

Office of the Chief Public Relations Officer
Jamia Millia Islamia

Press Release

JMI's Department of Commerce & Business Studies organizes Orientation Programme 'DEEKSHA AAGAAZ 2026'

New Delhi, August 13, 2026

The Department of Commerce and Business Studies, Jamia Millia Islamia (Central University), organised the Orientation Programme **"DEEKSHA AAGAAZ 2026" on 10 August 2026** at University Polytechnic Auditorium to welcome the newly admitted students of M.Com, B.Com (Hons.) and BBA. **Prof. Zubair Meenai**, Dean, Faculty of Social Sciences was the Chief Guest and the Guest of Honour were, Prof. Mohd. Kamalun Nabi, Finance Officer and Prof. Mumtaz Ahmad Khan, Principal, University Polytechnic. All the faculty members of the Department of Commerce and Business Studies including, former Professor N.U.K. Sherwani, Prof. D. K. Dhusia, Prof. Debarshi Mukherjee and office staff attended the programme.

The programme commenced with the recitation of the Holy Quran, followed by the Welcome Address by **Prof. Naseeb Ahmad**, Head of Department, wherein he emphasised that the students need to focus on acquiring knowledge, skills and real intelligence to equip themselves to compete with artificial intelligence (AI) which is emerging as a threat to traditional employment opportunities. In his address he briefly explained the support system and ecosystem available in Jamia for holistic development of students.

Prof. Zubair Meenai, Chief Guest and Dean, Faculty of Social Sciences, encouraged the newly admitted students to make full use of their time at Jamia Millia Islamia. He motivated them to broaden their horizons, explore the University as a whole, and engage with the diverse academic and extracurricular opportunities available beyond their classrooms. He emphasised that university life should be viewed as a period of exploration, interaction, learning and overall personal growth.

Prof. Mohd. Kamalun Nabi, Guest of Honour and Finance Officer, JMI, familiarised the students with Jamia Millia Islamia, including its establishment, vision, mission and academic environment. He also spoke about the various courses and academic opportunities available at the University and encouraged students to make effective use of the resources offered to them.

Prof. Mumtaz Ahmad Khan, Guest of Honour and Principal, University Polytechnic, JMI, extended his best wishes to the newly admitted students and

encouraged them to approach their university journey with sincerity, discipline and a positive attitude.

The thematic sessions provided students with practical insights into various aspects of university life. **Prof. Sirajuddin Ahmed** spoke about environmental awareness and the importance of preserving the greenery of Jamia's campus. He drew students' attention to the rich flora and fauna found around the University and encouraged them to develop greater awareness towards nature and the conservation of different species.

Prof. Sheema Aleem, (Provost, Begum Hazrat Mahal Girls' Hostel) addressed the students on mental health and the Nasha Mukti Abhiyan. She emphasised the importance of mental well-being during student life and interacted with students regarding the challenges they may face. She encouraged students to openly discuss mental-health concerns and seek appropriate professional support and treatment whenever required.

Dr. Etee Bahadur addressed the students on university discipline, student conduct and institutional regulations. She explained the importance of responsible behaviour on campus and highlighted issues relating to ragging, mobile-phone usage and the mandatory requirement of maintaining 75% attendance. The session familiarised students with their responsibilities and the standards of conduct expected within the University.

Prof. Archana Dassi, Chairperson, ICC conducted an insightful session on gender sensitisation. She encouraged students to critically examine commonly held gender stereotypes, particularly assumptions that certain professions or roles are meant exclusively for women or men. Through examples such as nursing and nursery teaching, she highlighted how social perceptions often associate particular professions with one gender. The session encouraged students to move beyond such stereotypes and promote equality, dignity, empathy and mutual respect.

Prof. Rahela Farooqui, Honorary Director, University Placement Cell addressed the students on training, placement and career opportunities. She explained that academic performance alone is not sufficient for long-term career success and highlighted the importance of practical skills, internships and participation in co-curricular and extracurricular activities. She encouraged students to prepare themselves from the beginning of their university journey so that they could effectively utilise training and placement opportunities in the future.

