

November 6, 2023

Press Release

Two books edited by JMI VC Prof. Najma Akhtar released

**-Books: "Mann Ki Baat: A Medium of Communication" &
"Revolutionizing Education: Navigating the NEP 2020 Era"**

A book titled "Revolutionizing Education: Navigating the NEP 2020 Era" and a coffee table book titled "Mann Ki Baat: A Medium of Communication", both edited by Prof. Najma Akhtar (Padma Shri), Vice Chancellor, Jamia Millia Islamia (JMI) were today released in an impressive function held at Mir Anis Hall of the university. Both the books are published by M/s VL Media Solution, New Delhi.

Prof. Dinesh Prasad Saklani, Director, National Council of Educational Research & Training (NCERT) was the chief guest of the function which was attended by eminent academicians and faculty members of the university. Prof. Dhananjay Joshi, Prof. Mona Khare, Prof. Aejaz Masih, Prof. M. Afzal Wani and Prof. Rekha Saxena also spoke on the occasion.

The book entitled "Revolutionizing Education: Navigating the NEP 2020 Era," is a collection of scholarly articles which aspires to cover the wide spectrum of NEP 2020, delving deep into almost every aspect of NEP 2020. The book provides a comprehensive perspective on how the National Education Policy (NEP) of 2020 wields the potential to profoundly transform the educational landscape in India.

The book is structured into four sections, with each section comprising five, six, five, and three chapters, respectively. The sections are Reflections on NEP 2020, Contextualization of NEP 2020, NEP 2020 and Empirical Evidence, Education and some International Experiences.

The contributors in the first section entitled 'Reflections on NEP 2020' are renowned scholars like Prof Siddheshwar Rameshwar Bhatt, Dr. Sahkila Shamshu, Prof. Mona Khare, Sandhya Dubey, and Prof Rekha Saxena.

The articles in the second section entitled "Contextualization of NEP 2020," are concluded by educationists of repute like Santishree Dhulipudi Pandit, Prof. Raghavendra P. Tiwari, Prof. Ganesh Shankar, Prog Khagendra Kumar, Prof Aejaz Masih and Savita Kaushal.

Contributors in the third section entitled "NEP 2020 and Empirical Evidences" are learned scholars like Prof. Saroj Sharma, Dr. Sunita Joshi Kathuria, Prof. Mohan Memon, Prof. Vasant Bhat, Prof. Rama Mathew, and Prof Phalachandra Bhandigadi.

The fourth section 'Educational and some International Experiences' contains two scholar articles respectively from Marie Mc Andrew, Prof, Le Anh Vinh, Nguyen Hong Lien. The chapter by Marie Mc. Andrew entitled "Inequalities in the Educational Pathways of Quebec Youth of Immigrant Origin: Assessing the Role of Systemic Factors" examines the underlying causes of educational inequalities among youth of immigrant origin. The second contribution entitled 'Education for Sustainable Development in Vietnam: Policies, Frameworks and Practices', provides an analysis of education for sustainable development (ESD) policies and practices in Vietnam since the early 21st century.

Each chapter of the book contributes to the understanding of education in India, its evolution, challenges, and alignment with the National Education Policy of 2020, with a focus on various aspects such as technology, yoga, legal education, and school management.

