

Department of Commerce and Business Studies, JamiaMillialslamia, New Delhi
BBA 4 Years: Programme Structure as per NEP 2020

SEMESTER 1								
Paper Code	Paper Title	Paper Type	Credit	Practical /Viva Voce Marks	Theory Marks/ Project Evaluation	Internal Marks	Marks	Weekly Hours
24-BBA-C-101	Financial Accounting	Major-1	4	-	75	25	100	4
24-BBA-C-102	Business Law	Major-2	4	-	75	25	100	4
24-BBA-M-103	Business Communication	MD-1	3	-	56	19	75	3
24-BBA-T-104	Principle of Management	Minor -1	4	-	75	25	100	4
24-BLE-AEC	General English-I	AEC-1	2	-	37	13	50	2
24- BBA-V-105	Principles of Marketing	VAC-1	2	-	37	13	50	2
24-BBA-S-106	IT in Business	SEC-1	3	-	56	19	75	3
BLU-013	General Urdu-I	Compulsory Qualifying -I	2	-	40	10	50	2
BIS-012	Islamiat/HRS/IRC-I	Compulsory Qualifying -I	2	-	40	10	50	2
Total							26 credits	
SEMESTER 2								
Paper Code	Paper Title	Paper Type	Credit	Practical /Viva Voce Marks	Theory Marks/ Project Evaluation	Internal Marks	Marks	Weekly Hours
24-BBA-C-201	Business Mathematics	Major-3	4	-	75	25	100	4
24-BBA-C-202	Corporate Law	Major-4	4	-	75	25	100	4
24-BBA-M-203	Human Resource Management	Minor-2	4	-	75	25	100	4
BBA-T-204	Business Ethics & Corporate Governance	MD-2	3	-	56	19	75	3
BLE-AEC	General English-II	AEC-2	2	-	37	13	50	2
BBA-V-205	Financial Literacy	VAC-2	2	-	37	13	50	2
BBA-S-206	Customer Relationship Management	SEC-2	3	-	56	19	75	3
BBA-P-207	Survey Project		4	30	70	-	10	4

BLU-013	General Urdu-II	Compulsory Qualifying -II	2	-	40	10	50	2
BIS-012	Islamiat/HRS/IRC-II	Compulsory Qualifying -II	2	-	40	10	50	2
Total						30 credits		

Compulsory Vocational Course/Summer Internship during summer break for those who seek exit after first years with UG certificate (Exit-I) Total required credits =48

MD: Multi Disciplinary, **AEC:** Ability Enhancement Course **SEC:** Skill Enhancement Course

VAC: Value Addition Course.

SEMESTER 3								
Paper Code	Paper Title	Paper Type	Credit	Practical /Viva Voce Marks	Theory Marks/ Project Evaluation	Internal Marks	Marks	Weekly Hours
24-BBA.C-210	International Marketing Management	Major -6	4	-	75	25	100	4
24-BBA.C-211	Corporate Accounting	Major -7	4	-	75	25	100	4
24-BBA.M-212	Business Statistics	Minor-3	4	-	75	25	100	4
24-BBA.A-213	Financial Markets and Institutions	AEC-3	3	-	56	19	75	3
24-BBA.V-214	Soft Skill &Personality Development	VAC-3	2	-	50	-	50	2
24-BBA.S-215	Data Analysis using Spreadsheets	SEC-3	3	-	56	19	75	3
					Total	20 credits		
SEMESTER 4								
Paper Code	Paper Title	Paper Type	Credit	Practical /Viva Voce Marks	Theory Marks/ Project Evaluation	Internal Marks	Marks	Weekly Hours
24-BBA.C-250	Basics of Research Methodology	Major -8	4	-	75	25	100	4
24-BBA.C-251	Accounting for Managerial Decisions	Major -9	4	-	75	25	100	4
24-BBA.C-252	Integrated Marketing Communication	Major-10	4	-	75	25	100	4
24-BBA.M-253	Business Environment	Minor-4	4	-	75	25	100	4
24-BBA.T-254	Export & Import Documentation	MDC-1	4	-	75	25	100	4
24-BBA.I-255	Summer Internship	(Industry Based)	4	30	70	-	100	4
					Total	24 Credits		

Major/Core (C), Minor (M), MD: Multi Disciplinary,**AEC:** Ability Enhancement Course**SEC:** Skill Enhancement Course

VAC: Value Addition Course, Internship(I), Project(P), Compulsory Qualifying (Q)