## Public Relations Office Jamia Millia Islamia

October 4, 2023

Press Release

## JMI to conduct 14-week free online LIFTOFF PROGRAM for Start-up Founders

Centre for Innovation and Entrepreneurship (CIE), Jamia Millia Islamia (JMI) is organizing a 14-week free online LIFTOFF PROGRAM for Start-up Founders in collaboration with Wadhwani Foundation, a global non-profit organization, to empower Early-Stage Startups

This collaborative initiative aims to provide essential support and resources to earlystage startups, equipping them with the tools and knowledge needed to secure vital seed capital for their ventures.

The Liftoff program represents a milestone in the world of entrepreneurship, fostering innovation and economic growth by nurturing the entrepreneurial spirit among budding startups. The program seeks to empower aspiring entrepreneurs to bridge the gap between their innovative ideas and actual business success.

Key features of the Liftoff program include:

- **Seed Capital Access:** The program will offer startups invaluable guidance on securing seed capital, including training in pitching techniques, refining business models, and connecting with potential investors.
- **Mentorship:** Entrepreneurs participating in the program will gain access to a network of experienced mentors and industry experts who will provide personalized guidance and insights to help them navigate the challenges of early-stage entrepreneurship.
- **Education and Training:** The program will provide a series of workshops, expert sessions, and solution kits aimed at enhancing participants' knowledge and skills in various aspects of entrepreneurship, including but not limited to business strategy, marketing, and financial management.
- **Networking Opportunities:** Startups will have the chance to connect with likeminded entrepreneurs, investors, and industry leaders, creating opportunities for collaboration and growth.

• **Incubation Support:** Selected startups will have the opportunity to hone their skills in pitching bootcamps and access to the network of investors in the program to accelerate their growth.

## To Join the program:

Any early-stage startup with a validated idea or in the process of developing a MVP or having early customers, finances and team, interested in raising seed capital can avail our expert guidance by applying to the **Liftoff program** in association with Wadhwani Foundation – as per the below mentioned timeline:

Date of Registration - October 6, 2023 Last Date of Registration - October 22, 2023

Screening date - October 23 – 27, 2023
1:1 meetings - November 1 – 4, 2023
On boarding - November 6 - 10, 2023
Cohort Orientation - November 13, 2023

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## **WADHWANI LIFTOFF**

Are you an early-stage startup looking for funding?

Develop a funding plan for your startup with our 14 weeks' structured journey and become investable and raise pre-seed capital.



Sprint Sessions with Expert Faculty and Mentors



Case studies & Fireside Chats with Entrepreneurs



Compelling Value Proposition for Investor Pitch & Demo Days