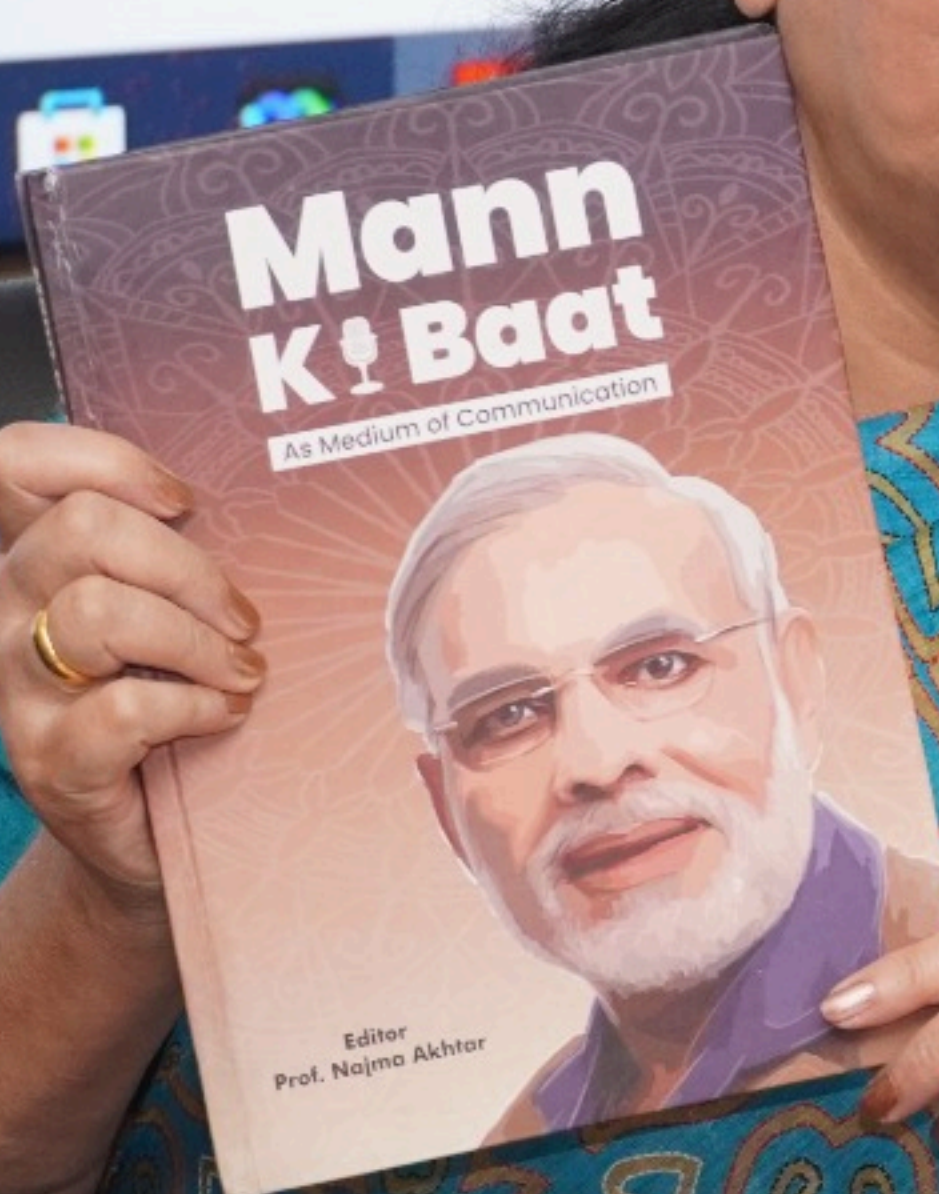
The coffee table book titled "Mann Ki Baat: A Medium of Communication" is a unique pictorial presentation of the brief objective and findings of the research studies conducted by faculty members and researchers of JMI and the select art works. JMI conducted several studies on 'Man Ki Baat' (MKB), as a medium of communication. The studies show that through the powerful initiative Hon'ble Prime Minister Shri Narendra Modi has developed a two-way communication process with the citizens of the country. The MKB transformed into a platform where the Prime Minister directly communicates with the people of the country.

The MKB completed its 100th edition on 30th April, 2023. The research studies were planned to coincide with the special occasion. The university also organized an art competition for students centered around the communication aspects and impact of the programme. The research articles were published in the prestigious journal 'Media Mimansa' published by Makhan Lal Chaturvedi National University of Journalism and Communication. The university organized a symposium and an exhibition of the students' art work at M.F. Husain Art Gallery (JMI) on 28th April, 2023.

