

October 20, 2023

Press Release

JMI and Sabeer Bhatia's ShowReel comes together to revolutionize education by introducing first of its kind inquiry-based learning app

- ShowReel and JMI introduce an innovative first of its kind inquiry-based learning app using AI and blockchain, aiming to revolutionize education with a focus on practical knowledge and creativity
- Through this collaboration, ShowReel seeks to transform education from a one-way, instructor-led format to a self-directed, inquiry-based model
- Course learning in the app is designed without any set content for the first time, giving students an opportunity to learn from all sources of information available

New Delhi, 20th October 2023: Sabeer Bhatia's ShowReel (Tiptop-ShowReel Private Limited) joins hands with Jamia Millia Islamia (JMI) introducing a first of its kind inquiry-based learning app to inspire the future generation of entrepreneurs. The Jamia-ShowReel app will offer a unique approach to inquiry-based learning that can ignite new and critical ways of thinking, helping students innovate on a global scale. With an aim of revolutionizing education for the 21st century, ShowReel aims at leveraging the power of artificial intelligence (AI) to design innovative courses and create short-form videos to offer a transformative learning experience.

The impressive inaugural event held at Dr. M.A. Ansari Auditorium of JMI was attended by Prof. Najma Akhtar (Padma Shri), JMI Vice Chancellor, Mr. Sabeer Bhatia, Founder, ShowReel, Prof. Equbal Husain, Pro Vice Chancellor, JMI, Mr. Javed Yunus, Co-Founder, ShowReel, Prof. Nazim Husain Jafri, Registrar, JMI, Deans, HoDs, faculty and students of the university. Both sides signed Agreement during the function.

A landmark partnership: Evolving education with numerous firsts. The objective of the Jamia-ShowReel platform is to create a platform that helps students to apply

their knowledge by creating a dynamic environment for open-ended exploration, experimentation, and discovery. This partnership marks JMI's first collaboration with a non-educational entity. For the first time, a course design has been enabled by AI and the Jamia-ShowReel platform will be the first to award 6 credits for completing a course using an app. Another first-of-its-kind feature is the use of artificial intelligence to evaluate student's verbal responses, with the responses being analysed by algorithms for critical thinking.

Sabeer Bhatia, Co-Founder, ShowReel shedding light on the partnership said, "ShowReel-Jamia App is not just a collaboration; it is a visionary leap into the future of education. We believe in the importance of empowering our youth with the right skills and tools for a brighter future. True creativity emerges from independent research, investigation, hands-on experiences, and pursuit of answers. By leveling the playing field and granting equal education opportunities, we are focused on embracing the transformative power of AI to change the way young minds think, making them adaptable to the continuously evolving world of technology. JMI has always been at the forefront of transformative education and we are happy to be associated with one of India's top universities to launch this revolutionary platform."

Prof. Najma Akhtar (Padma Shri), Vice Chancellor, JMI spoke about the partnership and said, "Sabeer Bhatia has led India's tech revolution, and we are proud to partner with ShowReel and work with him to create a revolution in the education industry. By harnessing the power of AI, the Jamia-ShowReel platform will serve as a catalyst for sparking students's imaginations and cultivating curiosity. With this innovative platform, ShowReel and JMI are pioneering the future of education. The aim is not just to impart information, but to unlock creativity, communication skills, and real-world application in students."

Enabling the paradigm shift in education, this collaboration is aimed at shifting education from the traditional one-way, instructor-led model to a self-directed, inquiry-based approach. ShowReel's vision is to inspire the next generation of entrepreneurs - individuals who can leverage technology to envision new companies and industries. The platform leaves behind the obsolete education methods to cultivate creative thinkers and problem-solvers equipped for the jobs of tomorrow. Through this partnership, ShowReel aims at democratizing access to education for every Indian built at the intersection of innovation, AI & upskilling.

An innovative approach to entrepreneurship, ShowReel is committed to mentoring and supporting Indian youth and entrepreneurs with the right tools

and mindset to launch and sustain successful business ventures. The Jamia-ShowReel app will have 14 modules on various tenets of entrepreneurship through which students will get an opportunity to express themselves, and describe complex concepts in their own unique ways. This methodology will help in exercising and articulating original ideas based on research and life experiences, preparing the students for their entrepreneurial journeys.

About Jamia Millia Islamia:

Founded in 1920, Jamia Millia Islamia is a NAAC accredited A++ grade central university located in New Delhi, India. The university stood third in the National Institutional Ranking Framework (NIRF) Rankings 2023 under the universities category, retaining its place for the second consecutive year. It is renowned for its high-quality education and research across multiple disciplines.

About ShowReel:

Founded in 2021, ShowReel is headquartered in Silicon Valley, California. ShowReel is founded by Indian - American tech entrepreneur Sabeer Bhatia who co-founded Hotmail in 1996 which was later acquired by Microsoft. ShowReel is a startup on a mission to revolutionize global education for the AI era. The Jamia-ShowReel app represents its first inquiry-based learning product. Learn more on: <https://www.ShowReelapp.com/>

Public Relations Office
Jamia Millia Islamia





Mr. Subeer Bhatia
Founder, ShowReel



Welcome to the Inaugural Function
of pioneering association with

ShowReel

October 20, 2023
Time: 11:00 a.m.



Shaji Thomas
Engineering, JMI

Mr. Subeer Bhatia
Founder, ShowReel

Prof. Najma Akhtar
Vice Chancellor



ShowReel

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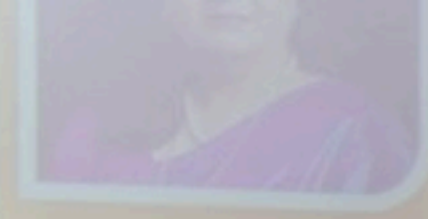
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Prof. Mini Shaji Thomas
Dean, F/o Engineering, JMI

Mr. Javed Yunus
Co-Founder, ShowReel

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The Use of AI in Creating a Complete Course on Entrepreneurship

Sabeer Bhatia,
October 20, 2023
Jamia University



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