Dr. Vivek provided students with an overview of the National Education Policy (NEP) 2020 and SWAYAM. He explained the multidisciplinary approach promoted under NEP 2020 and highlighted the importance of exploring learning opportunities beyond one's core discipline. Students were also informed about SWAYAM and the requirement of mandatory registration.

Dr. Sarah Ahtesham, Coordinator BBA Programme presented an overview of Extracurricular Activities being organised at Department and University level. She gave an overview of various clubs and their activities being organised by the office of the Dean, Students Welfare. i.e. Drama Club, Music Club, Film Club, Literary & Fine Arts Clubs, Debate & Quiz Club, Jamia Band (NCC) Club, Gender Champions Club, The Science Club and Cyber Club.

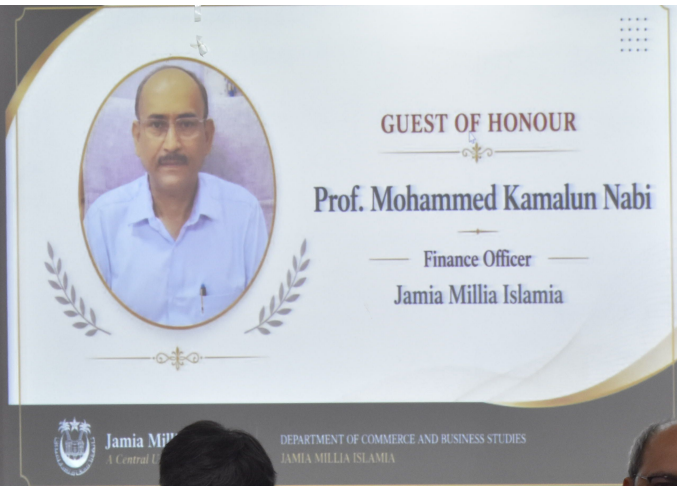
Prof. Rihan Khan Suri, Honorary Director, Centre for Innovation Entrepreneurship and Nodal Officer, Internship and Industry Relations Cell, spoke about innovation, entrepreneurship, skill development and the opportunities available to students through various initiatives. He highlighted the importance of developing skills beyond the conventional academic curriculum and familiarised students with opportunities that can support their academic and professional growth. He also discussed the growing importance of AI and encouraged students to remain aware of emerging technologies and develop relevant skills.

The programme concluded with a Vote of Thanks by **Dr. Izhar Ahmad**, Student Advisor. He expressed gratitude to Prof. Mazhar Asif, Hon'ble Vice Chancellor and Chief Patron, and Prof. MD Mahtab Alam Rizvi, Registrar, JMI, for their guidance and support in this initiative. He also conveyed appreciation to the invited speakers, faculty members, staff and student volunteers for their valuable contribution towards the successful conduct of the programme.

The orientation programme reflected the Department of Commerce & Business Studies' commitment to providing students with a strong academic foundation while also preparing them for responsible citizenship, personal well-being, professional development and active engagement with the wider opportunities offered by Jamia Millia Islamia.

Prof. Saima Saeed
Chief Public Relations Officer



















DEPARTMENT OF COMMERCE & BUSINESS STUDIES
JAMIA MILLIA ISLAMIA (Central University A++ Grade)

ORIENTATION PROGRAMME

DEEKSHA AAGAAZ

2026

FOR M.COM, B.COM(H) (Regular & Self- Finance) and BBA

Date & Time: 10 August 2026 (Monday) 10:00 am Ownwards

Venue: Auditorium, University Polytechnic, Jamia Millia Islamia



HEAD OF DEPARTMENT
PROF. NASEEB AHMAD
Department of Commerce &
Business Studies



CHIEF GUEST
PROF. ZUBAIR MEENAI
Dean
Faculty of Social Sciences



GUEST OF HONOUR
PROF. MD. KAMALUN NABI
Finance Officer
Jamia Millia Islamia



GUEST OF HONOUR
PROF. MUMTAZ AHMAD KHAN
Principal
University Polytechnic
Jamia Millia Islamia