The research studies aimed to explore several key aspects of the extremely beneficial impact of MKB and examined the rationales that set the radio show not just as an exemplary communication leadership precedent but also a stellar mode for positive change in the country. These studies highlight the positive influence of the radio show on public discourse across various cross-section of the Indian population. These studies also evaluates MKB's efficacy in reaching its target audience by way of employing various linguistic and rhetorical strategies.

Public Relations Office
Jamia Millia Islamia





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BOOK RELEASE

Mann ki Baat :
A Medium of Communication

Revolutionizing Education :
Navigating the NEP 2020 Era

Editor : Professor Najma Akhtar
Padma Shri,
Vice Chancellor, Jamia Millia Islamia

Published by :
VL Media Solutions, Delhi

On Monday, 06.11.2023 10 to 12:30am

Mir Anis Hall, Gate No. 15, Jamia Millia Islamia, New Delhi - 110025

Organised by : Jamia Millia Islamia, Delhi



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Editor: Prof. Najma Akhtar
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Prof. Dinesh Prasad

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On Monday, 06.11.2023, 11:00 to 12:00

Venue : Hall, Gate No. 15, Jamia Millia Islamia, Delhi - 110025
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Introduction

The caring and persuasive voice of the Hon'ble Prime Minister of India, Shri Narendra Modi, reverberates every month across the airwaves, emanating from every house, every shop and every heart. Clearly 'Mann Ki Baat,' the radio programme that has become the cornerstone of Indian broadcasting, is much more than a mere address to the nation. It is a platform that communicates to the hearts and minds of every Indian, stirring emotions and provoking contemplation. With an eloquent and mellifluous tone, the Hon'ble Prime Minister addresses various social, political and economic issues that impact the nation.

Like a beacon of hope in a tumultuous sea, 'Mann Ki Baat' (MKB) shines a light on the issues that matter most to the people of India, igniting a spark of inspiration and empowerment within every listener. Due to its interactive nature, it is a symphony of the people's voices, a chorus of their hopes and dreams, and an echo of their anxieties and concerns.

Truly, MKB is a testament to the power of communication, a melody that resonates with the very soul of India, and a bridge that connects every Indian to the Hon'ble Prime Minister. It is a programme which has become a cornerstone of broadcasting that has brought people together, forging a sense of unity and solidarity that transcends all differences, and has become an inseparable part of India's cultural and social fabric.



Reach and Variety:

'Mann Ki Baat' turned out to be India's most beloved and highly acclaimed radio programme. Since its inception on 3rd October 2014, the show has captured the hearts and minds of millions of Indians across the nation. As it approaches its 100th episode milestone in April 2023, we can confidently say that 'Mann Ki Baat' has truly become a household phenomenon in India.

With its interactive and informative nature, 'Mann Ki Baat' has become the go-to programme for people from all walks of life. Whether you're a student, a working professional, or a homemaker, this show has something for everyone. With its thought-provoking content and inspiring stories, it has the power to captivate and inspire listeners of all ages and change lives.

