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Office of the Chief Public Relations Officer
Jamia Millia Islamia

Press Release

Jamia Millia Islamia Observes BSLW-2026 and "Ek Pedh Maa Ke Naam" Campaign with Enthusiastic Participation Across Academic Units

New Delhi, November 17, 2026

Jamia Millia Islamia (JMI) actively participated in the observance of **BRICS Sustainable Lifestyle Week (BSLW)-2026 "Ek Pedh Maa Ke Naam" campaign** through a series of activities organised by various Faculties, Departments, Hostels and academic units of the university. The activities were conducted in accordance with the themes and guidelines communicated to the respective academic and administrative units. The celebration of **BSLW-2026** from 1st to 7th November 2026 under Mission LiFE, is an initiative of the Ministry of Environment, Forest and Climate Change (MoEFCC), as part of India's BRICS chair ship in 2026. The BSLW aims to promote environmentally responsible lifestyles through public awareness, citizen engagement, and behavioral change. The initiative focuses on seven key themes.

As part of the initiative, detailed information regarding the specified themes, proposed activities, display of hoardings and other relevant instructions was disseminated to all Deans, Heads of Departments, Provosts, Directors, NSS, NCC, Schools and Heads of various academic units to ensure widespread participation and effective implementation of the programme.

The initiative witnessed participation from 13 faculties, departments, hostels, and academic units, which organized various activities and subsequently submitted their reports. The participating units included the Faculty of Architecture & Ekistics; Departments of Mathematics, Computer Science, History and Culture, Social Work, Psychology, Electronics & Communication Engineering, and Aeronautics; BHM Girls' Hostel; J&K Girls' Hostel; Halls of Girls' Residence (Old); University Polytechnic; and Senior Secondary School.

The activities were aimed at promoting awareness and engagement around the identified themes, encouraging environmental consciousness, and strengthening the spirit of collective responsibility and community participation among students, faculty members, and other stakeholders of the university. The university appreciates the active participation, cooperation, and efforts of all the faculties, departments, hostels, schools,

and academic units in making the initiative a collective endeavour. Through such initiatives, Jamia Millia Islamia continues to encourage its academic community to actively engage in activities that promote social responsibility, environmental awareness, and sustainable practices.

Office of the CPRO
Jamia Millia Islamia


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Centre For Management Studies Road, Jamia Nagar, New Delhi, Delhi 110025, India
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Thursday, 05/11/2026 04:57 PM GMT+05:30
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NSS Unit Jamia Senior Secondary School 2026
on the Eve of
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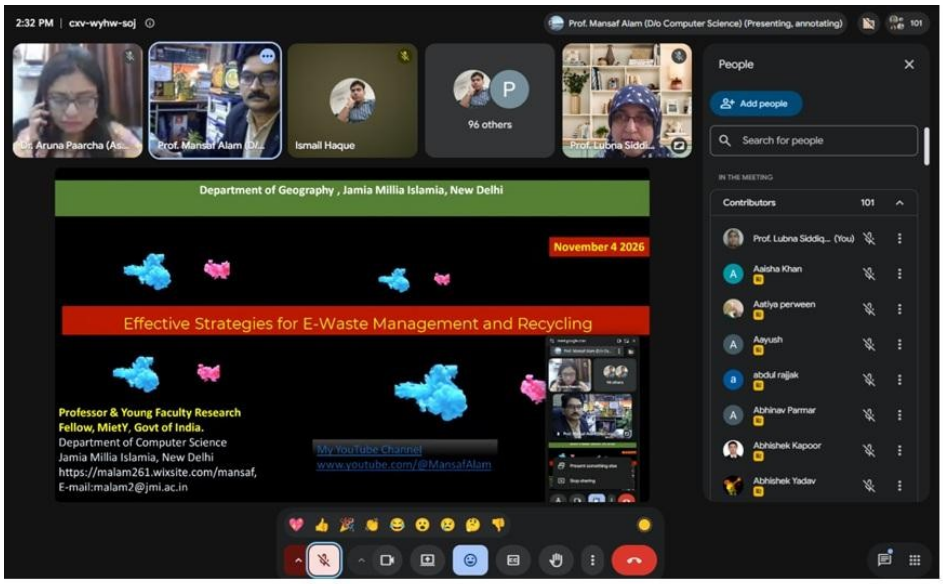

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Department of Geography , Jamia Millia Islamia, New Delhi
November 4 2025
Effective Strategies for E-Waste Management and Recycling
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101
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