

21 September, 2023

Press Release

**AJK MCRC organizes A Talk on ‘Journalism: Challenges and Emerging Trends’ and Orientation Program**

AJK Mass Communication Research Centre (AJK MCRC), Jamia Millia Islamia (JMI) organized a talk on ‘Journalism: Challenges and Emerging Trends’ for its students at FTK-CIT Conference Hall on 21 September, 2023. The Talk was delivered by Chief Guest Mr. Anant Goenka, Executive Director, *The Indian Express Group.*, Prof. Eqbal Hussain, Pro Vice Chancellor and Prof. Mini S Thomas, Dean, Faculty of Engineering, JMI, graced the event.

Mr. Anant Goenka is a brand management graduate from the Marshall School of Business at the University of California. He has many commendations under his belt- Tycoon of Tomorrow by Forbes Magazine, India’s 40 under-40 business leader by Economic Times, IAA’s Global Compass Award, Media Entrepreneur by News 24 and Hello! Magazine and India’s 50 most influential young Indians by GQ.

The Indian Express Group is one of the world’s largest digital news media groups with over 200 million unique users a month in seven languages worldwide. In November 2022, its flagship was ranked the world’s 16<sup>th</sup> largest news site. The Group is known for its investigative journalism on issues such as the Panama Papers, Indian lives lost building FIFA World Cup infrastructure in Qatar and misuse of vehicles meant for women’s security by politicians.

Prof. M. Kasim, Honorary Director, AJK MCRC welcomed the guests, faculty and students. Prof. Eqbal Hussain, Pro Vice Chancellor spoke on the role of media as the fourth pillar of democracy. Prof. Mini S. Thomas underlined the need for facilitating multi-disciplinary research and academic exchange between AJK MCRC and Departments of Faculty of Engineering to aid knowledge creation and self-development of students.

The Chief Guest Mr. Goenka spoke at length about vital challenges such as polarized media, news avoidance, objectivity in reportage, media-politics nexus and suppression of dissent, plaguing Indian media. He also highlighted emerging trends such artificial intelligence, subscribe-based revenue model, spread of digital media that are gaining currency in the Indian media landscape.

The talk was attended by faculty members and students of AJK Mass Communication Research Centre, Jamia Millia Islamia. It was an interactive session with engaging discussion on the state of media in contemporary India.

The program concluded with Prof. Tarjit delivering the vote of thanks.







**AJK Mass Communication Research Centre**  
Jamia Millia Islamia

Invites you to a Talk on:

## JOURNALISM: CHALLENGES AND EMERGING TRENDS

BY ANANT GOENKA

**Chief Guest**



**ANANT GOENKA**  
*Executive Director  
The Indian Express Group*

**Guest of Honor**



**PROF. NAJMA AKHTAR**  
*(Padma Shri)  
Vice-Chancellor  
Jamia Millia Islamia*



ORIENTATION  
2023

**21st September, 2023**  
**9:30 a.m.**  
Conference Hall,  
FTK-CIT, Jamia Millia Islamia

\*\*\*