

Press Release

CIE-JMI Partners with UNICEF organizes Capacity Building Workshop on Child Rights and Environment

New Delhi, June 05, 2025

The Centre for Innovation and Entrepreneurship (CIE), Jamia Millia Islamia proudly partnered as the Knowledge Partner in a Capacity Building Workshop organized by UNICEF India under its Radio4Child platform. The workshop, held on 3rd June 2025, brought together leading radio professionals, programming heads, and students to focus on two critical themes—World Environment Day and the International Day of Play.

The workshop witnessed the participation of over 30 radio and media professionals from All India Radio, private FM channels, and community radio stations. They engaged in content creation exercises aimed at generating awareness and advocacy around the themes of Ending Plastic Pollution and Choose Play Every Day—aligned with World Environment Day (5 June) and International Day of Play (11 June), respectively.

As part of this initiative, 17 students from Jamia Millia Islamia participated enthusiastically, contributing fresh ideas and creativity during the hands-on group activities. Their presence enriched the collaborative efforts between professionals and aspiring media practitioners.

In a key highlight of the event, Prof. Rihan Khan Suri, Director, Centre for Innovation and Entrepreneurship, Jamia Millia Islamia, joined the workshop as a distinguished speaker. He emphasized the importance of integrating innovation and youth engagement in addressing global challenges like plastic pollution and promoting child well-being through play. His address motivated students to actively participate in media-led social change and use their voice responsibly for impactful storytelling.

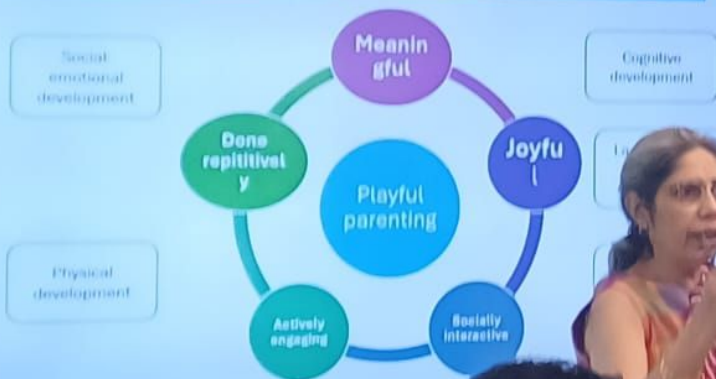
During the workshop, the participants developed engaging radio content including talk shows, PSAs, and radio spots. These will be eligible for submission to the Radio4Child Awards, which recognize excellence in child-centric radio storytelling.

In his opening remarks, Arjan de Wagt, Deputy Representative – Programmes, UNICEF India, emphasized the crucial role radio professionals play in advocating for child rights and environmental awareness. "Radio informs, listens, and responds. Whether it is promoting climate-conscious behavior or supporting children's right to play, the medium has the power to amplify voices that matter," he said.

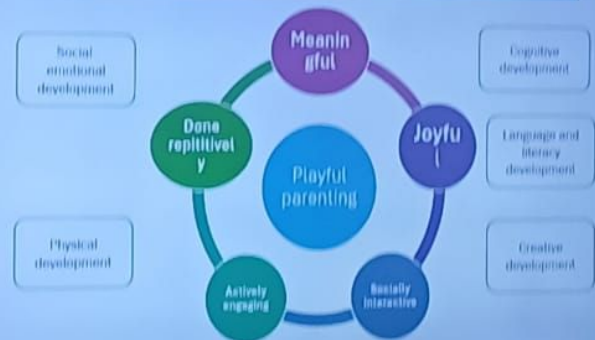
CIE-JMI extends its sincere appreciation to UNICEF for providing a platform that nurtures the voices of young media professionals, encouraging them to contribute meaningfully to pressing social causes.

Prof. Saima Saeed
Chief Public Relations Officer
Jamia Millia Islamia

Playful parenting



Playful parenting







Rural Marketing on Child R
World Environment Day
&
International Day of Play

















Radio Workshop on Child Rights

World Environment Day & International Day of Play

New Delhi