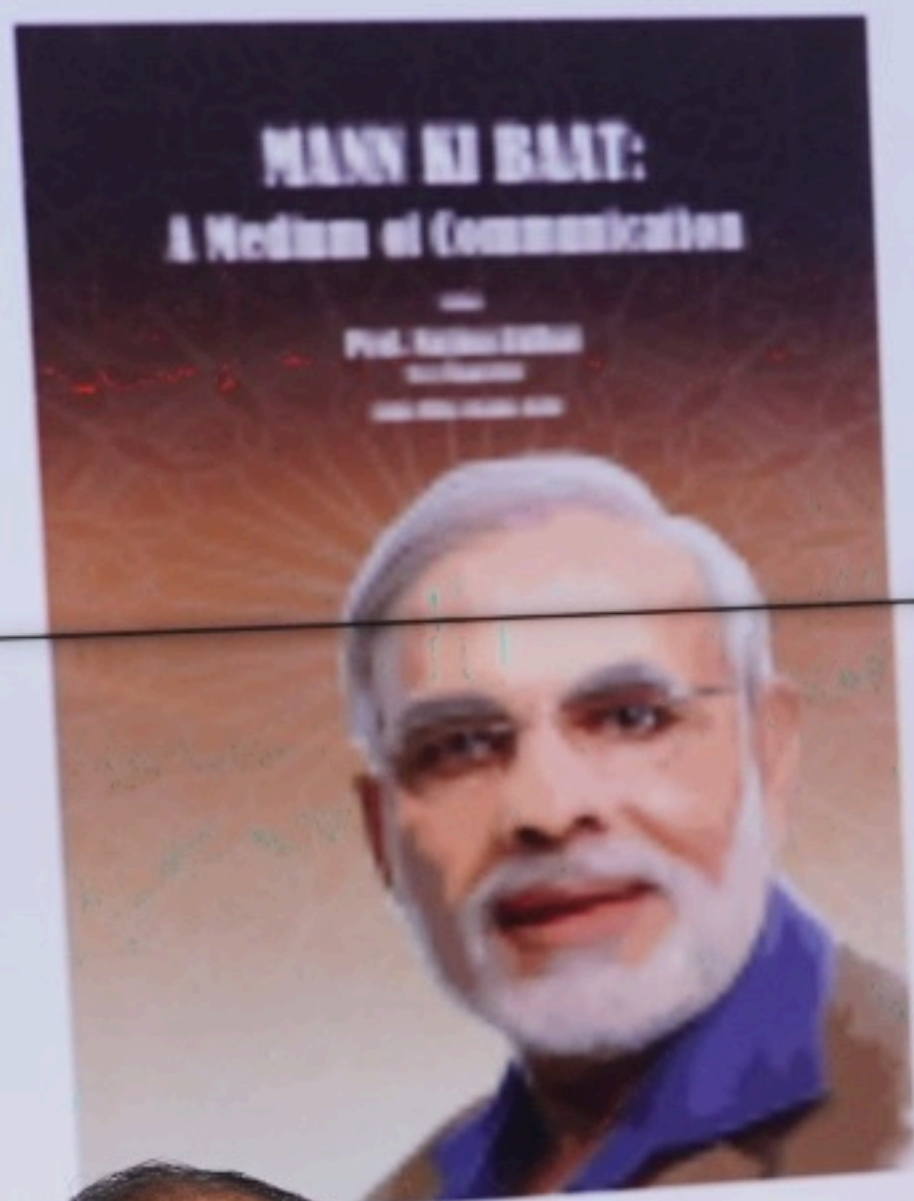
What sets 'Mann Ki Baat' apart from other radio programmes is its multilingual approach. MKB is broadcasted in a wide range of Indian languages, including Hindi, Sanskrit, Punjabi, Tamil, Telugu, Kannada, Marathi, Gujarati, Malayalam, Odia, Konkani, Nepali, Kashmiri, Dogri, Manipuri, Mithili, Bengali, Assamese, Bodo, Santhali, Urdu, and Sindhi. Additionally, it is also aired in major Indian dialects such as Chhattisgarhi, Gond, Halbi, Sarguja, Pahari, Sheena, Gojri, Balti, Ladakhi, Kabi, Khasi, Jaintia, Garo, Nagamese, Hmar, Paite, Thadou, Kabui, Mao, Tangkhul, Nyishi, Achi, Monpa, Ao, Angami, Koxborok, Mizo, Lepcha, and Sikkimese (Bhutia). Furthermore, MKB is broadcast in foreign languages through AIR's External Services Division, including English, French, Chinese, Indonesian, Tibetan, Burmese, Baluchi, Arabic, Pashto, and Urdu. This makes MKB a unique and unparalleled broadcast that connects every Indian to the Prime Minister, and with people from all corners of the world.



Prof. Najma Akhtar
Vice-Chancellor

Dr. Prasad Saklani







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A Medium of Communication**

**Editor : Professor Najma Akhtar
Padma Shri,
Vice Chancellor, Jamia Millia Islamia**

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