date for submitting papers : March 31, 2023