

September 26, 2023

Press Release

### **JMI organizes International Conference on Entrepreneurship and Family Businesses**

The International Conference on “Entrepreneurship and Family Businesses: Navigating Human Resource Management and Strategic Challenges” was held on September 20, 2023, at the Department of Management Studies, Jamia Millia Islamia (JMI), set against a backdrop of breathtaking diversity. It blended scholarly excellence and global insights, showcasing past and present achievements in the field.

The conference, inaugurated and declared open by Prof. Pankaj Kumar Gupta, Head of the Department of Management Studies, JMI, featured four distinct tracks: Track 1 focused on entrepreneurship, family business, succession planning, and financing & growth; Track 2 explored innovation, digital transformation, leadership, and managerial issues; Track 3 covered corporate social responsibility, sustainability, and risk management; Track 4 delved into key skill areas for start-ups, new ventures, and HR capabilities. A total of 42 meticulously crafted papers, authored by 90 dedicated faculty and scholars, illuminated the multifaceted landscape of entrepreneurship, shedding light on challenges and opportunities faced by businesses of all sizes.

Participation in the conference was extensive, with contributions from India and abroad. Illustrious faculty and scholars from various Indian cities and international participants from Dubai, Jeddah, Paris, Budapest, Hungary, Jazan, and Saint-Denis enriched the discussions, offering a global perspective.

In the inaugural session, Prof. Amirul Hasan Ansari, Dean, Faculty of Management Studies explained the need and recognition of HR, expertise required for managing family businesses and Prof. Furqan Qamar congratulated on the efficient organizing of the conference.

The conference was graced by distinguished luminaries whose wisdom and vision inspired budding entrepreneurs worldwide. Mr. Frank F. Islam, a renowned philanthropist and civic leader, shared his unwavering commitment to positive global change. Prof. Satyabhusan Dash, an academic par excellence, enriched education and management with his scholarly contributions. Mr. Vikas Jain, the Co-Founder of

Micromax Informatics Ltd and Play Design Labs, revolutionized the technology industry and inspired aspiring innovators. Mr. Sabih Ahmad Kidwai, the HR Director at Siemens India Limited, was celebrated for his exceptional leadership and contributions to the company & HR strategy.

The Chief Guest, Mr. Frank F. Islam inspired and mesmerised the audience as he shared how he overcame the immense challenges that he faced in his journey as he stepped out from a small town Azamgarh, India, with very limited resources to his present status as a globally respected entrepreneur, and a generous human being who has helped many in need. Distinguished speaker Mr. Sabih Ahmad Kidwai, Director- Learning Solutions, Schneider Electric, India, provided valuable insights on the pressing need for AI, machine learning, diversity, inclusion, and climate management. He also discussed the essential skills needed for today's leaders which included empathy and active listening. Esteemed speaker, Prof. Satyabhusan Das, Professor at IIM Lucknow, emphasized relationship management in today's world is critical for entrepreneurs, and how emotions can help in building CRM strategies to build long-lasting customer relationships and thus contribute to the success of family businesses.

The conference convenor, Dr. Yasmeen Shamsi Rizvi, expressed heartfelt gratitude to all participants, speakers, colleagues, and students for their invaluable contributions in creating a new chapter in the narrative of entrepreneurship. The conference served as a testament to the enduring importance of entrepreneurship in shaping the future of business and society, and it aimed to continue inspiring innovative ventures into uncharted territories.

Public Relations Office  
Jamia Millia Islamia



\*\*\*