

May 21, 2024

Press Release

Indian School of Business, Hyderabad recruits nine AJKMCRC, JMI students

AJK Mass Communication Research Centre (AJK MCRC), Jamia Millia Islamia (JMI) is pleased to announce the successful completion of the campus placement drive conducted by The Indian School of Business (ISB) Hyderabad at the Centre on May 17, 2024. During this intensive recruitment drive, a total of 9 talented students from AJK MCRC were selected after a rigorous selection process. The event marked a significant milestone in the collaboration between two of India's premier educational institutions.

The selection process involved multiple stages, including psychometric tests, group discussions, and personal interviews. These students demonstrated exceptional skills, creativity, and a strong understanding of contemporary media and communication practices, making them ideal candidates for the diverse roles offered by ISB.

The students of the MA programme in Mass Communication, Development Communication and Convergent Journalism received job offers for different professional roles in Communication and Marketing. Nine students selected during the drive are : Umaima, Nida Fatima, Reda Fatima Mobin, Somayya Shakir, Aasma, Anusha Khan, Malak Tariq Khan, Basit Gul Par and Nuzhat Khan.

Prof. Eqbal Hussain, Officiating Vice Chancellor JMI congratulated selected students and expressed his happiness at the development. Prof. Hussain stated that the selection of students at noted organisations demonstrated the quality of teaching-learning at the university and the varsity's emphasis on the overall professional and personal development of its students.

Prof. M Kasim, Director, AJK MCRC, JMI told the selected students that they will join the ISB family and play a pivotal role in its growth but at the same time, they will also serve as MCRC ambassadors at ISB. He asked students to hold on to their learnings from the university and stay true to the values JMI stands for.

The ISB team was led by Chief Administrative Officer - Jitu Mishra, Chief Marketing Officer - Kartik Teja, Associate Director HR - Sahil Bansal and Senior Manager HR - Shikha Khurana.

The event was coordinated by Dr. Pragati Paul, the Placement Coordinator at AJK MCRC. She expressed happiness over the large number of students successfully placed, stating that our students will undoubtedly prove to be valuable assets to the organizations they join.

The ISB team in their concluding presentation expressed their intention to revisit the campus and reaffirmed their commitment to strengthening professional engagements between the two leading institutions in the country.


